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FROM THE CAREER CENTER:
Welcome to the Fall 2012 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news, both regionally and nationally. In this edition we are also highlighting internship learning outcomes. This newsletter is published quarterly through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakes, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students.

NATIONAL EMPLOYMENT NEWS & TRENDS:
Salary Ranges By Academic Discipline
Salary Survey details actual starting salaries for new college graduates as reported by employers. Data are by major, then industry and position.

Class of 2012 bachelor’s degree graduates are better paid than their Class of 2011 counterparts, as of this report. The overall average salary for 2012 bachelor’s degree graduates now stands at $44,259, up 1.7 percent above the overall average of $43,521 posted by the Class of 2011. It is important to note that while the overall increase is small, all broad categories of majors saw an increase. To see complete story, view 8-page Executive Summary of September 2012 NACE Salary Survey.
CAREER CENTER EVENTS:

Federal Career Series: U.S. State Department
The U.S. State Department will be visiting our campus to discuss career opportunities, placing special emphasis on the 2013 Summer Internship Program as well as full time opportunities for Foreign Service Officers, Foreign Service Specialists, and the Civil Service. More specific details about State Department opportunities are also available at http://careers.state.gov. Please come out and join us for this great opportunity!
Thurs, Oct 11, 2012, 3 PM
Wrightsville Beach Room, Fisher Student Center

Internship & Job Fair
Career fair for all majors. Come network with a wide variety of employers and industries. Professional attire required.
Wed, Oct 31, 12 noon - 3 pm
Burney Center

STATE / REGIONAL EMPLOYMENT NEWS & TRENDS:

North Carolina Economic Overview:
North Carolina’s July unemployment rate, at 9.6 percent, dropped 1.1 percentage points over July 2011 as the state experienced a slight decline in employment and a small increase in unemployed workers. North Carolina hotel/motel room demand for June was at a record high this year with more than 2.8 million rooms, up more than 5 percent from June. Nationally, personal income increased $42.3 billion, or 0.3 percent, and disposable personal income (DPI) increased $39.9 billion, or 0.3 percent.

View full report

Resource: http://www.nccommerce.com

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North Carolina Job Trends

Indeed.com searches millions of jobs from thousands of job sites. This job trends graph shows the percentage of jobs found that contain search terms. Postings of jobs in North Carolina have only declined slightly from a high in January 2012.

N.C. Economy Continues Slow Trek Towards Recovery
The North Carolina economy will continue its lackluster recovery through 2013, UNC Charlotte economist John Connaughton reported today in his quarterly economic forecast for the state. Connaughton expects the state economy to grow by an inflation-adjusted rate of 1.5 percent in both 2012 and 2013, matching the growth rate for 2011 but lower than the 3.2 percent growth recorded in 2010.

…GSP growth in 2012 has been a little weaker than the growth rates during 2011 and 2010. The modest growth during the first two years of the recovery, followed by the weak growth expected during 2012, will continue the pattern of weak job growth experienced during this recovery.”

Read full story
INDUSTRY SPOTLIGHT: CAMPAIGNING CAREERS

The information in this article does not reflect the personal views of the Career Center Staff.

When you hear the word “campaign,” what is the first thing that comes to your mind? For many it’s politics, but there’s more to campaigning careers than just politics. Campaign workers assist or manage campaigns in the marketing of products, social justice issues, nonprofit organizations, and yes, politics. There are varying degrees of responsibilities, and these jobs involve a good deal of passion, enthusiasm, and dedication to the cause at hand. Campaign workers often help develop strategy and work tirelessly to execute the tactics that are part of it. They help with fundraising, communications, public relations, logistics, and general organization of a campaign. The number of specialties depends on the size of the campaign. No matter what the size or how many tactics involved, campaign workers are part of a team.

It is usually expected for campaign workers to have a bachelor’s degree and could be a requirement for getting hired. An education or background in a related field is helpful and important for pursuing this career, but just as important is related experience. Competition for campaign positions can be high, particularly for politics, and having related experience can help the individual get hired above others. Working as a volunteer on a campaign, in fundraising or public relations, increases the chances for someone to get hired as a campaign worker.

The work environment for a campaign worker can be rather hectic. With established deadlines and directions constantly changing, this can make for a stressful environment at times. Campaign workers usually work in an office. In many instances it is a temporary office set up until the “event.” They work as part of a team and share an office, or have a desk located near other members. The pay range in this field depends greatly on the geographical location, the type of organization, the cost of living, and the experience each candidate possesses. For those who begin their work on a campaign on a part-time or voluntary basis, no salary is offered. Information found at [http://careers.stateuniversity.com/](http://careers.stateuniversity.com/)

Below is an interview with Jamarr T. Brown, Political Coordinator, Progressive Majority, about campaign careers.

What is your occupation, how long have you been in this industry, and what excites you about your job?

Currently, I work as Political Coordinator for Progressive Majority. Progressive Majority is a political action committee based in DC that works to identify, recruit, train and support local and state progressive candidates. We work with candidates who are running from the School Board on up to State Legislature.

I’ve been involved in politics for over 6 years now. I began volunteering with South Carolina campaigns in undergrad. I’ve worked in field organizing, fundraising, and youth outreach on local, state, and congressional campaigns. In the Democratic Party, I rose to serve as National Vice President of the College Democrats of America and Third Vice Chair of the South Carolina Democratic Party.

The most exciting part of my job and the political field is that you interact with a variety of people on a daily basis. I meet people who are interested in running for office, advocating on a particular issue, or want to build organizations to support community change.
Law School Day
Come here the panel presentation on "How to get in." Visit with reps from law schools throughout the region. Co-Sponsored with the Pre-Law Society.
Mon, Nov 5
Panel: 12 noon - 1 pm
Law School Fair: 1 - 3 pm
Burney Center

Nursing Fair
Job fair for nursing students featuring hospitals and other healthcare employers.
Mon, Nov 5, 9 - 11 am
McNeill Hall 1051

International Internships & Service Panel
Tips for getting international internships and careers. Listen to panelists experiences working abroad. Co-Sponsored with International Programs Office.
Tues, Nov 13, 5 - 6 pm
Cameron Hall 210

Seahawks + Social Media =SUCCESS!
Tips for using social media for career and job success and learn the tricks of the trade! Discover how "The Big 3" - LinkedIn, Facebook, and Twitter - can have a positive impact on your internship and job search. Hands-on training provided.
Tues, Nov 13, 4 - 5 pm
Career Center, FUU 2035

Marketing Your Study Abroad Experience
Come get tips on marketing your study abroad experience on your resume and in interviews. Co-Sponsored with International Programs Office.
Thurs, Nov 15, 4 - 5 pm
Cameron Hall 101

What do you find most challenging about your occupation?
The most challenging thing about my occupation is that there are a lot of moving pieces, and you must stay on top of them. Activities in politics range from fundraising to training to compliance to volunteer management, and in most cases you are involved in all of them at some point of your job.

What activities do you do in a typical week, and how much of your time is spent on them?
I work to make sure we are recruiting quality candidates, provide quality training, and give quality advice. Most of my time is spent on the phones or in meetings with current and potential candidates. I enjoy interacting with candidates and leaders on a daily basis.

What advice would you give someone entering into your occupation?
Politics is a field where it is important to have a lot of knowledge and a strong network. Volunteer, intern, meet new people, study current political trends, and follow current events. There is a wide array of opportunities available to people who are interested in political careers. If you are interested in running for office, registering new voters, or are passionate about a certain issue, there is a place in politics for you.

What qualifications, including majors, should someone have if they want to enter into your occupation?
In undergrad, I majored in Political Science. There is not a specific major needed to be successful in politics. I've worked with individuals with degrees in Biology, Business, Journalism, and more. Politics is an area where your skills and your network will take you further than the degree you have.

How would you describe the job outlook, job security, and salary ranges within your occupation?
Politics is an interesting industry when you talk about job outlook and security. As we know, elections are held every year. With elected officials retiring (or being voted out) and new elected officials coming in, the industry always changes. Salaries can range anywhere from $25,000 on up, depending on the area of politics you work in (campaigns, government, advocacy organizations, etc.).

How should someone go about finding an entry level job in your field?
Three things: 1) Attend events and network; 2) Volunteer your time to a political organization or campaign; 3) Attend political leadership trainings – there are a variety of organizations that will teach you the skills you need. Those hiring in politics will value that you have taken the time to network, develop your skills, and build knowledge in the field.

What is the biggest misconception about your occupation?
The biggest misconception really isn’t a misconception, but a problem. Politics today has become a race of who can win the most elections, raise the most money, and develop the best “one-liners.” The problem is that leadership can be missing on the most important issues facing communities across the country. This is why I’m involved in identifying and training the next generation of leaders.
**How Millennial Are You?**

Take this quiz and discover how similar you may be to our "Millennial" students, on a scale from 0 to 100, by comparing your answers with those of respondents to a scientific nationwide survey. (Pew Research Center)


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**Interview Stream**

Interview Stream is an interactive online system that allows students to practice interviewing skills.

You may use the system at home with your own web-cam or you can schedule a time to come into the Career Center to access the system.

Practice interviews are held in the Career Center, room 2035, Fisher University Union. To schedule a follow-up appointment with a career counselor, please call the Career Center at 962-3174.

Click [here](http://uncw.interviewstream.com) to access the Interview Stream Quick Start Guide and login instructions.

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**Contact Information**

Fisher University Union 2035  
Phone: 910-962-3174  
Fax: 910-962-4257  
careercenter@uncw.edu  
www.uncw.edu/career

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**Career Express lane**

Mon - Fri, 2 - 4 p.m.  
Wed - Thur, 9 - 11 a.m.

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If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, rakes, or Diane Reed, reedl