



# Career Center Quarterly

Career & Employment Trends Updates for Faculty

Vol. 5, #2 | Fall 2014

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## MEET YOUR CAREER CENTER LIAISON:



**Diane S Reed, reedd**  
Assistant Director

### Liaisons:

Watson College of Education, EVS, Physics & Physical Oceanography, Geog & Geol, Math, Statistics, Engineering

**Leslie Wright, wrightlk**  
Assistant Director



### Liaisons:

Cameron School of Business & Computer Science



**Mike Barugel, barugelm**  
Career Counselor

### Liaisons:

Biology/Marine Biology, Chemistry, College of Health & Human Services

## FROM THE CAREER CENTER:

Welcome to the Fall 2014 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news. This newsletter is published through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakest, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students. A PDF version can be found online at <http://uncw.edu/career/facstaff.html>.

## NATIONAL EMPLOYMENT NEWS & TRENDS:

### Starting Salaries Climb 7.5 Percent for Class of 2014 Grads

The overall average starting salary for Class of 2014 college graduates stands at \$48,707, up 7.5 percent from the average of \$45,327 posted by the Class of 2013 at this time last year, according to NACE's September 2014 *Salary Survey* report. Driving the sizable overall salary increase are the gains made by the communications and computer science disciplines, which are the biggest for Class of 2014 graduates. This is especially good news for computer science graduates, who were the only group who saw their overall average salary decrease last year.

Figure 1: Average Salaries by Discipline

Broad Category	2014 Avg Salary	2013 Avg Salary	% Change
Business	\$57,229	\$55,635	2.9%
Communications	\$48,253	\$43,835	10.1%
Computer Science	\$62,103	\$58,547	6.1%
Education	\$40,267	\$40,337	-0.2%
Engineering	\$62,891	\$62,062	1.3%
Humanities & Social Sciences	\$38,049	\$37,791	0.7%
Math & Sciences	\$44,299	\$42,731	3.7%
<b>Overall</b>	<b>\$48,707</b>	<b>\$45,327</b>	<b>7.5%</b>

Source: NACE – National Association of Colleges and Employers

## Current Employment Statistics Highlights

Nonfarm employment rose by 209,000 in July, matching the average monthly gain observed over the prior 12-month period. Professional and business services, manufacturing, retail trade, and construction added jobs over the month. The employment change for June revised up from +288,000 to +298,000, and the change for May revised up from +224,000 to +229,000. Over the past 3 months, employment has increased by an average 245,000 per month.

*See Full Report Released August 1, 2014, by U.S. Bureau of Labor Statistics*

**Sarah Crockett,**  
**crocketts**  
Career  
Counselor



**Liaisons:**

Anthropology, Creative Writing,  
Criminal Justice, English, History,  
International Studies, Political  
Science, Psychology, Public  
Administration, Social Work,  
Sociology, Foreign Languages



**Allison Jones,**  
**jonesad**  
Career  
Counselor

**Liaisons:**

Art/Art History, Studio Art,  
Communication Studies, Deciding  
Students / University College, Film  
Studies, Music, Philosophy &  
Religion, Theatre

**Thom Rakes,**  
**rakest,**  
Director...



and Assistant to the  
Vice Chancellor of Student Affairs  
for Technology



**Mike Phillips,**  
**phillipsm**

**Assistant  
Director for  
Employer  
Relations**

**Frances Carr, carrf**  
Office Manager & Recruitment  
Specialist

**Lisa Boyd, boydl**  
Jobs & Credentials Coordinator

**Lisa Van Koughnet,**  
**vankoughnetl,**  
Technical Support Specialist

### **Morgan Stanley Predicts Stock Market Surge**

In a compelling 27-page report released on Tuesday, the investment bank said the S&P 500 could surge to 3,000 by 2020. That's a pretty big leap considering the index only topped 2,000 last week.

Their reasoning is that the economic recovery isn't even close to being over. "We believe that the U.S. economy has largely completed the repair phase and is entering the very early stages of expansion," Morgan Stanley's Adam Parker and Ellen Zentner wrote.

The duo believe this recovery from the Great Recession could end up turning into the longest expansion in U.S. history -- ever. If that happened, the stock market would be very likely to continue climbing -- despite a number of recent calls to the contrary.

[\*See more at CNN Money\*](#)

### **US, UK Climb Competitiveness Ranks:**

The United States has climbed further up the ranks of the world's most competitive economies, the World Economic Forum said in its annual report.

The world's biggest economy climbed two positions in the competitive rankings, to grab third place behind Switzerland and Singapore—marking its second year of gains.

"U.S. companies are highly sophisticated and innovative, and they are supported by an excellent university system that collaborates admirably with the business sector in R&D," the WEF said, in a report led by Chairman Klaus Schwab.

"Combined with flexible labor markets and the scale opportunities afforded by the sheer size of its domestic economy—the largest in the world by far—these qualities make the United States very competitive."

[\*See more at CNBC\*](#)

### **REGIONAL EMPLOYMENT NEWS & TRENDS:**

#### **Equity Will Help State Economy Grow**

A new study released today reports that an equity-driven economic growth model will expedite North Carolina's recovery from the Great Recession, which has consistently remained uneven and sluggish across the state, creating recessionary-like conditions in many cities and towns.

"The State of Working North Carolina," a report published annually by the North Carolina Justice Center, provides policymakers, advocates and the public an assessment of the state's economy with an emphasis on workers' socioeconomic standing, collecting and analyzing the latest data on "jobs, wages, makeup of the labor force, and economic and geographic inequality."

[\*See more at Lincoln Time News\*](#)

#### **North Carolina Export Industry Continues to Grow in 2014**

Raleigh, N.C. - Evidence is adding up to show the state's economy continues to strengthen under Governor Pat McCrory's economic policies. North Carolina exports increased 2.7 percent in the first half of 2014 compared to the same period in 2013, growing from \$14.9 billion to \$15.3 billion.

"North Carolina products are in greater demand across the world," said Governor McCrory. "We will continue to work to make it easier for North Carolina companies to market their goods and services overseas. I expect our exports to continue to grow as more international buyers learn about the quality and value of North Carolina products."

[\*See more at NC Department of Commerce\*](#)

**NEW RESOURCE:****What is Candid Career?**

- A fun and efficient way to explore careers! Similar in nature to YouTube.
- Discover career fields you did not even know existed and learn what it takes to get there.
- Save your favorites to help guide your college and/or career discussions with your parents and/or school educators.
- Use the advice to further educate yourself on your favorite careers, complete pre-requisites, and pursue internships and job openings.

**Search by:**

- Industry, Career Title, College Major or Keyword

**Real People + Real Feelings = REALLY GOOD CAREER ADVICE!**

**Go to**

[www.candidcareer.com/uncw](http://www.candidcareer.com/uncw) to start using Candid Career

**Testimonials**

“Candid Career has been an excellent exploration tool. The career profile interviews are diverse, informative, and easy to search, while providing valuable insight into a variety of career areas.”

– Scott T. Williams, Executive Director, University of Georgia Career Center

“Candid Career is a popular and useful resource for our students. Videos are engaging and informative. We enjoy partnering with Candid Career and appreciate the good customer service.”

– Barbara Thomson, Senior Project Coordinator, Rutgers University Career & Interview Center

**NEW!**

**EXPLORE EXPERIENCE ENGAGE EMBARK**

Explore different industries, experience different careers, engage with alumni and employers, and embark on your Career Journey!

**Wednesday, October 22 • 1pm – 5pm, Burney Center**

**CAREER CENTER EVENTS:****Academic Majors & Minors Fair**

Visit with reps from departments in Arts & Sciences, Business, Education, and Health & Human Services. Find out courses needed, admissions requirements, internships and career options for academic majors and minors throughout campus. Co-sponsored with University College. Wed, Sept 17 • 11am – 2pm • Burney Center

**Multicultural Networking Reception**

Network with diverse UNCW students/alumni and professionals in the Wilmington area. Open to all students. Business attire. Co-sponsored with Wilmington Minority Professional Networking Group and UNCW Office of Diversity and Inclusion. Wed, Oct 1 • 6pm – 8pm • Burney Center

**Resume Coach**

Get a game plan for your resume and cover letters. Tips on format and content. Wed, Oct 8 • 10am – 3pm • Randall Library Lobby

**Law School Day**

Law schools from throughout region provide info on applying and getting accepted. Co-sponsored with Pre-Law Society, UC Pre-Professional Programs, and Public & International Affairs dept. Mon, Nov 3 • Panel: 10am – 11am; Fair: 11am – 1pm • Warwick Center

**For a complete list of Career Center events, visit our web site at [uncw.edu/career](http://uncw.edu/career)**

## UPDATED RESOURCE FOR YOU AND YOUR STUDENTS:

### INTERVIEWSTREAM:

Now you can create interview assignments in InterviewStream. Contact the Career Center and we will create a Professor account for you and assist you in developing an online practice interview for your classes.

Contact your Career Center liaison and get started today!

InterviewStream currently provides more than five million students around the world with access to video interviewing solutions. Students can select from standard interview questions to specific questions related to their field of study from a total of over 7,000 questions. Graduate program and medical school interview practices are available as well.

“InterviewStream was born out of a need to make practice interviews more accessible to students,” Founder and Chief Innovative Officer of InterviewStream, Randy Bitting said. “Ten years later, InterviewStream now includes 21 of the top 25 MBA programs, hundreds of schools, and businesses of every size and industry.”

It is extremely likely that a student will be asked to participate in a video interview in the job application phase so it's best to start preparing sooner, especially in such competitive job markets.”

# PROFESSOR ASSIGNMENTS IN INTERVIEWSTREAM



**1. Request an invitation from a career center administrator to sign up for your account**

**2. Create Your Assignment**

Choose your interview questions (or record your own) and customize your assignment settings including due date



**3. Invite Students via Email**  
Upload a list or copy & paste emails and customize the message that is sent to your students

**4. Students Record Interview Assignments**

Students record responses to your video questions by the assignment due date



**You're Notified upon Completion**

Track all assignment analytics, view all completed interviews, leave feedback, and assess.

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, [rakest](mailto:rakest), or Diane Reed, [reedd](mailto:reedd)



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