1. **Learning Outcome #1: Students should be able to adapt information to the needs of specific audiences.**
   a. The portfolio includes or describes at least one text that specifies a target audience.
   b. That text uses appropriate strategies to meet the information and usability needs of the target audience.

2. **Learning Outcome #2: Students should be able to create a variety of usable texts that respond to specific organizational needs.**
   a. The portfolio includes or describes texts in a variety of forms or genres.
   b. The texts included or described in the portfolio adhere to professional conventions appropriate to the host agency.

3. **Learning Outcome #3: Students should be able to describe and assess their own development as producers and consumers of texts.**
   a. The portfolio contains a reflective statement.
   b. The reflective statement demonstrates thoughtful analysis of the student’s experience in the internship.
   c. The reflective statement includes a critical assessment of the student’s role and development as a contributing member of the host agency.