

College of Arts and Sciences, University of North Carolina Wilmington Strategic Plan

As the College of Arts and Sciences, we seek academic excellence within, between, and beyond disciplinary boundaries. We encourage faculty, students, and staff to generate and to share knowledge, perspectives, and experience in ways that inspire creativity, growth, and wisdom. To these ends, we pursue the goals and objectives below. While listed separately for planning purposes, we recognize that these goals, like the teaching, research and service they sustain, are interrelated and mutually reinforcing. Further, these goals and objectives have significance beyond the college itself, as they are consciously aligned with, and supportive of, the priorities of UNCW's Strategic Plan.

GOAL I: Empower students through teaching excellence to thrive as internationally engaged citizens in a changing world.

(Supports UNCW Goals I, III and IV)

Objective 1: Ensure that all disciplinary and interdisciplinary programs are current, dynamic, and well matched to the needs of our students and our world through effective review, assessment, and adjustment.

(Goal I, Objectives 4 and 8; Goal III, Objective 7)

Objective 2: Develop and support the curricular offerings necessary for implementation of University Studies; utilize review, assessment, and adjustment to improve the effectiveness of the academic core.

(Goal I, Objectives 4, 8 and 9; Goal III, Objective 7; Goal IV, Objective 1)

Objective 3: Sustain, promote, and increase high-impact applied learning experiences.

(Goal I, Objectives 2, 4, 8 and 9; Goal IV, Objective 1)

GOAL II: Cultivate faculty and student scholarship.

(Supports UNCW Goals I and II)

Objective 1: Increase opportunities and resources for faculty and student scholarship in cutting-edge research and creative achievement.

(Goal I, Objectives 2, 8 and 9; Goal II, Objectives 3 and 4)

Objective 2: Recognize, reinforce, and communicate the research, creative, and professional activities and accomplishments of faculty and students.

(Goal I, Objective 9; Goal II, Objectives 3 and 4)

GOAL III: Foster a diverse, interactive, and cohesive college community.

(Supports UNCW Goals I, II, III, IV and VI)

Objective 1: Recruit, develop, and retain a diverse faculty and staff, and support efforts to attract and retain a more diverse student body.

(Goal II, Objectives 1, 2, 3 and 4; Goal III, Objectives 1, 5 and 6; Goal IV, Objective 4; Goal VI, Objective 1)

Objective 2: Encourage and support interdisciplinary collaboration in curriculum and teaching.

(Goal III, Objective 7)

Objective 3: Increase formal and informal opportunities, including the creation of appropriate environments, to support cross-disciplinary exchange of ideas.

(Goal I, Objective 9; Goal II, Objective 4)

Objective 4: Promote awareness throughout the college of our achievements and shared purpose (e.g., via the website and CAS Magazine).

(Goal I, Objective 10; Goal II, Objective 4)

GOAL IV: Enhance the quality of life on our campus and throughout the community and region.

(Supports UNCW Goals II, III, V and VI)

Objective 1: Recruit, develop, and retain a diverse faculty and staff, and support efforts to attract and retain a more diverse student body.

(Goal II, Objectives 1, 2, 3 and 4; Goal III, Objectives 1, 5 and 6; Goal VI, Objective 1)

Objective 2: Support the college's engaged scholarship and community service initiatives that address quality of life concerns in the region.

(Goal III, Objectives 3 and 4; Goal V, Objectives 1, 2, 3, 4, 5 and 8)

Objective 3: Cultivate a vibrant and varied intellectual and cultural life for the university and the broader community through a well-publicized schedule of public presentations.

(Goal V, Objectives 5 and 6; Goal VI, Objective 1)

(adopted 04-14-10)