



Career Center Quarterly

Career & Employment Trends Updates for Faculty

Vol. 5, #1 | February 2014

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FROM THE CAREER CENTER:

Welcome to the February 2014 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news. This newsletter is published quarterly through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakes, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students. A PDF version can be found online at <http://uncw.edu/career/facstaff.html>.

ANNUAL CAREER FAIR

**February 26, 2014, 12 – 3 pm
Warwick Center**

The Career Fair will now be an annual event held each spring semester. We expect over 50 employers from a wide variety of industries (Finance, Retail, Non-Profit, Sciences, Law, Healthcare, Media, Arts and Entertainment, and Government to name a few) to be represented. Students from all academic departments are welcome to come and network.

The UNCW Photography Club will offer its 6th installment of the LinkedIn photo booth. Students (and you) can step up and have a professional head shot taken for free for use on social media accounts.

If you are teaching during the hours of 12-3, our team encourages you to consider dismissing class a little early so your students can attend. Finally, we invite all of you to visit the Career Fair to see what a professional and dynamic event it is. For more information go to - <http://www.uncw.edu/career/jobfairlist.html>

NATIONAL EMPLOYMENT NEWS & TRENDS:

12 Fast Growing, High Paying Jobs in 2014

What are the hottest jobs of 2014? CareerBuilder teamed up with Economic Modeling Specialists Intl. (EMSI) to identify the occupations that grew by at least 7% from 2010 to 2013, are projected to grow in 2014, and pay at least \$22 per hour. "In addition to higher pay levels and solid growth rates, what many of these jobs have in common is a talent shortage," Matt Ferguson, CEO of CareerBuilder and co-author of the book "The Talent Equation," tells Business Insider. "Recruitment of skilled labor in specialized areas like information technology and health care has become highly competitive."

[Read the top 12 at Business Insider](#)

Salary Survey: Starting Salary for Class of 2013 Up 2.6 Percent

The final overall average starting salary for Class of 2013 bachelor's degree graduates increased 2.6 percent to \$45,633 from the final overall average of \$44,482 for the Class of 2012, according to results of NACE's January 2014 *Salary Survey*, the final report on starting salaries for the Class of 2013.

The current overall average starting salary is buoyed by the 2.9 percent increase to humanities and social sciences majors' average salary and the 2.3 percent bump to the average salary of business majors. Average salaries within the other broad categories of disciplines remain essentially flat, with some groups even slipping a little from last year—albeit by decreases of less than 1 percent.

Broad Category	2013 Avg Salary	2012 Avg Salary	% Change
Business	\$55,144	\$53,900	2.3%
Communications	\$44,552	\$43,717	1.9%
Computer Science	\$59,084	\$59,221	-0.2%
Education	\$40,590	\$40,668	-0.2%
Engineering	\$62,564	\$62,655	-0.1%
Humanities & Social Sciences	\$38,045	\$36,988	2.9%
Math & Sciences	\$42,956	\$42,471	1.1%
Overall	\$45,633	\$44,482	2.6%

Source: January 2014 Salary Survey, National Association of Colleges and Employers



PROFESSIONAL ETIQUETTE DINNER

Menu for Success: Professional Etiquette in the Workplace

- You will get tips on dining, professional attire, social media, employer culture, workplace etiquette, and professional expectations
- Enjoy a Reception and Delicious Professional Meal
- Learn out to network
- Meet our employer sponsors and hear directly from them what is expected of you in the workplace
- All participants will be emailed an extensive Professional Etiquette Guidebook

Monday, March 17, 2014

5:30 pm, Burney Center

\$25/person

Purchase tickets by Tuesday, March 11, in SeaWork

www.myseawork.com.

Professional Attire Required



Internship Surveys and 2014 Internship Trends

Internships.com recently surveyed students, recent graduates, and companies to learn about their internship activities in 2013 and intentions for 2014. The results reveal exciting trends and continued growth of the internships market!

- Popularity among students continues to increase. 67% of the college class of 2013 completed at least one internship during college – a 6% increase over last year
- Employer demand is up. 56% of companies plan to hire more interns in 2014 than they did in 2013
- Internships aren't just for the summer, there are opportunities year-round. 84% of employers offer summer internships, while 80% offer fall/winter internships and 78% offer spring internships
- Both employers and students report a positive internship experience. 84% of employers say hiring interns was a positive experience; 87% of students say that their internship was a positive experience

[See more at Eye of the Intern](#)

U.S. News --- THE OUTLOOK: Odds Improve for a Speed-Up in Job Gains

Is 2014 the year the U.S. job market kicks into higher gear -- and stays there?

Recent strength in gross domestic product, industrial production and construction all underpin employment's momentum going into next year. These indicators also support the case that, absent an economic shock, total jobs finally could surpass their prerecession peak by mid-2014.

The labor picture has brightened since the depths of the 2007-09 downturn, but progress has been fitful. In 2013, employers created an average of 189,000 positions a month, picking up the pace in October and November, when they added 200,000 and 203,000 jobs, respectively. In the past two years, the unemployment rate has eased to 7.0% from 8.3% -- but much of the decline was due to jobless individuals ceasing to look for work.

The labor market received a vote of confidence from the Federal Reserve, which decided earlier this month to dial down its \$85 billion-a-month stimulus program, judging the economy strong enough to get by with less assistance. The central bank in January will lower its purchases to \$75 billion and will look to reduce the monthly buys in \$10 billion increments at coming meetings.

Fed Chairman Ben Bernanke, at a news conference after the decision, said, "Recent economic indicators have increased our confidence that the job-market gains will continue. . . .With fiscal restraint likely diminishing and with signs that household spending is picking up, we expect economic growth to be strong enough to support further job gains."

Economists in the most recent Wall Street Journal survey expressed similar optimism, forecasting on average that in 2014 the U.S. will add almost 198,000 jobs a month -- the highest estimate since 2005, when the survey first posed the question. Such a pace would put the country on track to return to prerecession job levels before July.

[Cronin, Brenda](#). *Wall Street Journal*, Eastern edition [New York, N.Y.] 30 Dec 2013: A.2.

[Read the full article](#)



GoinGlobal: Finding International Jobs and Internships

Are you interested in working or interning abroad? If so, then then come to this session to learn how to begin your search and the resources available to you to find international opportunities! Co-sponsored with Office of International Programs
Fri, Mar 21; 3:30pm
Randall Library Auditorium



Multicultural Employer Panel
Learn from multicultural employers from the Wilmington area in a variety of targeted industries. Informational employer panel will be followed by a networking reception. Co-sponsored with Office of Diversity & Inclusion and Target
Mon, Mar 24, 6-8 pm
Burney Ballroom B&C

For a complete list of events sponsored by the Career Center, visit our site at uncw.edu/career/events.html

REGIONAL EMPLOYMENT NEWS & TRENDS:

Lenovo-IBM deal to double Lenovo's N.C. presence

A \$2.3 billion deal for IBM's x86 server business will “essentially double” Lenovo's presence in North Carolina. That's according to Peter Hortensius, senior vice president at Lenovo, who adds that the deal will close to the six-to-nine-month timeframe.

He says Lenovo will soon engage with regulatory authorities, and that he's confident they'll see the deal go through. Hortensius calls the deal “the next logical step for us,” after having purchased its PC business from IBM in 2005 and entering North Carolina.

[Read more at Triangle Business Journal](#)

NC Gets \$84M More Than Expected Through December

RALEIGH, NC (AP) -- North Carolina coffers have been slightly more full than projected by state government budget writers through the first half of the fiscal year.



The General Assembly's top staff economist told legislators this week that collections from taxes and other revenues are \$84 million above the target set through Dec. 31. That's less than 1 percent above the \$10 billion expected when lawmakers wrote a spending plan last summer.

Economist Barry Boardman attributes the uptick largely to corporate tax collection

improvements. He says there's some concern about the level of taxes coming out of workers' paychecks.

Boardman says 2013 tax changes bring greater uncertainty to revenue predictions for the year ending June 30. They're important as legislators return in May to adjust the second year of the two-year budget.

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CAREER CENTER RESOURCES:

- Check out the new [Career Planning Guide](#)
- Need a Career Center presentation in your class? Check out the new [online presentation survey](#)
- [Resources for military veterans](#)
- Updated web site for [Students and Alumni](#)

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, [rakes](mailto:rakes@uncw.edu), or Diane Reed, [reed](mailto:reed@uncw.edu)



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