

Southeast Regional Economic Transformation Meeting

University of North Carolina at Pembroke

June 30, 2009

8:30 a.m.—12:00 Noon

UNC Pembroke Regional Center for Economic Community and Professional Development

<http://www.uncp.edu/rc/directions.htm>

AGENDA

Presiding:

Sylvia H. Pate, Director-Regional Center for Economic, Community and Professional Development, UNCP

- **GREETINGS FROM THE CHANCELLORS AND OTHERS (8:30-9:00)**
Chancellor James Anderson, Fayetteville State University
Chancellor Allen C. Meadors, UNC Pembroke
Chancellor Rosemary DePaolo, UNC Wilmington
US Representative Mike McIntyre, 7th Congressional District (*invited*)
Dale Carroll, Deputy Secretary—NC Department of Commerce (*confirmed*)
- **BUILDING THE REGION'S ECONOMY THROUGH BIOAGRICULTURE COLLABORATIONS (9:00-10:00)**
Randall Johnson, Director NC Biotechnology Center's Southeastern Office (*invited*)
Leslie Lowry, Manager, The BioNetwork BioAg Center at Robeson Community College (*invited*)
Becky Westbrook, Biology & Environmental Science Instructor, Southeastern Comm. College (*invited*)
- **BREAK (10:00—10:15)**
- **TOURISM IMPACT AND COLLABORATIONS (10:15—10:45)**
How does tourism impact NC and particularly rural areas? How can Education Institutions be more engaged in tourism to help build the region's economy?
Lynn Minges, Assistant Secretary for Tourism, Marketing and Global Branding, NC Department of Commerce (*Confirmed*)
- **SECONDARY EDUCATION—Partnering with Secondary Education Institutions to help build the Region's Rural Economy (10:45—11:15)**
Dr. June Atkinson, NC State Superintendent of Public Instruction (*invited*)
- **ENTREPRENEURSHIP EFFORTS IN BUILDING THE RURAL ECONOMY (11:15—12:00)**
Kim Pevia, Coordinator—Southeastern Entrepreneurial Alliance (*confirmed*)
Beth Wilkerson, Assistant Director—Cape Fear Region Small Business & Technology Development Center (*confirmed*)
Bob Moore, Small Business Center Director, Robeson Community College (*invited*)
- **NEXT STEPS**
Wrap up discussion with representatives from FSU/UNCP/UNCW/DOC
- **ADJOURN**