



Career Center Quarterly

Career & Employment Trends Updates for Faculty

Vol. 5, #3 | Winter 2014

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FROM THE CAREER CENTER:

Welcome to the Winter 2015 Career Center Quarterly: Career & Employment Trends Updates for Faculty. Below is recent information regarding job market trends and related economic news. This newsletter is published through the Career Center. If you have information you would like posted in this newsletter, please contact Thom Rakes, rakest, or Diane Reed, reedd, with that information. We hope you find this information helpful for you and your students. A PDF version can be found online at <http://uncw.edu/career/facstaff.html>.



On **Wednesday, February 25**, the Career Center will host its annual Career Fair from **12-3** in the **Burney Center**.

This is a great opportunity for you and your students to network with representatives from companies across a variety of industries.

Because the majority of the internship and job openings can accept students from any major, this can also make for a great "field trip" for your class or even a class or extra-credit assignment.

All faculty need to do is forward their class roster to wrightlk@uncw.edu and the students' attendance can be confirmed. Questions can be directed to the aforementioned email or 962-3174.

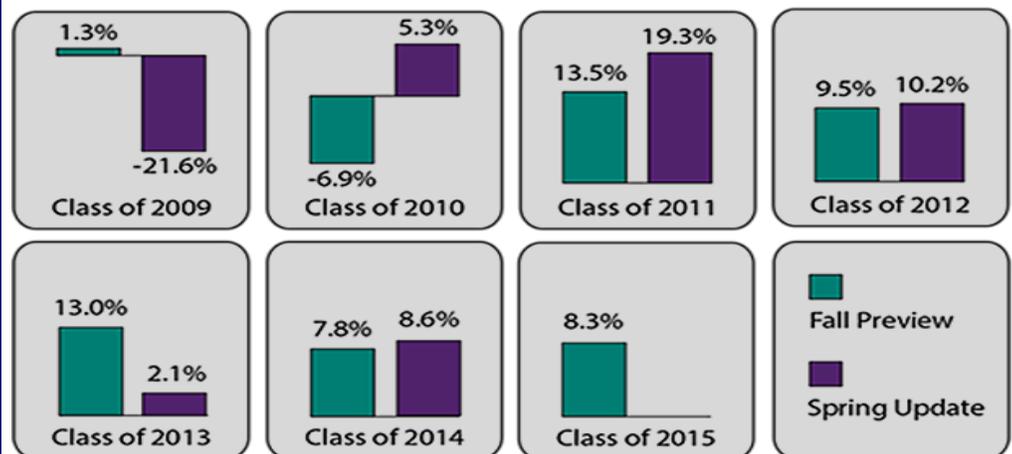
NATIONAL EMPLOYMENT NEWS & TRENDS:

Job Market for Class of 2015 Looks Bright

Employers expect to hire 8.3 percent more new college graduates from the Class of 2015 for their U.S. operations than they did from the Class of 2014. As the economy has improved, many organizations have increased the number of new college graduates they bring on board.

Employers expressed the most interest in new college graduates at the bachelor's degree level in the business, engineering, and computer/information sciences field. Among individual majors, finance, accounting, and computer science graduates are most sought-after by survey respondents. (Editor's note: In general, demand for specific types of graduates is driven by the nature of responding employers. Not all industries are represented.) Employers also expect to "sweeten the pot" some for their new hires. Overall, respondents said they plan to raise starting salaries to new college hires by 3.6 percent.

Figure 1: Job Outlook hiring projections, 2009-2015*



*Years 2014 and 2015 are the hiring projection for U.S. locations only. Prior years' projections are shown for informational purposes only, and should not be compared to the 2014 and 2015 projection.

Source: Job Outlook 2015, National Association of Colleges and Employers



Master Your Professional Etiquette!

Semi-Annual Professional Etiquette in the Workplace

Come experience a full course workshop, networking reception and business meal all in one night. Learn the do's and don'ts of professional etiquette. Pre-registration required. Limited spaces available, so register early.

Deadline for reservations: Monday, March 2, 2015
Professional attire required.

Monday, March 23, 2015
6:00 pm
Burney Center
\$20/ticket

- Register online in [SeaWork](#)
- CSB students register in Cameron 124B - contact [Teresa Walker](#)

Federal Series: Peace Corps Info Session

Come learn how you can launch your international career and become a part of Peace Corps. Wednesday, February 25th, 3:30pm-4:30pm, Wrightsville Beach Room, FSC 2017

Multicultural Employer Panel

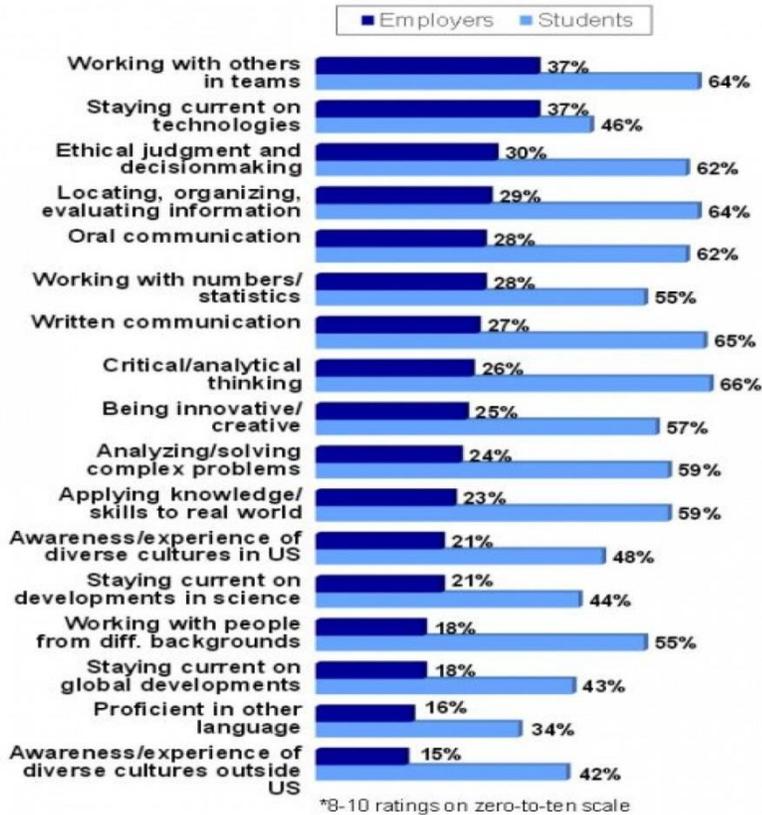
Learn from multicultural employers from the Wilmington area in a variety of targeted industries. Informational employer panel will be followed by a networking reception. Monday, March 2, 6-8 pm, Wrightsville Beach Rm, 2017 FSC

For a complete list of events, visit the [Career Center website](#)

Why are so many college students failing to gain job skills before graduation?

Employers give college graduates low scores for preparedness across learning outcomes; students think they are better prepared.

*Proportions saying they/recent college graduates are well prepared in each area**



[Read more in The Washington Post](#)

Computer Science Projects Top Starting Salary for Master's Degree Grads

Computer science majors have the highest average starting salary projection among master's degree graduates from the college Class of 2015, according to NACE's January 2015 *Salary Survey*. The survey found that starting salaries for Class of 2015 master's degree graduates in computer science average \$71,140.

Figure 1: Projected average salaries by discipline for 2015 master's degree graduates

Broad Category	2015 Average Salary
Computer Science	\$71,140
Engineering	\$69,698
Business	\$67,890
Math & Sciences	\$64,465
Communications	\$59,130
Healthcare	\$58,500
Social Sciences	\$54,816
Humanities	\$53,692
Agriculture & Natural Resources	\$51,417

Source: January 2015 *Salary Survey*, National Association of Colleges and Employers

[Source: NACE](#)



What is Candid Career?

- A fun and efficient way to explore careers! Similar in nature to YouTube.
- Discover career fields you did not even know existed and learn what it takes to get there.
- Save your favorites to help guide your college and/or career discussions with your parents and/or school educators.
- Use the advice to further educate yourself on your favorite careers, complete pre-requisites, and pursue internships and job openings.

Search by:

- Industry, Career Title, College Major or Keyword

Real People + Real Feelings = REALLY GOOD CAREER ADVICE!

Go to

www.candidcareer.com/uncw to start using Candid Career

Testimonials

“Candid Career has been an excellent exploration tool. The career profile interviews are diverse, informative, and easy to search, while providing valuable insight into a variety of career areas.”

– Scott T. Williams, Executive Director, University of Georgia Career Center

Need a class presentation?

Complete our [online presentation request form](#) or call the office at 2-3174.

Job Market Update: 2.8 Million New Jobs Created in 2014

The year finished strong in terms of job growth, as December brought 252,000 new jobs to the U.S. economy. The U.S. Bureau of Labor Statistics released its December 2014 unemployment report, and the greatest job gains occurred in professional and business services, construction, food services and drinking places, healthcare and manufacturing. In 2014, job growth averaged 246,000 per month, which is a remarkable improvement over the average monthly gain of 194,000 jobs in 2013. Since December of last year, a total of 2.95 million jobs have been added to the U.S. economy.

[Read more at Adecco, Source: Bureau of Labor Statistics](#)

A new study from Michigan State University's College Employment

Research Institute finds employers are recruiting new college graduates at levels not seen since the dotcom frenzy of 1999–2000. Is this sudden surge another one-year growth spurt before the college labor market settles down to steady growth of five to seven percent? Or will double-digit increases become the norm? This year's projections indicate more chaotic, fast-paced recruiting and post-hire churn.

Nearly 5,700 employers responded to our survey:

- More than fifty percent (3,130) were outside recruiters and company HR managers looking for full-time employees.
- Nineteen percent were recruiters seeking experienced talent
- Sixteen percent were internship and co-op managers seeking short-term placements in exchange for academic credit or hourly wages.
- Nine percent were recruiters hiring for short-term assignments of less than six months.
- The employers represented here will hire nearly 120,000 new graduates this year; of these, 78 percent will have bachelor's degrees.

[Read more from Michigan State University College Employment Research Institute](#)

REGIONAL EMPLOYMENT NEWS & TRENDS:

NC Employment at a Glance (January 2015)

- North Carolina's December 2014 smoothed seasonally adjusted unemployment rate, at 5.5 percent, fell 0.4 of a percentage point from November's revised rate. The rate was 6.9 percent in December 2013.
- At 5.5 percent, North Carolina's December unemployment rate is 0.1 of a percentage point lower than the United States' 5.6 percent rate.
- Over the month, the number of people unemployed dropped 5.8 percent to 255,510.
- During December, North Carolina's smoothed seasonally adjusted labor force participation rate dropped to 59.8 percent, while the U.S. rate decreased 0.2 of a percentage point to 62.7 percent.

[Read more in NC Today](#)

If you have economic information from your academic area you would like posted in the Career Quarterly, please email it to Thom Rakes, [rakes](#), or Diane Reed, [reed](#)



Career Center, Division of Student Affairs, *Creating experiences for life*
University of North Carolina Wilmington
FUU 2035, 910-962-3174, careercenter@uncw.edu, uncw.edu/career