IN THIS ISSUE:
- National Employment News
- UNCW First Destination Survey
- Featured Jobs & Internships
- CareerFest
- Save the Date: Career Fair 2017
- New to Your Career Center

FROM THE CAREER CENTER:
Welcome to the Fall 2016 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news. This newsletter is published through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakest, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students. A PDF version can be found online at http://uncw.edu/career/facstaff.html.

FEATURING JOBS & INTERNSHIPS:
Internet Marketing Analyst
ROI Revolution
SeaWork ID: 50936
This position will develop and maintain effective paid search campaigns for clients, and based on the performance data, continually optimize through ad copy testing, keyword analysis and bidding strategy.

Contracts & Legal Affairs Associate
N2 Publishing
SeaWork ID: 52472
This position will work closely with other members of the team to draft and send legal correspondence. Responsible for collaborating with our Area Directors and Technology team to process territory sales and transfers.

Pathways Internship & Employment Program
NASA
SeaWork ID: 52444
Interns will develop cutting edge job skills in Science, Technology, Engineering, and Math (STEM), as well as Business fields. The IEP is a flexible cooperative education experience that allows students to work as federal employees while attending school.

NATIONAL EMPLOYMENT NEWS & TRENDS:
Hiring, Starting Salaries on the Rise for College Graduates
The employment outlook for new grads is a good one, according to research from Michigan State University. Hiring is on the rise for students holding every level of degree, and starting salaries for many jobs will be higher than they've been in years. Those are the top-line results from Michigan State University's annual release of reports assessing recruiting, hiring and salary trends.
The reports for 2016-17 revolve around the largest annual survey of employers in the nation, covering more than 4,000 employers of all sizes and from major industries including education, finance, manufacturing, health care and social services.

Read more from U.S. News & World Report

Key Findings About the American Workforce and the Changing Job Market
The employment landscape in the U.S. has undergone profound changes, and the public is adapting to the new realities of the workplace and rethinking the skills they need to compete. A new Pew Research Center survey, conducted in association with the Markle Foundation, and analysis of government data, finds that employment in occupations requiring more education and training is on the rise, and many workers are realizing that retraining and upgrading their skills needs to be a lifetime commitment.

Six key takeaways on the state of American jobs:

1. Employment has been rising faster in occupations requiring more preparation (education, experience and job training)
2. Employment and wages have increased most in occupations that require higher social or analytical skills
3. The majority of American workers say they will need continuous training to keep up with the changes in the workplace
4. The public has mixed views on the value of higher education in preparing people for the workplace
5. Most Americans think the responsibility for making sure the workforce has the right skills and education to be successful in today’s economy lies with individuals themselves
6. Americans say job security is on the decline, but most workers feel secure in their own jobs
Presidential Scholars
UNC System
SeaWork ID: 52356
The position will have access to high ranking university officials and have the opportunity to explore and understand the inner workings of the institution. Scholars will have regular interaction with senior leadership and members of the Board of Governors and will work to research, write, and implement policy.

Federal/State/Stewardship Regulatory Intern
Syngenta
SeaWork ID: 52417
Syngenta is dedicated to one purpose: bringing plant potential to life. Paid interns will assist in the preparation of data summaries and reports that will be used in submissions to EPA and the State authorities for product registration. Candidate may also assist with product stewardship projects.

All jobs and internships are posted in SeaWork.

If you would like access to SeaWork, please contact the Career Center at careercenter@uncw.edu or 23714

SAVE THE DATE:
The Spring Career Fair will be held on Wednesday, February 15, 2017, from 12 – 3:00 pm, in the Burney Center. It is part of Career Success Week 2017.

Career Success Week:
Tues. Feb. 14: Network Night
Wed. Feb. 15: Career Fair
Thurs. Feb 16: Interview Day

Salary Trends through Salary Survey
A historical perspective on starting salaries for new college graduates
The overall economy, corporate scandals, new legal requirements, the dot-com bubble and burst—a variety of factors have affected the rise and fall of starting salaries for new college graduates over the past half century. Overall, in real terms, Bachelor’s degree level salaries have risen 5.9 percent since 1960. The report has grown significantly over its 56 years, expanding from just 11 majors to more than 150 at the bachelor’s degree level.

**FIGURE 2: Overall Adjusted Average Salaries, 5-Year Increments**

<table>
<thead>
<tr>
<th>Year</th>
<th>Adjusted Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>$47,442</td>
</tr>
<tr>
<td>1965</td>
<td>$51,160</td>
</tr>
<tr>
<td>1970</td>
<td>$58,650</td>
</tr>
<tr>
<td>1975</td>
<td>$52,994</td>
</tr>
<tr>
<td>1980</td>
<td>$52,566</td>
</tr>
<tr>
<td>1985</td>
<td>$54,304</td>
</tr>
<tr>
<td>1990</td>
<td>$50,087</td>
</tr>
<tr>
<td>1995</td>
<td>$45,202</td>
</tr>
<tr>
<td>2000</td>
<td>$50,219</td>
</tr>
<tr>
<td>2005</td>
<td>$52,353</td>
</tr>
<tr>
<td>2010</td>
<td>$57,608</td>
</tr>
<tr>
<td>2015</td>
<td>$60,021</td>
</tr>
</tbody>
</table>

Source: NACE Journal, August 2016

**UNCW FIRST DESTINATION SURVEY**

<table>
<thead>
<tr>
<th>2014 - 2015 First Destination Graduate Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed 71.8%</td>
</tr>
<tr>
<td>Grad School 9.7%</td>
</tr>
<tr>
<td>Other 1.8%</td>
</tr>
<tr>
<td>Seeking Employment 20.4%</td>
</tr>
</tbody>
</table>

Since 2001, the Career Center has been conducting a First Destination Survey of our undergraduate students. We conduct thousands of telephone calls, explore social media/LinkedIn accounts, and gather any data collected by academic colleges and schools. We conduct these surveys five to six months after the Fall and Spring graduations. The chart above is the most recent survey data representing the 2014-2015 graduates. This November we will survey the Spring and Summer 2016 graduates, and publish the 2015-2016 report in February 2017.
NEW TO YOUR CAREER CENTER
Meet our new staff:

Stacey Huffman
M.A. College Student Development & Student Affairs, 2016
Appalachian State University
Joined Career Center in June 2016.

Rosalyn Hundley
M.S.Ed. Educational Leadership, Concentration in Higher Education – Student Affairs, 2015
Old Dominion University
Joined Career Center in May 2016.

Malorie Wolf
M.S. Counselor Education, Community Counseling
Winona State University
Joined Career Center in May 2016.

CAREER SECTORS:
Over 80 organizations registered representing Business, Communications, Health, Hospitality & Recreation, Human Services, Public Sector/Nonprofit, and Sciences

OUR SPONSORS:
Diamond: Enterprise Holdings, Northwestern Mutual, Sherwin Williams
Gold: Alcami Corporation, CastleBranch Corporation, Synchne Inc, UNCW College of Arts & Sciences, UNCW Graduate School
Silver: Farmin’ Brands LLC, Frito Lay, NC Solutions, New Hanover Regional Medical Center, Robert Half, ROI Revolution

For complete details about CareerFest visit our site at www.uncw.edu/career/careerfest.html

NEW TO YOUR CAREER CENTER
This fall the Career Center began adding Career Sectors to the resources our career counselors will bring to their work. For the past several years, the counselors have developed useful information about specific academic areas to better assist students. The intent of now adding knowledge about career sectors is to help students with their career plans after UNCW. This refinement in our services is two-fold. First, we want to help students think more about their eventual employment or graduate school destination, and not just their academic major. Second, we want our counseling team to have more in-depth knowledge about occupations and industries in today’s work world.

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, rakes, or Diane Reed, reed.