



Academic Affairs Division

STRATEGIC PLAN, 2010-2015

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UNCW ACADEMIC AFFAIRS

STRATEGIC PLAN, 2010-2015

I. MISSION

Academic Affairs will maintain and enhance the most powerful and dynamic learning and discovery experience possible for UNCW's students, faculty, staff, and other constituents. It will support new and existing high-demand programs and initiatives in the areas of teaching, research, and service that are of increasing importance to meet regional and state needs, that offer the greatest opportunities to further UNCW's mission and goals, that are outcomes driven, and that are sustainable.

II. GOALS

- A. Foster the most powerful learning, scholarship, and creativity possible for students, faculty, and staff in an educational academy committed to honesty and truthfulness in academic inquiry and in the pursuit of knowledge.**
- B. Embrace diversity to create and develop culturally competent global citizens in an inclusive community.**
- C. Promote research and economic transformation to foster entrepreneurship, innovation, discovery, technology transfer, engagement, and opportunities.**
- D. Secure facilities and equipment to support the most powerful and dynamic learning and discovery experience possible.**



III. *SOARING TO GREATNESS* PRIORITIES FOR 2010-2011: Each AA unit will develop accountability measures for each priority.

- A. [Goal I: Create the most powerful learning experience possible for students.](#)
1. Increase graduate student enrollment as a percentage of overall student population.
 2. Increase 4- and 6-year graduation rates.
 3. Implement URI (Undergraduate Research Involvement).
 4. Implement University Studies.
- B. [Goal II: Recruit, retain and develop quality faculty, administration and staff in appropriate numbers.](#)
1. Establish plans to utilize UNC's Faculty Recruitment and Retention Fund.
 2. Seek at least 2 new funding sources for faculty/staff development.
 3. Address COACHE concerns expressed by tenure-track faculty.
 4. Expand research reassignments.
 5. Determine appropriate faculty numbers for each program.
- C. [Goal III: Embrace and enhance diversity throughout the university's constituencies, culture, curriculum and outreach activities.](#)
1. Increase sources for diversity scholarships/support.
 2. Develop a strategy in each academic unit to recruit and retain diverse faculty and staff.
 3. Develop a strategy in each academic unit to recruit and retain diverse students.
- D. [Goal IV: Create an educational environment that prepares our students to be global citizens.](#)
1. Revise policies and procedures to increase safety and communication while traveling.
 2. Develop new or enhance existing activities supporting academic curriculum and programs.
 3. Increase opportunities for global explorations within and beyond the classroom.
 4. Develop comprehensive inventory of global activities.



- E. **Goal V: Strengthen the university's regional engagement and outreach activities.**
 - 1. Develop and implement four strategies to increase the economic development of and regional engagement in the region in line with the UNC Tomorrow initiatives (with limited funds).
 - 2. Review the organizational structure of economic development on campus and develop a new structure to enhance economic development. (Provost Office objective; not for AA units)
- F. **Goal VI: Enhance the quality of UNCW's environment and provide a sustainable campus that is attractive, functional and, above all, safe.**
 - 1. Evaluate current spaces for most productive use of space.
 - 2. Work with master planners to develop efficient plan.
- G. **Goal VII: Ensure adequate resources to achieve university goals by increasing public financial support and private giving.**
 - 1. Increase grant and contract submissions.
 - 2. Increase training and guidance in grant work, especially for new faculty.
 - 3. Reset campaign strategies for public phase of comprehensive campaign.

IV. ACTION ITEMS: PROGRAMS

- A. **Approved Programs Pending Implementation (These programs have received UNCW and UNC Board of Governors approval. Listed by date of approval.)**
 - 1. Oceanography Bachelor of Science program (approved February 12, 2010) [[resource requirements](#)]
 - a. Interdisciplinary program to meet existing student demand, train professionals to meet national and regional scientific and management priorities, meet societal need for improved ocean and climate literacy, and support existing programs in traditional scientific disciplines.
 - b. Will provide broad marine perspective or allow in-depth study in chemical, geological, or physical oceanography.
 - c. Builds on existing successful minor in oceanography.



- d. Expected Outcomes
 - (a) Prepare students for professional careers in oceanography or related through comprehensive training in content, and quantitative, analytical and communication skills.
 - (b) Provide a variety of experiential learning opportunities throughout the curriculum including hands-on use of state-of-the-art oceanographic technology, ship-board and field experiences, and internships.
 - (c) Optimally prepare students for graduate and other advanced studies.
 - (d) Prepare students to be responsible, conscientious and informed citizens.
- 2. Clinical Research and Product Development Master of Science distance education program (approved April 9, 2010) [\[resource requirements\]](#)
 - a. Professional degree with concentrations in clinical research management and in regulatory affairs and compliance.
 - b. Students will gain advanced expertise in clinical research with human subjects.
 - c. Courses align with recommendations of a National Institutes of Health workshop on defining core competencies in clinical and translational science.
 - d. Expected Outcomes
 - (a) Demonstrate competency in biopharmaceutical clinical trial research designs and regulatory affairs management to meet the health and medical needs of current and future biopharmaceutical product consumers.
 - (b) Evaluate critical domestic and global regulatory and health care issues that challenge and influence biopharmaceutical product development.
 - (c) Effectively assess and manage ethical clinical trial program and biopharmaceutical development projects.
 - (d) Forecast the resources necessary for developing and managing biopharmaceutical clinical research grants and trials as required and regulated by global regulatory agencies.
 - (e) Demonstrate competencies in evaluating clinical research data and communicating results.
 - (f) Manage innovative biopharmaceutical/biotechnology products through the discovery process and into the clinical trial phases via identifying research questions and testable hypotheses.
 - (g) Demonstrate advanced critical thinking skills necessary to enhance employment opportunities or advance within the biopharmaceutical industry.



- (h) Effectively communicate and collaborate with health care providers and regulatory agencies to develop culturally diverse domestic and global strategies for biopharmaceutical product approvals.
- 3. International Studies Bachelor of Arts program (approved April 9, 2010) [\[resource requirements\]](#)
 - a. Integrative program allowing students to focus on a particular international theme or geographic area of concentration. Major includes required foundational courses in global studies, a research methods course, a study abroad experience, foreign language proficiency, a thematic or geographic concentration area, and a capstone research seminar. Program would also prepare students for graduate study in a number of related fields.
 - b. Expected outcomes
 - (a) Provide distinctive international credentialing and learning experience.
 - (b) Acquire basic liberal arts skills combined with substantive knowledge and skills focusing on global awareness and application.
- 4. Exercise Science Bachelor of Science program (approved June 11, 2010) [\[resource requirements\]](#)
 - a. Elevate existing Physical Education and Health concentration to a degree program.
 - b. Program will prepare exercise science professionals skilled in evaluating health behaviors, risk factors, fitness assessments, and appropriate exercise prescriptions.
 - c. Expected outcomes
 - (a) Enhance the marketability, credibility, and preparation of students for entry-level professional positions within the field of exercise science.
 - (b) Prepare students for the rigors and challenges of graduate school within the field of exercise science.
 - (c) Prepare students for the rigors and challenges of graduate school within the field of allied health.
 - (d) Prepare students to take national certification examinations governed by the American College of Sports Medicine and National Strength and Conditioning Association.
 - (e) Seek program endorsement by the American College of Sports Medicine.

B. Programs Pending Board of Governors Approval

- 1. Applied and Experimental Psychological Science Doctor of Philosophy program [\[resource requirements\]](#)
 - a. To provide doctoral training in areas related to persistent cognitive and behavioral disorders (including addictions, dementias, autism and other developmental disabilities, and mental illness in corrections). There is a strong demand for doctoral training in psychology in these areas and a great need for professionals to



work with these underserved populations in our region in accord with UNC Tomorrow. No universities in North Carolina offer training with a focus on the psychology of persistent cognitive and behavioral disorders.

b. Expected outcomes

- (a) To build upon the existing Master's level in degrees in substance abuse treatment Program (SATP), Applied behavior Analysis (ABA), and General Psychology with the goal of creating a unique program with a national reputation for excellence.
- (b) To graduate approximately 5 students per year in the 4th and 5th years, and increase to 6-8 PhDs per year after the first 6-7 years. These individuals will assume positions in hospitals, community mental health centers, prisons and other correctional settings, universities and other educational settings, government agencies in North Carolina and throughout the nation.
- (c) To develop and expand partnerships with regional public and private institutions to meet emerging needs in the areas of dementias, developmental disabilities, mental illness in corrections, and additions.
- (d) To generate funding for research that addresses many of the challenges faced in the areas of dementias, developmental disabilities, mental illness in corrections, and additions.
- (e) To educate and train psychologists in areas reflecting immediate and emerging needs both regionally and nationally. One need is for greater numbers of psychologists trained to work with the large and growing number of Spanish-speaking members of the Hispanic community. In keeping with the UNCW Diversity Initiative, the training of psychologists to work with the rapidly expanding Hispanic population in North Carolina and the nation represents important community outreach for UNCW.

2. Coastal and Ocean Policy Master of Science program [\[resource requirements\]](#)

a. Multidisciplinary master's degree involving CMS, Economics and Finance, Environmental Studies, Health and Applied Human Sciences, Geography and Geology, Biology and Marine Biology, Chemistry and Biochemistry, and Physics and Physical Oceanography.

b. Expected outcomes

- (a) Students will obtain an interdisciplinary and research-intensive education in coastal and marine science that includes field and laboratory training, allowing for integrative research of the environment to understand the controlling processes and socioeconomic effects.
- (b) Students will formulate an original hypothesis and develop a major research interdisciplinary project based on original research related to national ocean priorities. Students will effectively synthesize and communicate scientific information on coastal and/or marine environment orally and in writing, resulting in a master's thesis.



- (c) Students will be well prepared to assume careers in academia, industry and government.
- 3. Information Technology Bachelor of Science program [\[resource requirements\]](#)
 - a. Interdepartmental, multi-disciplinary program involving the Departments of Information Systems and Operations Management and Computer Science.
 - b. Program will follow the guidelines set forth by professional societies for such program including the Association for Computing Machinery, the Association of Information Systems, and the IEEE Computer Society.
 - c. The curriculum will provide a foundation for information technology professionals to have a perspective of the rapidly expanding and evolving science of technology and how it can be managed and leveraged to support and further commerce and trade activities.
 - d. Expected outcomes
 - (a) Prepare students as “information technologists” and professionals who can assist general users in evaluating needs and solving problems related to information technology (IT).
 - (b) Produce graduates who can enter into and advance in the professions of information technology
 - (c) Continue their education and obtain advanced degrees in the related fields.

C. **Number One Priority–Quality Enhancement Plan** [\[resource requirements\]](#)

- 1. Required for reaffirmation of accreditation, the QEP describes a carefully designed course of action that addresses a well-defined and focused topic or issue related to enhancing student learning. The QEP should be embedded within the institution’s ongoing integrated institution-wide planning and evaluation process and may very well evolve from this existing process or from other processes related to the institution’s internal reaffirmation review. It is an opportunity for the institution to enhance overall institutional quality and effectiveness by focusing on an issue or issues the institution considers important to improving student learning.



2. SACS Core Requirement 2.12: The institution has developed an acceptable Quality Enhancement Plan (QEP) that (1) includes a broad-based institutional process identifying key issues emerging from institutional assessment, (2) focuses on learning outcomes and/or the environment supporting student learning and accomplishing the mission of the institution, (3) demonstrates institutional capability for the initiation, implementation, and completion of the QEP, (4) includes broad-based involvement of institutional constituencies in the development and proposed implementation of the QEP, and (5) identifies goals and a plan to assess their achievement.
3. A key component of the QEP requirements is the allocation of “adequate human and financial resources to develop, implement, and sustain the QEP.”
4. Expected Outcomes
 - a. Successful implementation of program to improve student learning
 - b. Demonstrated and documented improvement of student learning through assessment

D. Number Two Priority–University Studies Implementation [\[resource requirements\]](#)

1. In 2004 Chancellor DePaolo asked the UNCW Faculty Senate to consider a review and renovation of the university’s Basic Studies general education core curriculum. On March 17, 2009 the Senate completed that task, which identified 9 new learning goals for all UNCW undergraduates in a new curriculum to be called “University Studies.”
2. University Studies will include over 300 courses that will meet curricular requirements.
3. Implementation will begin for the incoming freshman class of Fall 2011.
4. Major new components of University Studies core curriculum requiring additional resources over existing Basic Studies core curriculum
 - a. Freshman Seminar becomes mandatory for freshmen and is expanded from 2 to 3 credit hours
 - b. A capstone experience is added
 - c. Three writing-intensive courses are added
 - d. A second quantitative course is added
 - e. A requirement for courses addressing “living in a global society” and “living in a diverse society” is added



- f. A foreign language is made mandatory
- 5. Expected outcomes
 - a. Students will acquire foundational knowledge, theories, and perspectives in a variety of disciplines (Foundational Knowledge);
 - b. Students will engage in rigorous, open-minded and imaginative inquiry (Inquiry)
 - c. Students will locate, evaluate, and effectively use information by applying a variety of academic and technological skills (Information Literacy)
 - d. Students will integrate multiple methods and perspectives to critically examine complex problems (Critical Thinking)
 - e. Students will effectively express meaningful ideas in speech and writing (Thoughtful Expression)
 - f. Students will demonstrate basic proficiency in speaking, listening, writing and reading in a language in addition to English (Foreign Language)
 - g. Students will describe and examine the importance and implications of human diversity (Diversity)
 - h. Students will describe and examine the intellectual and ethical responsibilities of active global citizenship (Global Citizenship)
 - i. Students will demonstrate the ability to work effectively in teams (Teamwork)
 - j. Students will improve first year engagement with the university community
 - k. Students will increase engagement in curricular choices
 - l. Students will increase retention

E. Number Three Priority (in alphabetical order)

- 1. Clinical Research Bachelor of Science program expansion [\[resource requirements\]](#)
 - a. This program continues to fill the need for entry level employment opportunities in the biopharmaceutical industry.
 - b. The program is online only and has grown from 5 students in 2005 to 50 students in 2010.
 - c. Twenty-five students are admitted each fall as a cadre in the two-year program.



- d. Online classes are limited to enrollments of 25 students
- e. Expected outcomes
 - (a) Increase enrollment for undergraduate program cadre from 25 to 40 students; increase enrollment for new Master of Science in Clinical Research and Product Development by 10.
 - (b) Permit non-clinical research and industry professionals to enroll in clinical research courses for continuing professional development
 - (c) Permit development of minor and/or certificate in clinical research and increase revenue generation
- 2. College of Health and Human Services Implementation [\[resource requirements\]](#)
 - a. The new college is intended to reconfigure existing health professional programs to link and focus the university's health related research, professional continuing education, health knowledge and dissemination, and application.
 - b. The new college will concentrate and coordinate existing and new programs in nursing, social work, and health and human sciences, providing a common infrastructure for instructional, outreach, engagement, and research resources.
 - c. Expected outcomes
 - (a) Expansion in number of high quality health professional graduates.
 - (b) Increase in value and number of research contract and grant awards.
 - (c) Increase in faculty scholarly activities.
- 3. Film Studies Bachelor of Arts program expansion [\[resource requirements\]](#)
 - a. The Film Studies Bachelor of Arts program was established in 2001 and has grown to 341 majors as of Fall 2009. Demand for Film Studies is magnified by non-major enrollment and by substantial interest among transfer students.
 - b. Previous steps to manage growth have involved adding 4 new faculty since 2006 and implementing selective criteria for admission to the major.



- c. Expected outcomes
 - (a) At current enrollment levels, faculty expansion would insure seat availability in required courses sufficient for all majors to graduate on time.
 - (b) At current enrollment levels, equipment expansion would insure all students have access to the specialized equipment needed for required production courses.
 - (c) Faculty and equipment expansion would insure a small increase in headcount major enrollment (approximately 5%) would be feasible, offering a modest improvement to the "displaced student" problem whereby pre-majors amass unacceptably high credit totals while waiting admission to the program.
- 4. Nursing Bachelor of Science program—Accelerated (Onslow County) Implementation [\[resource requirements\]](#)
 - a. Implementation intended to address nursing shortage in North Carolina.
 - b. Program intended for non-nursing baccalaureate degree-holders
 - c. Program will primarily target military personnel, including active duty, reservists, veterans, and dependent spouses in the Jacksonville area.
 - d. Sixteen month program will include fully online course offerings for the non-clinical core courses, 5 and 7 ½ week non-clinical courses, and preceptor-based courses with options for evening, night, and weekend sessions for clinical requirements.
 - e. Expected outcomes
 - (a) Increase enrollment and graduation rates of undergraduate nursing students prepared at the baccalaureate level.
 - (b) Improve program capacity by increasing student admissions and graduates.
 - (c) Improve nursing program infrastructure by adding program at extension campus.

F. Number Four Priority (in alphabetical order)

- 1. Elementary Education Bachelor of Arts program expansion [\[resource requirements\]](#)



2. Watson School of Education space decompression in main campus Education Building [\[resource requirements\]](#)

G. Number Five Priority (in alphabetical order)

1. Cameron School of Business student/faculty ratio [\[resource requirements\]](#)
2. Coastal and Ocean Studies Doctor of Philosophy program implementation [\[resource requirements\]](#)
3. Creative Writing Master of Fine Arts program expansion [\[resource requirements\]](#)
4. Randall Library EPA librarians/lecturers [\[resource requirements\]](#)
5. University College advisors expansion [\[resource requirements\]](#)

H. Number Six Priority (in alphabetical order): resource requirements will be added in future years as these and other programs rise in priority.

1. Burevitch Animal and Field Support Facility
2. Film Studies Master of Arts and Master of Fine Arts programs
3. Graduate student support
4. Marine Biology Doctor of Philosophy program
5. Marine Science Master of Science program
6. Randall Library services maintenance and expansion
7. Randall Library SPA library technicians
8. Master of Business Administration Health Care track
9. University College Freshman Seminar program

I. Other programs under consideration ([see appendix](#)): resource requirements will be added in future years as these and other programs rise in priority.



V. ACTION ITEMS: MAJOR EQUIPMENT (in priority order)—[detailed descriptions](#)

- A. Research vessel to replace the R/V Cape Fear
- B. FEI Tecnai G2 Spirit BioTWIN Transmission Electron Microscope
- C. Laser scanning confocal microscope capable of real-time measurements and observation of cells
- D. Recirculating flume & combined particle image velocimeter/laser induced fluorescence system - to support an environmental fluid mechanics center
- E. Liquid chromatograph /high resolution mass spectrometer with capabilities for accurate mass spectrometry to the nth degree (LC/MSn)
- F. High performance computer 32-node cluster with infiniband inter-node connection

VI. ACTION ITEMS: CAPITAL FACILITIES (in priority order)—[detailed descriptions](#)

- A. Randall Library renovation
- B. Social and Behavioral Science Building modernization
- C. Allied Health and Human Sciences Building
- D. Library Building
- E. Academic Center at Coastal Carolina Community College
- F. Arts & Sciences Building
- G. DeLoach Hall modernization
- H. Burevitch Animal and Field Support Facility
- I. Cameron Hall modernization
- J. Morton Hall modernization
- K. Bear Hall modernization
- L. Global Center



- M. Science & Health Building
- N. CMS Aquaculture Facility
- O. Randall Library Automated Storage & Retrieval Facility
- P. Trask Coliseum, Hanover Hall, Natatorium renovation

VII. CRITERIA AND CONSIDERATIONS FOR PRIORITIZATION

- A. UNCW strategic plan (*Soaring to Greatness*)
- B. UNC Tomorrow and UNC Strategic Action Plan
- C. “Doability”—considering existing or anticipated funding levels
- D. Sustainability of new or existing programs
- E. Greatest impact or effect on goals
- F. Synergistic effect on other existing or new programs
- G. Accreditation requirements
- H. Number of faculty and students impacted

VIII. APPENDICES—detailed descriptions



APPENDICES

I. Approved programs pending implementation

A. Oceanography Bachelor of Science program (approved February 12, 2010)

OCEANOGRAPHY BS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
None	None	None	Implement Spring 2011	Chair, Dept. of Geography & Geology	

[Ctrl-Click here to return to Oceanography BS program in Strategic Plan body](#)



B. **Clinical Research and Product Development Master of Science distance education program
(approved April 9, 2010)**

CLINICAL RESEARCH & PRODUCT DEVELOPMENT MS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 faculty FTE	\$6,000 continuing operations and maintenance (2x\$3,000)	2x120 sf office space; \$13,000 one-time funding for office furniture and technology	Implement Spring 2011	School of Nursing Clinical Research program coordinator	Distance funding
1 FTE administrative associate		1x120 sf office space; \$6,500 one-time funding for office furniture and technology	Implement Spring 2011	School of Nursing Clinical Research program coordinator	Distance funding

[Ctrl-Click here to return to Clinical Research & Product Development MS program in Strategic Plan body](#)



C. **International Studies Bachelor of Arts program (approved April 9, 2010)**

INTERNATIONAL STUDIES BA IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Director (1 faculty FTE)	\$7,560 continuing operations and maintenance	1x120 sf office space; \$6,500 one-time funding for office furniture and technology	Implement Fall 2011	Associate Dean for Faculty Policy and Enrollment Management, College of Arts & Sciences	Internal reserves
0.5 FTE SPA assistant CAS		1x120 sf office space; \$6,500 one-time funding for office furniture and technology	Delay appointment until program expands to justify position	Associate Dean for Faculty Policy and Enrollment Management, College of Arts & Sciences	Internal reserves
1 faculty executive in residence (0.75 FTE) for Cameron School of Business	\$4,000 continuing operations and maintenance	1x120 sf office space; \$6,500 one-time funding for office furniture and technology	Implement Fall 2011	Dean, Cameron School of Business	Internal reserves



INTERNATIONAL STUDIES BA IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
1 faculty (1.5 FTE) for Cameron School of Business	\$4,000 continuing operations and maintenance	1x120 sf office space; \$6,500 one-time funding for office furniture and technology	Implement Fall 2011	Dean, Cameron School of Business	Internal reserves

[Ctrl-Click here to return to International Studies BA program in Strategic Plan body](#)

D. Exercise Science Bachelor of Science program (approved June 11, 2010)

EXERCISE SCIENCE BS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
None	None	None	Fall 2010	Director, School of Health & Human Sciences	

[Ctrl-Click here to return to Exercise Science BS program in Strategic Plan body](#)



II. Programs pending Board of Governors approval

A. Applied and Experimental Psychological Science Doctor of Philosophy program

APPLIED AND EXPERIMENTAL PSYCHOLOGICAL SCIENCE PHD IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 faculty FTE	\$6,000 continuing operations and maintenance	2x120 sq. ft. offices; \$13,000 one-time funding for office furniture and technology	Approved for planning April 9, 2010; submit request to establish Fall 2010; implement Fall 2012	Dean, Graduate School & Research; Chair, Dept. of Psychology	
1.5 FTE graduate assistantships	None	None	Approved for planning April 9, 2010; submit request to establish Fall 2010; implement Fall 2012	Dean, Graduate School & Research; Chair, Dept. of Psychology	



APPLIED AND EXPERIMENTAL PSYCHOLOGICAL SCIENCE PHD IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
None	Library support, \$10,000 continuing	None	Approved for planning April 9, 2010; submit request to establish Fall 2010; implement Fall 2012	Dean, Graduate School & Research; Chair, Dept. of Psychology	
None	None	\$300,000 for renovation and \$15,000 for planning for converting Academic Support Center to Psychology Clinic	Approved for planning April 9, 2010; submit request to establish Fall 2010; implement Fall 2012	Dean, Graduate School & Research; Chair, Dept. of Psychology	

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B. Coastal and Ocean Policy Master of Science program

COASTAL AND OCEAN POLICY MS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
1 faculty FTE for Public & International Affairs	\$3,000 continuing operations and maintenance	1x120 sq. ft. offices; \$6,500 one-time funding for office furniture and technology	Pending Board of Governors approval	Dean, Graduate School & Research; Chair, Dept. of Public & International Affairs	
1 faculty FTE for Economics & Finance	\$3,000 continuing operations and maintenance	1x120 sq. ft. offices; \$6,500 one-time funding for office furniture and technology	Pending Board of Governors approval	Dean, Graduate School & Research; Chair, Dept. of Public & International Affairs	
1 graduate assistant FTE	None	None	Pending Board of Governors approval	Dean, Graduate School & Research; Chair, Dept. of Public & International Affairs	



COASTAL AND OCEAN POLICY MS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
None	\$5,000 continuing for library resources	None	Pending Board of Governors approval	Dean, Graduate School & Research; Chair, Dept. of Public & International Affairs	

[Ctrl-Click here to return to Coastal and Ocean Policy MS program in Strategic Plan body](#)

C. Information Technology Bachelor of Science program

INFORMATION TECHNOLOGY BS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 faculty FTE Dept. of Computer Science	\$6,000 continuing operations and maintenance (2x\$3,000)	2x120 sf office space; \$13,000 one-time funding for office furniture and technology	Pending Board of Governors approval	Chair, Dept. of Computer Science	



INFORMATION TECHNOLOGY BS IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 faculty FTE Dept. of Information Systems & Operations Management	\$6,000 continuing operations and maintenance (2x\$3,000)	2x120 sf office space; \$13,000 one-time funding for office furniture and technology	Pending Board of Governors approval	Chair, Dept. of Information Systems & Operations Management	

[Ctrl-Click here to return to Information Technology BS program in Strategic Plan body](#)

III. Number One Priority–Quality Enhancement Plan

QUALITY ENHANCEMENT PLAN (QEP) IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
QEP Director (faculty with 2 course reduction) \$16,000/yr	Approximately \$2.5 million in one-time funding, including some in-kind, for 2012-2017	140sf for QEP office for 2012-2017; \$13,000 one-time funding for office furniture and technology	2012-2017	Vice Provost	Based on average expenses of 12 other universities with QEPs



QUALITY ENHANCEMENT PLAN (QEP) IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Graduate Assistant \$9,000/yr		Will occupy space identified above with QEP director	2012-2017	Vice Provost	

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IV. Number Two Priority–University Studies implementation

UNIVERSITY STUDIES IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
5 Foreign Language Faculty (5.0 FTE) to service mandatory foreign language requirement	\$15,000 continuing operations and maintenance (5x\$3,000)	5x120 sq ft offices for new faculty; \$32,500 one-time funding for office furniture and technology	3 for 2011-12; 2 for 2012-13	Dean, College of Arts and Sciences; Chair, Dept. of Foreign Languages and Literatures	Could be reduced by qualified part-time lecturers, though generally they are not available



UNIVERSITY STUDIES IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
5 English Faculty (5.0 FTE) to meet composition and writing-intensive requirements	\$15,000 continuing operations and maintenance (5x\$3,000)	5x120 sq ft offices for new faculty; \$32,500 one-time funding for office furniture and technology	3 for 2011-12; 2 for 2012-13	Dean, College of Arts and Sciences; Chair, Dept. of English	Could be reduced by qualified part-time lecturers, though generally they are not available
3 Freshman Seminar Faculty (3.0 FTE) to meet Freshmen Seminar requirement	\$9,000 continuing operations and maintenance (3x\$3,000)	3x120 sq ft offices for new faculty; \$19,500 one-time funding for office furniture and technology	2011-12	Dean, College of Arts and Sciences; Chair, Dean, University College	Could be met by part-time lecturers
General Education Director (1.0 FTE EPA)	\$3,000 continuing operations and maintenance	1x120 sq ft office for director; \$6,500 one-time funding for office furniture and technology	2011-12	Dean, College of Arts and Sciences	Coordinate dramatically more complex core curriculum and assist in general education assessment



UNIVERSITY STUDIES IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
1 faculty (1.0 FTE) to assign to the next greatest area of need (to be determined based on student registrations)	\$3,000 continuing operations and maintenance	1x120 sq ft office; \$6,500 one-time funding for office furniture and technology	2012-13	Dean, College of Arts and Sciences	
1 faculty (1.0) to meet lifetime wellness requirement	\$3,000 continuing operations and maintenance	1x120 sq ft office; \$6,500 one-time funding for office furniture and technology	2011-12	Director, School of Health & Human Sciences	
1 University Studies User Experience Librarian	\$3,000 continuing operations and maintenance	1x120 sq ft office; \$6,500 one-time funding for office furniture and technology	2012-13	University Librarian	

[Ctrl-Click here to return to University Studies in Strategic Plan body](#)

V. Number Three Priority (in alphabetical order)

A. Clinical Research BS expansion

CLINICAL RESEARCH BS EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 Clinical Research Faculty (2.0 FTE)	\$27,000 continuing operations and maintenance	2x120 sq ft offices for new faculty; \$13,000 one-time funding for office furniture and technology	To be determined based on the availability of funding	School of Nursing Clinical Research program coordinator	Faculty will also support new online Master of Science in Clinical Research and Product Development program

[Ctrl-Click here to return to Clinical Research BS program in Strategic Plan body](#)

B. College of Health and Human Services implementation

COLLEGE OF HEALTH & HUMAN SERVICES IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Dean (1.0 FTE)	To be determined	140sqft office; \$6,500 one-time funding for office furniture and technology	2010-11	Provost	Initially interim appointment



COLLEGE OF HEALTH & HUMAN SERVICES IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Associate Dean for Academic Affairs (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sqft office; \$6,500 one-time funding for office furniture and technology	2012-13	Provost	
Associate Dean for Research and Graduate Programs (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sqft office; \$6,500 one-time funding for office furniture and technology	2012-13	Provost	
Student Advisor/instructor (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sqft office; \$6,500 one-time funding for office furniture and technology	2012-13	Provost	
Distance Education Librarian (Randall Library) (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sqft office; \$6,500 one-time funding for office furniture and technology	2012-13	Provost	



COLLEGE OF HEALTH & HUMAN SERVICES IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Dean's Executive Assistant (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sq ft office; \$6,500 one-time funding for office furniture and technology	2011-12	Provost	
Dean's Office Receptionist (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sq ft office; \$6,500 one-time funding for office furniture and technology	2012-13	Provost	
Interim Director School of Social Work (1.0 FTE)	Current resources transferred from Department of Social Work; maintain current course release	None	2010-11	Provost	Consider permanent director 2011-2012



COLLEGE OF HEALTH & HUMAN SERVICES IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
Interim Director School of Social Work (1.0 FTE)	Current resources transferred from Department of Social Work; maintain current course release	None	2010-11	Provost	Consider permanent director 2011-2012
Reclassification of administrative assistant positions	To be determined	None	2010-11	Provost	
Health and Human Services Librarian (1.0 FTE)	\$3,000 continuing operations and maintenance	120 sq ft office; \$6,500 one-time funding for office furniture and technology	2011-2012	University Librarian	

[Ctrl-Click here to return to College of Health and Human Services in Strategic Plan body](#)

C. Film Studies BA expansion

FILM STUDIES BA EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2 Film Studies Faculty (2.0 FTE)	\$30,000 continuing operations and maintenance; \$2,000 continuing funds for Randall Library supporting materials	2x120 sq ft offices for new faculty; \$13,000 one-time funding for office furniture and technology	To be determined based on the availability of funding	Dean, College of Arts and Sciences; Chair, Dept. of Film Studies	Faculty would also support planned Film Studies MA and Film Making MFA

[Ctrl-Click here to return to Film Studies BA expansion in Strategic Plan body](#)



D. Nursing BS–accelerated (Onslow County)

NURSING BS PROGRAM—ACCELERATED (ONSLOW) IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
2.5 Nursing faculty (2.5 faculty FTE)	\$7,500 continuing operations and maintenance	3x120 sq ft offices for new faculty and advisor; \$19,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Director, School of Nursing; Associate Director for Research & Sponsored Programs, School of Nursing	
1 on-site coordinator (1.0 FTE)	\$3,000 continuing operations and maintenance	1x120 sq. ft. office; \$6,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Director, School of Nursing; Associate Director for Research & Sponsored Programs, School of Nursing	
1 advisor (0.5 FTE)	\$1,500 continuing operations and maintenance	Office shared with 0.5 FTE faculty above	To be determined based on the availability of funding	Director, School of Nursing; Associate Director for Research & Sponsored Programs, School of Nursing	



NURSING BS PROGRAM—ACCELERATED (ONSLow) IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
1 office assistant (0.5 FTE)	\$1,500 continuing operations and maintenance	1x120 sq. ft. office; \$6,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Director, School of Nursing; Associate Director for Research & Sponsored Programs, School of Nursing	

[Ctrl-Click here to return to Nursing BS Program \(Onslow\) in Strategic Plan body](#)



VI. Number Four Priority

A. Elementary Education BA expansion

ELEMENTARY EDUCATION BA EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
5 Elementary Education tenure-track faculty (5.0 FTE)	\$15,000 continuing funds for program operating budget	5x120 sq. ft. offices on main campus, Onslow, and Brunswick; \$32,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Dean, Watson School of Education; Chair, Dept. of Elementary, Middle Level, & Literacy Education	
4 Clinical Faculty (4.0 FTE)	\$9,000 continuing funds for program operating budget	4x120 sq. ft. offices at Onslow and Brunswick; \$26,000 one-time funding for office furniture and technology	To be determined based on the availability of funding	Dean, Watson School of Education; Chair, Dept. of Elementary, Middle Level, & Literacy Education	

[Ctrl-Click here to return to Elementary Education BA Expansion in Strategic Plan body](#)



B. Watson School of Education space decompression

WATSON SCHOOL OF EDUCATION SPACE DECOMPRESSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
None	None	20x120 sq. ft. offices; \$130,000 one-time funding for office furniture and technology	To be determined based on the availability of funding	Dean, Watson School of Education	

[Ctrl-Click here to return to Watson School of Education Space Decompression in Strategic Plan body](#)



VII. Number Five Priority

A. Cameron School of Business student/faculty ratio

CAMERON SCHOOL OF BUSINESS STUDENT/FACULTY RATIO					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
4 academically qualified tenure-track faculty (6.0 FTE)	\$12,000 continuing funds for program operating budget	4x120 sq. ft. offices; \$26,000 one-time funding for office furniture and technology	To be determined based on the availability of funding; phased implementation of 1 position per year	Dean, Cameron School of Business	
2 executives-in-residence faculty (2.0 FTE)	\$6,000 continuing funds for program operating budget	2x120 sq. ft. offices; \$13,000 one-time funding for office furniture and technology	To be determined based on the availability of funding; phased implementation of 1 position per year	Dean, Cameron School of Business	

[Ctrl-Click here to return to Cameron School of Business Student/Faculty Ratio item in Strategic Plan body](#)



B. Coastal and Ocean Studies Ph.D. implementation

COASTAL AND OCEAN STUDIES PH.D. IMPLEMENTATION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
4 tenure-track faculty (4.0 FTE)	\$12,000 continuing funds for program operating budget	4x120 sq. ft. offices; \$26,000 one-time funding for office furniture and technology	To be determined based on the availability of funding	Director, Center for Marine Science	
1 SPA (1.0 FTE) administrative assistant		1x120 sq. ft. offices; \$6,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Director, Center for Marine Science	
5 graduate assistants	\$90,000 continuing funds for stipends plus tuition remission			Director, Center for Marine Science	



COASTAL AND OCEAN STUDIES PH.D. IMPLEMENTATION

PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
	\$10,000 continuing funds for Randall Library coastal and ocean studies resources			Director, Center for Marine Science	
	\$250,000 continuing funds for research vessel operations and maintenance	\$4,000,000 to replace research vessel <i>Cape Fear</i>		Director, Center for Marine Science	

[Ctrl-Click here to return to Coastal and Ocean Studies Ph.D. program in Strategic Plan body](#)



C. Creative Writing MFA expansion

CREATIVE WRITING MFA EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
1 tenure-track faculty Publication Laboratory Assistant Director (1 FTE)	\$3,000 continuing funds for program operating budget; \$17,000 continuing funds for program enhancement	1x120 sq. ft. office; \$6,500 one-time funding for office furniture and technology	To be determined based on the availability of funding	Dean, College of Arts and Sciences; Chair, Dept. of Creative Writing	
3 graduate assistants	Tuition remission for graduate assistants	2x120 sq. ft. offices; \$13,000 one-time funding for office furniture and technology	To be determined based on the availability of funding; phased implementation of 1 position per year	Dean, College of Arts and Sciences; Chair, Dept. of Creative Writing	Move tuition remission off F&A

[Ctrl-Click here to return to Creative Writing MFA expansion in Strategic Plan body](#)



D. Randall Library EPA librarian/lecturer expansion

RANDALL LIBRARY EPA LIBRARIAN/LECTURER EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
6 EPA librarian/lecturers	2010-11 \$6,000 continuing funds for program operating budget; 2011-12 \$6,000 continuing funds for program operating budget; 2012-13 \$6,000 continuing funds for program operating budget	2010-11 2x120 sq. ft. offices and \$13,000 one-time funding for office furniture and technology; 2011-12 2x120 sq. ft. offices and \$13,000 one-time funding for office furniture and technology; 2012-13 2x120 sq. ft. offices and \$13,000 one-time funding for office furniture and technology	#1 2010-11 distance learning; #2 2011-12 instruction- reference for UNI courses & Basic Studies; #3 2012-13 instruction-reference for UNI courses & Basic Studies; #4 2012-13 instruction-reference for General Education Information Literacy; #5 2010-11 health affairs; #6 2011-12 collection management	University Librarian	

[Ctrl-Click here to return to Randall Library EPA Librarian/Lecturer expansion in Strategic Plan body](#)



E. University College advisors expansion

UNIVERSITY COLLEGE ADVISORS EXPANSION					
PERSONNEL	OPERATING FUNDS	SPACE NEEDS	TIMETABLE	CONTACT	COMMENTS
3 EPA freshman advisors	\$9,000 permanent operating funds (3x\$3,000)	3x120 sq. ft. offices and \$19,500 one-time funding for office furniture and technology		Associate Provost for Enrollment Management	
3 EPA transfer, pre-major, ineligible student advisors	\$9,000 permanent operating funds (3x\$3,000)	3x120 sq. ft. offices and \$19,500 one-time funding for office furniture and technology		Associate Provost for Enrollment Management	

[Ctrl-Click here to return to University College Advisors Expansion in Strategic Plan body](#)

VIII. Number Six Priority

- A. Burevitch Animal and Field Support Facility**
- B. Film Studies Master of Arts and Master of Fine Arts programs**
- C. Graduate student support**
- D. Marine Biology Doctor of Philosophy program**
- E. Marine Science Master of Science program expansion**
- F. Randall Library services maintenance and expansion**



- G. Randall Library SPA library technicians
- H. Master of Business Administration Health Care track
- I. University College Freshman Seminar program

IX. Other programs ([Ctrl-click to see other programs under consideration](#))

X. Major Equipment (in order of priority)

MAJOR EQUIPMENT					
EQUIPMENT	OPERATING FUNDS & SUPPORT PERSONNEL	SPACE AND UPFITTING NEEDS	TIMETABLE	CONTACT	COMMENTS
Research vessel to replace the R/V <i>Cape Fear</i>	\$3,263,000 purchase cost; \$250,000 yearly maintenance costs.	Replacement vessel would use existing <i>Cape Fear</i> dock & facilities. <i>Cape Fear</i> would be sold with proceeds used to maintain new vehicle.		Director, Center for Marine Science	Anticipate approximately 180 regular users plus hundreds of occasional users (scientists, dignitaries, summer camps, media)



MAJOR EQUIPMENT					
EQUIPMENT	OPERATING FUNDS & SUPPORT PERSONNEL	SPACE AND UPFITTING NEEDS	TIMETABLE	CONTACT	COMMENTS
FEI Tecnai G2 Spirit BioTWIN Transmission Electron Microscope	\$651,500 purchase cost; NSF equipment grant to purchase is pending; operating support already exists	Space available in Dobo Hall		Associate Dean for Graduate Programs, Research, and Infrastructure, College of Arts & Sciences; Dick Dillaman (Biology)	Current microscope is 25 years old and in need of replacement. Affects dozens of faculty and hundreds of students
Laser scanning confocal microscope capable of real-time measurements and observation of cells	\$400,000 purchase cost;	Space available in Dobo Hall		Associate Dean for Graduate Programs, Research, and Infrastructure, College of Arts & Sciences; Steve Kinsey (Biology)	Anticipate approximately 75 users



MAJOR EQUIPMENT					
EQUIPMENT	OPERATING FUNDS & SUPPORT PERSONNEL	SPACE AND UPFITTING NEEDS	TIMETABLE	CONTACT	COMMENTS
Recirculating flume & combined particle image velocimeter/laser induced fluorescence system - to support an environmental fluid mechanics center	\$240,000 purchase cost; no service contract nor technician support needed; usage fee will cover maintenance and consumables	Space available in Friday Hall; if located in Friday Hall will need \$60,000 to strengthen floor, installation of 90 amp 3-phase circuit, and to purchase tanker trailer bring in seawater; no costs if located at CMS		Associate Dean for Graduate Programs, Research, and Infrastructure, College of Arts & Sciences; Chris Finelli (Biology)	New item; no alternatives. 14 faculty users; 5 graduate students per year using for research; support 2 BIO courses, 5 GAG courses, and 1 Physics course.



MAJOR EQUIPMENT					
EQUIPMENT	OPERATING FUNDS & SUPPORT PERSONNEL	SPACE AND UPFITTING NEEDS	TIMETABLE	CONTACT	COMMENTS
Liquid chromatograph /high resolution mass spectrometer with capabilities for accurate mass spectrometry to the nth degree (LC/MSn)	\$655,000 purchase cost; \$30,000 needed for first 2 years of maintenance (NSF equipment grant that will also cover 2-years of maintenance pending)	Space available in Dobo Hall		Associate Dean for Graduate Programs, Research, and Infrastructure, College of Arts & Sciences; Pam Seaton (Chemistry)	Mass spec capability is big hole in chemistry research; will support 6 faculty research groups; used by advanced organic classes of approx. 200 students per year; no sub available
High performance computer 32-node cluster with infiniband inter-node connection	\$150,000 purchase cost;	Space available in Dobo Hall		Associate Dean for Graduate Programs, Research, and Infrastructure, College of Arts & Sciences; Chair, Dept. of Chemistry & Biochemistry	Anticipate approximately 55 users

[Ctrl-Click here to return to Major Equipment listing in Strategic Plan body](#)



XI. CAPITAL FACILITIES (in order of priority)

CAPITAL FACILITIES					
REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Randall Library renovation—to create significant office and utility space for campus units.	Building renovate to code, subdivide space into offices and flex space format, replace mechanical, electrical, data, windows (total interior demolition and renovation)	\$25,415,703	Cannot occur until new building is constructed to house library resources and services.	Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Building built 1969; last renovated 1987.



CAPITAL FACILITIES

REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Social and Behavioral Science Building modernization	Prepare space for move of Dept. of Environmental Studies to Social & Behavioral Science Building; Dept. of Psychology to move to new Psychology Building. Depts. of Biology & Marine Biology and Chemistry & Biochemistry to decompress in Friday Hall and Dobo Hall.	\$9,025,144	Cannot occur until completion of new Psychology Building and move of Psychology to that building.	Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Critical modernization because Social & Behavioral Science Building is dissected into small research labs containing 30 years of animal dander. Building built 1980.



CAPITAL FACILITIES

REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Allied Health and Human Sciences Building (105,000 sq. ft.): third of four buildings in Health Quad.	College of Health and Human Services, Center for Healthy Living, veterans assistance office, service learning/non-traditional center, alumni center, School of Health & Applied Human Sciences, School of Social Work	\$46,312,000	UNC Tomorrow priority.	Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Social Work space in Leutze Hall will be reallocated to Foreign Languages & Literatures, allowing that department to be housed in 1 building instead of 7.
Library Building	Replace Randall Library (built in 1969) because expense of renovating Randall will exceed the cost of replacement and will still not meet library needs.	\$63,615,000	Must occur before renovation of Randall Library building.	Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	



CAPITAL FACILITIES					
REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Academic Center (Coastal Carolina Community College) (80,000 sq. ft.)	To house UNCW academic programs in Onslow County in partnership with Coastal Carolina Community College	\$26,568,139	UNC Tomorrow priority.	Director of Architectural/Construction Services; Associate Vice Chancellor for Academic Programs	Building to be located on CCCC campus. Currently using CCCC space plus rental space.
Arts & Sciences Building (80,000 sq. ft.)	To address critical shortage in classroom and office space	\$29,077,823		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	General classroom and laboratory building.
DeLoach Hall modernization	New HVAC, sprinkler system, ADA compliance, etc.	\$9,847,241		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Modernization needed to meet current codes and address programmatic needs. Building built 1968.



CAPITAL FACILITIES					
REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Burevitch Animal and Field Support Facility	For marine stranding program autopsies.	\$400,000		College of Arts & Sciences Associate Dean for Graduate Programs, Research, and Infrastructure	1,500 sq. ft. behind Friday Hall; one-third of cost from existing private sources; operations budget covered by grants and F&A.
Cameron School of Business modernization	New HVAC, plumbing, mechanical, electrical, data, sprinkler system, replace all windows, bring into code	\$13,036,482		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Building built 1988.
Morton Hall modernization	New HVAC, sprinkler system, ADA compliance, etc.	\$9,038,760		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	HVAC system in dire need of replacement; modernization needed to meet current codes. Building built 1978.



CAPITAL FACILITIES					
REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Bear Hall modernization	New HVAC, sprinkler system, ADA compliance, etc.	\$9,415,522		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Modernization needed to meet current codes and address programmatic needs. Building built 1972; renovations in 1989 and 1995.
Global Center	House OIP staff, conference room for 20, 2 global classrooms, global resource library, "exchange closet," student lounge/coffee shop (similar to library), kitchen, and public display area.			Assistant Provost for International Programs	Direct support of strategic goal # 4, UNC Tomorrow, new University Studies and International Studies major.



CAPITAL FACILITIES

REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Science & Health Building (75,000 sq. ft.)	To house Health Sciences programs in a general classroom setting; possible ECU medical training offices; technology transfer partners.	\$27,771,990	UNC Tomorrow priority.	Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	4 th of 4 Health Quad buildings (possible Millennial Campus building with some private funding)
CMS Aquaculture Facility 12,000 sq. ft. plus tank farm	Move Aquaculture Program from leased property at Wrightsville Beach to CMS.	\$6,104,000			



CAPITAL FACILITIES					
REQUIREMENT	PURPOSE	EST. COST	TIMETABLE	CONTACT	COMMENTS
Randall Library Automated Storage & Retrieval Facility	Repurpose valuable real estate in Randall Library currently occupied by open stack shelving to better meet the needs of 21st century learners. ~30-50% of the print collection will be moved to the facility.			University Librarian	Repurposed spaces will be collaboratively developed with academic partners and ITSD. High performance group study spaces are envisioned as part of the mix. The automated storage and retrieval facility may be adjacent to Randall Library, or located off campus.
Trask Coliseum, Hanover Hall, Natatorium renovation	Address code compliance, plumbing, mechanical, electrical, HVAC, bathrooms, sound control.	\$41,502,000		Director of Architectural/Construction Services; Associate Vice Chancellor for Faculty Support & Development	Trask built 1977; Hanover 1965; Natatorium 1977.

[Ctrl-Click here to return to Capital Facilities listing in Strategic Plan body](#)



XII. Other Programs under Consideration (in order of priority): resource requirements will be added in future years as these and other programs rise in priority.

- A. SPA Banding Adjustment**
- B. International Programs—study abroad advisor**
- C. Scholarship/Fin. Aid Add Assoc Dir of Scholarships to oversee Scholarship Management including Acad. Department level**
- D. Information and Instructional Technology Training for faculty, Blackboard, e-learning**
- E. Early Childhood regional distance education initiative**
- F. Additional support for Onslow County operations**
- G. Scholarships**
 - 1. Honors Scholars (top priority)**
 - 2. Diversity Scholars (2nd priority)**
 - 3. Out of State Scholars (3rd priority)**
 - 4. Leadership Scholars**
 - 5. Undergraduate Research Scholars**
 - 6. Transfer Scholars**
- H. Registrar's Office expansion**
- I. Library--Student Assistants**
- J. Entrepreneur Option in Cameron School of Business**
- K. Developing Graduate Liberal Studies online program**
- L. Instructional (online) support Brunswick County/Leland**
- M. Graduate Business Certificate**
- N. International Programs—International Admissions Officer**
- O. Space Issue (Onslow)**
- P. Logistics/Supply Chain BS/MS**
- Q. UNCW High Ability Summer Outreach Program (Admission)**



- R. Look at how we redistribute the funding/resources to support academic mission**
- S. Assessment**
- T. CORMP/Carolinas RCOOS (cover 6 months gap in grant funding)**
- U. Mechanical Engineering BS (partner with NC State)**
- V. International MBA expansion**
- W. Instructional Leadership – Community College certificate**
- X. Fin. Aid Office Manager**
- Y. MS Accountancy expansion**
- Z. Diversity and Inclusion academic outreach program advisor**
- AA. Expansion of MSW (Onslow)**
- BB. Expansion of BS Business (Onslow)**
- CC. Institutional Marketing (branding)**
- DD. Doctor of Nursing Practice (partner with ECU)**
- EE. Communication Studies MA**
- FF. Diversity and Inclusion LGBTQIA office program coordinator**
- GG. Admission Office Space**
- HH. Diversity and Inclusion Centro Hispano administrative associate**
- II. Interdisciplinary program for community college students**
- JJ. CTE/CFL Space issue if staffing increases**
- KK. Health Information Management BS/MS (partner with ECU)**
- LL. Institutional Research statistical analysts**
- MM. Catalogue curriculum coordinator**
- NN. WSE accounting technician**
- OO. International Programs—Global Center**
- PP. Policy and Process challenges regarding space issues/usage/assignments R&R**
- QQ. Physicians Assistant (partner with ECU)**
- RR. Diversity and Inclusion Multicultural Center director**



- SS. Diversity and Inclusion Women's Studies and Resource Center expansion**
- TT. Counselor Education Master of Education program**
- UU. Institute for Memory Research**
- VV. Aquarius Reef Base and support for a Curacao venue**
- WW. Sponsored Programs expansion**
- XX. Accounting Technician for CSB**
- YY. Business Services Coordinator for AARM**
- ZZ. Institutional Research data base administrator**
- AAA. Center for Civic Engagement and Policy Studies**
- BBB. Chemistry Ph.D.**
- CCC. Center for Microscopy and Image Analysis**
- DDD. Center for Violence Studies**
- EEE. Center for African American Male Applied Research**
- FFF. Public Affairs BA (distance)**
- GGG. Rhetoric and Professional Writing MA**
- HHH. Salt River Bay Marine Research and Education Center**
- III. Business Minor**
- JJJ. Pharmacy Pharm.D.**
- KKK. International Affairs MA**
- LLL. Computer Science MS**
- MMM. International Affairs BA**
- NNN. International Certificate (CSB)**
- OOO. Certificate in Military and Veteran Affairs, Post-Baccalaureate**
- PPP. Anthropology MA**
- QQQ. Diversity/HR position from last year (CSB)**
- RRR. Environmental Studies expansion**

[Ctrl-Click here to return to Other Programs under Consideration in Strategic Plan body](#)

