



# Career Center Quarterly

Career & Employment Trends Updates for Faculty

Vol. 4, #2 | Spring 2013

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## MAKE US PART OF YOUR SYLLABUS:

The Career Center and all academic departments at UNCW share a similar mission: to prepare our students for meaningful and productive careers beyond UNCW. Whether students are gearing for graduate school or the workplace, they will benefit from the partnerships that are forged between the Career Center and your department. Here are some concrete ideas on how we can work together for the mutual benefit of our students and our departments.

### Presentation Topics:

- Writing resumes & cover letters
- Skill Seeker
- Interviewing:
  - Practice interviews
  - Dress for success
- Career Center overview
- Job search strategies which can include the following resources:
  - CareerShift
  - GoingGlobal
  - SeaWork
- Internships
- What can I do with a major in...

## FROM THE CAREER CENTER:

Welcome to the Spring 2013 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news. This newsletter is published quarterly through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakes, or Diane Reed, reed, with that information. We hope you find this information helpful for you and your students. A PDF version can be found online at <http://uncw.edu/career/facstaff.html>.

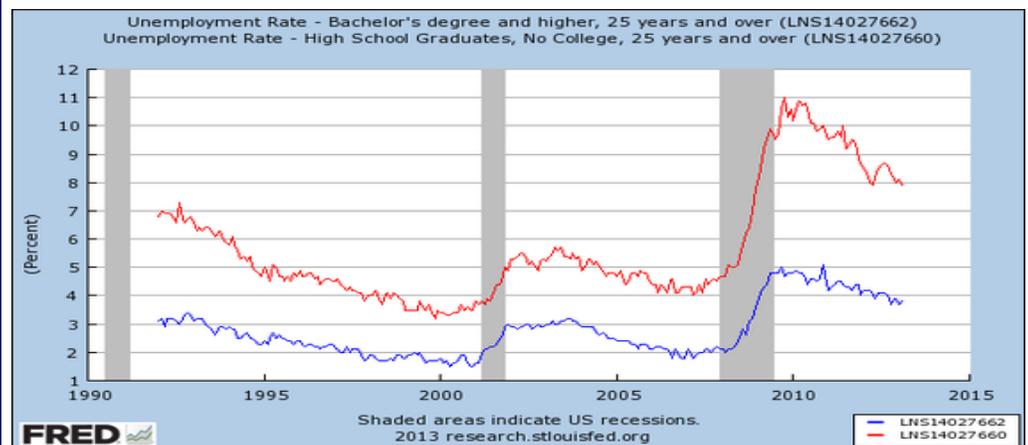
## NATIONAL EMPLOYMENT NEWS & TRENDS:

### How Bad Is the Job Market For College Grads? Your Definitive Guide

Young bachelor's holders are hurting. But they're still doing better than high-school grads, and their crisis has been vastly overstated. For the sake of clarity, consider this a guide to what we know -- both good and bad -- about the state of the job market for college grads.

### They're Better Off Than High School Grads ...

This part is basic, but can't be repeated enough: Bachelor's holders (in blue below) have about half the unemployment rate of high school graduates (in red below).



So where does this all leave us? In the short term, we're still obviously digging out of the jobs hole left by the recession. Unemployment for college graduates is higher than normal. Underemployment is more prevalent, though it's less severe than college critics portray, and perhaps no worse than during the Reagan days... We can't say for sure. But we do know that young people are safer with a degree than without one.

[Read more in The Atlantic](#)

## RESOURCES FOR YOUR STUDENTS:



### GOING GLOBAL

Search for job and internship opportunities in countries around the world, including the U.S. Login to [SeaWork](#) to access it.



Online jobs / resume database for students and alumni. Contact the Career Center to set up your account.

[www.myseawork.com](http://www.myseawork.com)

**careershift** v5.1  
job hunting & career management solutions

Create your own free account today!! Just use your UNCW email address.

<http://uncw.careershift.com>

**INTERVIEW STREAM**  
Webcam Recorded Job Interviews

An interactive online system that allows students to practice interviewing skills. Great to use for an in-class interview assignment.

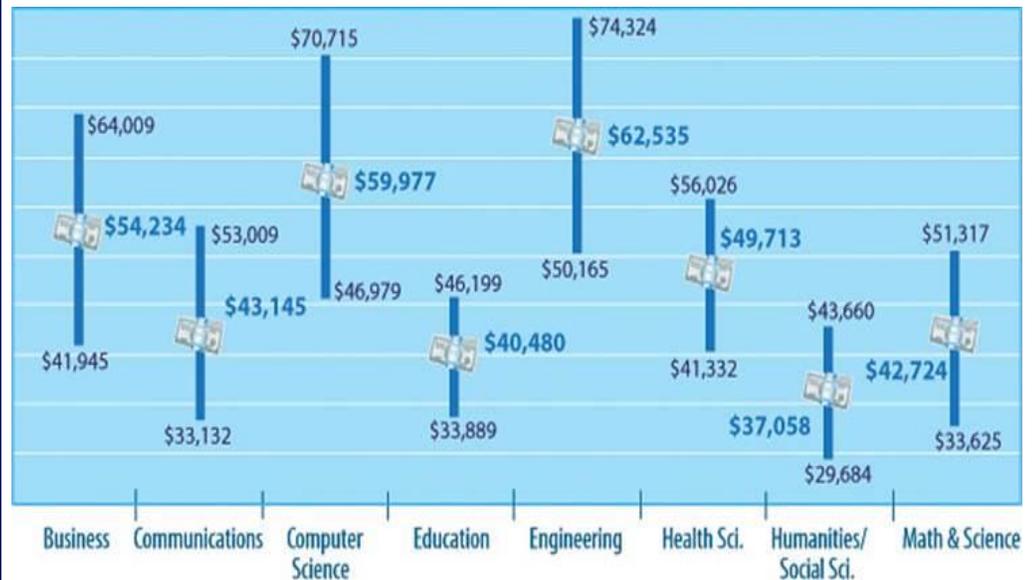
[uncw.interviewstream.com/](http://uncw.interviewstream.com/)

## Salaries Climb for the Class of 2013

Starting salaries for the Class of 2013 continue to climb as the job market for college graduates improves. The average starting salary for a new college graduate earning a bachelor's degree is \$44,928—up 5 percent over the average starting salary earned by members of the Class of 2012, according to a new study by the National Association of Colleges and Employers.

- New health sciences graduates saw the largest overall increase to their average starting salary, which grew to \$49,713. In specific, nursing salaries rose to an average of \$52,800, while general health sciences graduates pulled in an average of \$45,200.
- Business fields saw a range of starting salaries, from \$41,945 to \$64,009, with an average of \$54,234. Three majors—finance, hospitality services management, and international business—received the largest increases over 2012 graduates.
- Graduates in the computer-related fields averaged \$59,977, with starting salaries of computer sciences majors averaging \$64,800.
- The average salary for education graduates rose to \$40,480, although grads with special education degrees reported an average starting salary of \$46,100.
- Among the humanities and social sciences, English majors took an average salary of \$39,800, while sociology grads earned an average of \$37,100.
- In mathematics and sciences, the overall average salary stands at \$42,724. Chemistry majors fared better with an overall average salary of \$46,300.

Here's how that plays out for some new graduates:



Source: April 2013 Salary Survey, National Association of Colleges and Employers, copyright holder

## Top Hiring Industries:

Educational Services  
Professional, Scientific and Technical Services  
Healthcare and Social Assistance  
Federal, state and Local Government  
Finance and Insure

The chart on the next page shows the top five industries that reported the highest number of new graduate entrants for 2013 bachelor's degree graduates, regardless of major. The average starting salary reported by each particular industry is also listed here.

**SAVE THE DATES:**

Be sure to add these Fall 2013 Career Center events to your calendar. Detailed information will be posted online and emailed at a later date.

**ACADEMIC MAJORS FAIR**  
September 25

**GETTING PREPPED FOR GRAD SCHOOL**  
September 25

**CAREER FAIR**  
October 2



**EDNET**  
October 10

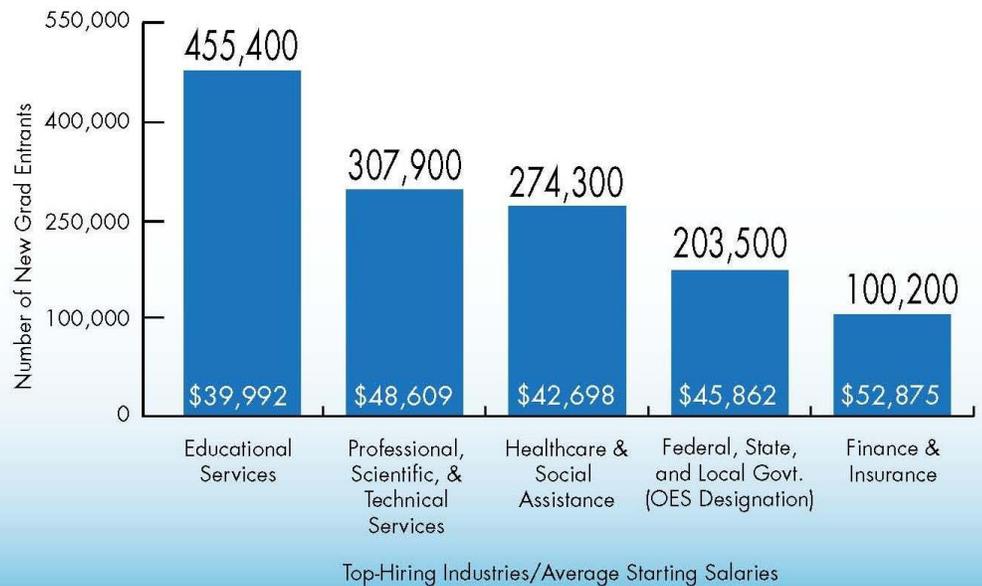
**MULTICULTURAL NETWORKING RECEPTION**  
October 23



**NURSING FAIR**  
November 4

**LAW SCHOOL DAY**  
November 7

**WRITING PERSONAL STATEMENTS**  
November 13



Source: April 2013 Salary Survey, National Association of Colleges and Employers, copyright holder

**At Work: Thinkers Have Value in Today's Job Market**

Technical skills have their place, but job seekers need critical-thinking skills. How can that be? With the cry for skilled workers in science, technology, engineering and math, you would think that people only with those degrees can find jobs. Like most things in this world, the job market is not that simple. Yes, some are seeking particular technical skills. But what they want most are people who can think critically, know how to listen, and be open to other points of view.

Read more in <http://www.usatoday.com/>

**The Best Jobs of 2013**

In the later months of 2012, the U.S. Department of Labor released a series of reports that showed steady, modest growth month over month in job numbers as well as a declining unemployment rate. But when assessing job creation versus employment over a lengthier span, it's troubling to note that this country is still stumbling to offer jobs that workers are qualified to fill. "Employment in the United States is only about 2 percent higher than it was in January of 2000. In that period of time, our work-eligible population has grown by 15 percent. When you look at it that way, there's something awry," says Patrick O'Keefe, the director of economic research at the firm CohnReznick and the former deputy assistant secretary in the U.S. Department of Labor.

In other words, it will take both careful research and preparation to enter any job worth having these days. This is why every year *U.S. News* gathers [a list of the Best Jobs](#), so that you can assess which occupation could be a good fit, then plan properly to make sure you're qualified to enter it.

Read more in [usnews.com/money](http://usnews.com/money)

**A YEAR IN PICTURES:**



**Attributes employers seek on a candidate's resume**

- Leadership
- Problem-solving skills
- Written communication skills
- Ability to work in a team
- Analytical/quantitative skills
- Strong work ethic
- Verbal communication skills
- Initiative
- Computer skills
- Technical skills

Source: Job Outlook 2013  
Courtesy of the National Association of Colleges and Employers

**JUST IN:**

**Job Outlook Spring Update: Employers Trim Hiring Projections**

*April 17, 2013*

Employers taking part in NACE's *Job Outlook Spring Update* survey now say they expect college hiring to remain relatively flat: Currently, they expect to hire 2.1 percent more new college grads from the Class of 2013 than they hired from the Class of 2012.

That's down from the 13 percent hiring increase they projected in fall 2012.

The new projection is consistent with recent job reports that show job growth is less than anticipated.

The *Job Outlook Spring Update* also shows:

- More than four out of five say they are hiring this spring for full-time and/or intern hires.
- Early projections for fall 2013 recruiting are promising: Approximately 30 percent say they plan to hire more new grads come fall, while about half anticipate maintaining their hiring at current levels.

*Source: April 2013 Salary Survey, National Association of Colleges and Employers, copyright holder*

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, [rakes](mailto:rakes@uncw.edu), or Diane Reed, [redd](mailto:red@uncw.edu)



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