



# UNCW CENTER FOR MARINE SCIENCE BLUEFISH SOCIETY

## WHAT IS THE BLUEFISH SOCIETY?

The **Bluefish Society** is the annual giving program of the UNCW Center for Marine Science. All Bluefish Society funds are used for the Center's public outreach efforts, helping to defray operating costs for the popular Planet Ocean Seminar Series and other community enrichment programs. An individual membership is \$75 per year; membership for a couple is \$150; family membership is \$200 per year. Bluefish Society



contributors receive the following benefits: advanced notice and registration for preferred seating at each Planet Ocean Seminar, invitations to selected special events at the Center, donor name(s) on a plaque displayed in our lobby, discounts on the excellent Odyssey programs offered by UNCW's Public Service Department, and a handsome Bluefish Society lapel pin. Contributors also have the opportunity to

interact with world-renowned scientists, high-level government officials, and other environmental experts featured at Planet Ocean Seminars.

## CMS AND THE COMMUNITY

Research, Education, and Outreach – three important ways that CMS benefits the greater Wilmington community through its major outreach programs, such as:

**Planet Ocean Seminars** – CMS offers four distinguished lecture seminars each academic year, featuring prominent speakers from our own faculty and other leading research institutions, from well-known environmental organizations, and from government agencies.

**Environmental Minute** – CMS provides short, entertaining, and informative broadcasts about coastal and marine issues, aired weekly on WECT Channel 6.

**Community Participation** – CMS scientists and research staff are frequently called upon to provide information and advice on issues that impact the environment locally, regionally, or nationally.

**Newsletter** – Articles by CMS researchers or Planet Ocean speakers, topical columns about the marine sciences and the environment, plus news about CMS staff and graduates are contained in the CMS newsletter.

## WHY YOUR HELP IS IMPORTANT

Contributions to the Bluefish Society provide CMS with a steady source of unrestricted funds, which are indispensable in allowing us to expand our outreach efforts. Unrestricted gifts are more important now than ever before, given the fiscal challenges facing the State of North Carolina and its public universities. Funding for our outreach programs has been drastically reduced in recent years, largely due to budget cuts within the UNC system and the diminished financial returns from endowments established for CMS.

You can help us maintain high-quality, informative outreach programs by "hooking up" with the CMS Bluefish Society. Remember, bluefish operate most effectively in schools. Please join our "school" of **Bluefish Society** donors to keep the outreach tradition at CMS "afloat." For further details, call us at 910-962-2301.

## ABOUT THE CENTER FOR MARINE SCIENCE

The UNCW Center for Marine Science (CMS), a teaching and research facility located on the Intracoastal Waterway near Masonboro Island, is dedicated to interdisciplinary approaches to questions in basic marine research. Our mission is to promote basic and applied research and education in oceanography, coastal and wet-lands studies, marine biomedical and environmental physiology and marine biotechnology, aquaculture, marine biology and toxicology, and oceans and human health.

For more than 20 years, the Center's talented scientists have been at the forefront in conducting groundbreaking research in oceans and human health; harmful algal blooms; coastal ocean monitoring; coral reef research; marine mammal stranding; DNA sequencing; fisheries habitat restoration; and coastal and estuarine ecology. At present, there are over 100 active research programs ongoing at CMS, conducted by more than 40 scientists and funded by both public and private sources. Our interdisciplinary graduate program in marine science continues to grow steadily each year.