



Career Center Quarterly

Career & Employment Trends Updates for Faculty

Vol. 4, #1 | Winter 2013

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CAREER CENTER EVENTS:

Want a Career in Business, But Not Sure Which Field?

Take the CareerLeader, the premier business career assessment created by Harvard Business School. Compare your core business interests, motivators and skills to successful people in business careers. Bring your CareerLeader results to this special group feedback session. Purchase the CareerLeader with debit/credit in SeaWork; check/cash at the Career Center. \$20.

Wed, February 6; 5:30 – 7pm;
Warwick Center Ballroom 3

Supercharge Your Internship & Job Search With LinkedIn

Powerful tips for using LinkedIn to help get your internship or job. Easy steps to a professional LinkedIn profile for college students.

Tues, February 12; 6 – 7pm; CIS
Bldg 1003 (Trading Rm)

FROM THE CAREER CENTER:

Welcome to the Winter 2013 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news, both regionally and nationally. This newsletter is published quarterly through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakest, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students.

NATIONAL EMPLOYMENT NEWS & TRENDS:

Jobs with the Lowest (and Highest) Unemployment

Want a guaranteed job? Get used to being called doctor. And stay in school. The top jobs with the lowest unemployment rates for 2012 include fields in areas from health care and finance, to social services and engineering -- and all require a lot of education and training. "You look at these jobs, they are all high skilled, high education, and high experience," said Abraham Mosisa, an economist at the Bureau of Labor Statistics. "Therefore, demand is generally high in all those areas." On the other end of the spectrum are jobs in construction, sales, and transportation. Not only do many of these jobs require less formal training and education, but some - like telemarketing -- tend to have high rates of turnover, said Mosisa.

Read more in money.cnn.com

Employment Projections: 2010-2020 Summary

Industries and occupations related to health care, personal care and social assistance, and construction are projected to have the fastest job growth between 2010 and 2020, the U.S. Bureau of Labor Statistics reported today. Total employment is projected to grow by 14.3 percent over the decade, resulting in 20.5 million new jobs. Despite rapid projected growth, construction is not expected to regain all of the jobs lost during the 2007-09 recession.

The 2010-20 projections incorporate a new BLS system that depicts education, training, and related work experience typically needed for occupations. In occupations in which a master's degree is typically needed for entry, employment is expected to grow by 21.7 percent, faster than the growth rate for any other education category. In occupations in which apprenticeship is the typical on-the-job training, employment is expected to grow by 22.5 percent, faster than for any other on-the-job training category.

Read complete article from Bureau of Labor Statistics

CAREER CENTER EVENTS:

Resume Coach

Get a game plan for your resume and cover letters. Tips on format and content.

Wed, February 13; 10am – 3pm;
Randall Library Lobby

Kiss, Bow, or Shake Hands – Professionalism Around the World

Interactive workshop to learn professional etiquette from around the world! Co-sponsored with International Programs office.

Wed, February 13; 6:30 – 7:30pm;
Cameron Hall 210

Career Fair

50+ employers. All Majors. One Day. This is your time! Will you dare to soar?. Check SeaWork for list of employers. Professional attire required.

Wed, February 20; 12noon – 3pm;
Burney Center

Menu for Success: Professional Etiquette in the Workplace

A full course workshop and business meal. Pre-registration required. Tickets are \$25 through SeaWork under Career Events (www.myseawork.com).

Ticket deadline: Wed, February 20th. Professional attire.

- Reception and Delicious Professional Meal
- Tips on Dining, Attire, Social Media, Employer Culture, Workplace Etiquette, etc.
- Extensive Professional Etiquette handout

Mon, Feb 25; 5:30pm;
Burney Center

STATE / REGIONAL EMPLOYMENT NEWS & TRENDS:

North Carolina Economic Overview: January 2013

In December, the North Carolina economy continued to slowly improve as it headed into 2013. The unemployment rate increased 0.1 of a percentage point in December to 9.2 percent while the national rate remained at 7.8 percent. Total nonfarm employment gained 7,900 jobs in December, mainly in the Education and Health Services industry, which added 5,900 jobs over the month, and 6.3 percent since the start of the recession. The average manufacturing workweek increased to 41.2 hours from 40.7 hours in November exceeding more than 41 hours for the first time since April 2012.

Read more in the [North Carolina Department of Commerce newsletter](#)

Southeast Hiring Targets for 2012 – 2013

| Degree | Number of Employers Reporting Complete Data | Average # of Hires Targeted 2012-2013 Southeast | Change Year Over Year (%) Southeast | Change Year Over Year (%) National Results |
|--------------------|---|---|-------------------------------------|--|
| Associate's | 155 | 16.0 | 50 | 31 |
| Bachelor's | 506 | 32.1 | 15 | 5 |
| MBA | 175 | 6.4 | -4 | -6 |
| MS/MA | 195 | 13.4 | -2 | -1 |
| Ph.D. | 73 | 5.4 | 21 | 8 |
| Professional | 53 | 4.0 | -10 | -4 |
| Total Hires | 533 | 40.7 | 8 | 3 |

Collegiate Employment Research Institute (CERI): <http://www.ceri.msu.edu/>

Forecast 2013: Charlotte to Lead NC in Job Growth

All signs — and economists — point to a clear recovery under way in the Carolinas, with Charlotte leading the way for job and income growth. But the unemployment rate here is still above the national average. And will remain so through 2013. Also, the fiscal cliff could sharply change the trajectory of the global economy, ultimately stalling the momentum building throughout key industries such as residential real estate and manufacturing. Still, the new normal is starting to look, well, normal. Charlotte's economy is poised to take another small step forward in 2013 as housing, employment and white-collar industries are expected to enjoy a modest recovery. Economists polled by the *Charlotte Business Journal* say fiscal policy and uncertainty will slow growth. But most believe there are enough green shoots to overcome challenges in the year ahead.

Read more in the [Charlotte Business Journal](#)

RESOURCES:**GOING GLOBAL**

Search for job and internship opportunities in countries around the world, including the U.S. Login to [SeaWork](#) to access it.



Online jobs / resume database for students and alumni. Contact the Career Center to set up your account.

www.myseawork.com

careershift^{v5.1}
job hunting & career management solutions

Create your own free account today!! Just use your UNCW email address.

<http://uncw.careershift.com>

INTERVIEW STREAM
Webcam Recorded Job Interviews

An interactive online system that allows students to practice interviewing skills. Great to use for an in-class interview assignment.

uncw.interviewstream.com/

INDUSTRY SPOTLIGHT: Technology**10 Hot IT Skills for 2013**

Computerworld - The number of companies planning to hire tech professionals continues to grow, with 33% of the 334 IT executives who responded to *Computerworld's* 2013 Forecast survey saying they plan to increase head count in the next 12 months. This is the third year in a row that the percentage of respondents with hiring plans has risen -- up from 29% last year, 23% in 2010 and 20% in 2009.

"When you look at just about any research or market trend, IT is one of the top two or three always mentioned as a bright spot in the job market, and it's pretty simple why," says John Reed, senior executive director at staffing firm Robert Half Technology. "When you look at technology, it drives so much of what business does, from productivity to communication to improving speed to making better business decisions. So companies are investing in that, and you have to have the people experienced in doing that." Of course, IT leaders aren't hiring technologists indiscriminately. They're seeking specific skills to deliver what the business needs to compete today. Here's a look at the top 10 skills for 2013.

1. **Programming and Application Development:** *60% plan to hire for this skill in the next 12 months.*
2. **Project Management:** *40% plan to hire for this skill in the next 12 months.*
3. **Help Desk / Technical Support:** *35% plan to hire for this skill in the next 12 months.*
4. **Security:** *27% plan hire for this skill in the next 12 months.*
5. **Business Intelligence / Analytics:** *26% plan to hire for this skill in the next 12 months.*
6. **Cloud / SaaS:** *25% plan to hire for this skill in the next 12 months.*
7. **Virtualization:** *24% plan to hire for this skill in the next 12 months.*
8. **Networking:** *19% plan to hire for this skill in the next 12 months.*
9. **Mobile Applications and Device Management:** *19% plan to hire for this skill in the next 12 months.*
10. **Data Center:** *16% plan to hire for this skill in the next 12 months.*

Read more in [COMPUTERWORLD](#)

2013 Technology Jobs Outlook

If you've got the right combination of skills and experience putting those skills to work to solve mobile, interactive, big data or healthcare technology challenges, 2013 should be a very sweet year for your career.

Regardless of where you end up as an individual, technology professionals as a whole should see their salaries rise in 2013. Base compensation for all technology professionals will rise by an average of 5.3 percent in 2013, according to Robert Half Technology's *2013 Technology Salary Guide*.

Read more in career-advice.monster.com

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, [rakes](mailto:rakes@uncw.edu), or Diane Reed, [reed](mailto:reed@uncw.edu)



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