



COLLEGE OF HEALTH & HUMAN SERVICES
AND THE GRADUATE SCHOOL

WRITE WINNING GRANT PROPOSALS

FEBRUARY 24, 2012, 8:00 – 5:00 PM

1051 MCNEILL HALL

Grant Writer' Seminars & Workshops, LLC

“We Make The Difference in Your Ability to Acquire Research Funding”

“Academicians are trained in depth to perform research. Paradoxically, however, they usually receive little or no formal training on how to support their studies with grant dollars. Grant Writers' Seminars and Workshops, LLC was founded by academicians, for academicians, to help overcome that problem.”

WRITE WINNING GRANT PROPOSALS: NIH FOCUS

This widely acclaimed seminar comprehensively addresses both practical and conceptual aspects that are important to the proposal-writing process. It is designed for faculty members and administrative staff who have had some exposure to writing grant applications, either through training / mentoring or personal experience. Each presentation is tailored to meet the needs of the audience, i.e., to emphasize the funding agencies (federal, private, and/or industrial sources) that are of greatest interest to the attendees. Emphasis is given to such things as idea development, identification of the most appropriate granting agency, how to write for reviewers, and tips and strategies that are of proven value in presenting an applicant's case to reviewers. The version of the program that focuses on NIH emphasizes how to cope with the changes in how grant proposals to that agency are written and reviewed. Regardless of the agency, participants are taught to write with a linear progression of logic, which leads reviewers through their applications. It is stressed that applicants are writing for two different audiences - the assigned reviewers, who have read the application in its entirety, and non-assigned reviewers who may have read little, or nothing, of the proposal before the meeting of the review panel. Strategies designed to merit a fundable priority score are emphasized.

All participants receive an extensive Power-Point handout, as well as a copy of *The Grant Application Writers' Workbook*

To Register for the Workshop please contact Gina Bowen at bowengl@uncw.edu.