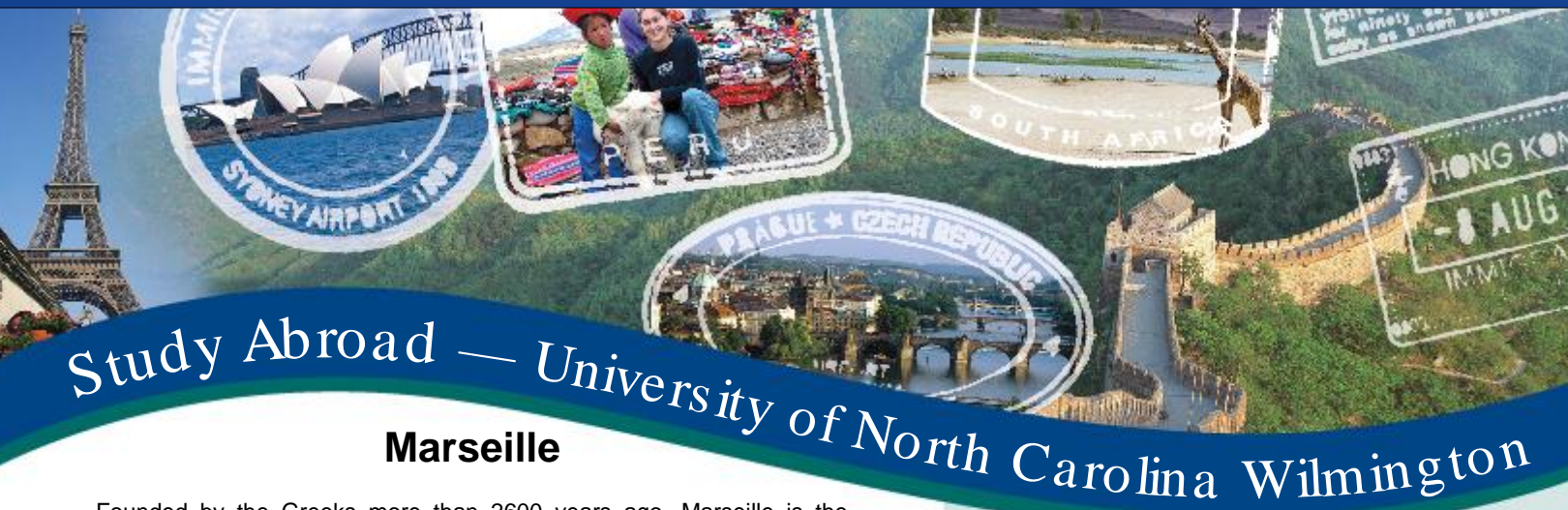


Summer on the Mediterranean Marseille, France - Summer 2012



Study Abroad — University of North Carolina Wilmington

Marseille

Founded by the Greeks more than 2600 years ago, Marseille is the oldest city in France. It is the country's second largest city and the largest port in Europe after Rotterdam. It boasts a unique heritage and enjoys a spectacular setting along the Mediterranean. Its majestic island-studded bay and its 'Calanques', rocky inlets and lagoons, are world famous. It is a seaside city with a cosmopolitan character, and Euromed Management - Marseille provides a scenic campus setting for the study of business, culture and language.



A city tour will begin the program where you will have the opportunity to understand the town and its passions, discover its beauty, and take in its excesses. We will tour several historic sites including the old port (Vieux Port) where ships have docked for more than 26 centuries. With its forest of sailing masts, fishwives selling freshly-landed fish at the open air market and outdoor cafes, here the charm of the city is at its most tangible. The program will blend academics with cultural immersion. Each week we will spend a day exploring the culture and beauty of Southern France, touring businesses and ancient and historic sites such as the cities of Arles, Avignon, Aix en Provence, the Theatre antique of d'Orange, Chateau des baux de Provence, Palais des Papes, etc.

With Marseille as your 'home base' you will have immediate access to the unsurpassed beauty of Provence, the Alps and the French Riviera; Italy is just 125 miles to the east, Spain 200 miles to the west, with Paris, Switzerland, and the Netherlands easily accessible for weekend travel. Marseille is a celebration of the outdoor life: cafes, cuisine, and the haunting splendor of the Mediterranean Sea.

Marseille, France

July 2 – July 26

Summer Session II



Application Information

For further information contact:

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Dept. of Information Systems & Operations Management

Cameron School of Business UNCW

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Application Deadline: March 15, 2012

* Applications are available through the program leader, the office of International programs and online at: www.uncw.edu/intprogs/SummerPrograms.html

* A \$225 *non-refundable* deposit is due at time of application.

Eligibility

Students are eligible to apply for this program if they meet the following eligibility criteria:

- Degree-seeking student
- At least Sophomore standing at time of participation
- Good judicial standing
- 2.5 GPA at time of application

Learn more at www.uncw.edu/international

“Regardless of your major, going abroad is for anyone and everyone.”

Four Week Program

Classes will meet 9:15 to 11:00/11:15-1:00/1:30-3:00 Monday-Thursday
Most Wednesdays are devoted to field trips to cultural sites and local companies, etc. (3 day weekends for you to travel and explore on your own)

OPS 370: Principles of Operations Management. This course provides a study of the drivers of quality, customer satisfaction, efficiency and productivity in service and manufacturing enterprises. Topics include product and service design, forecasting, quality management, facility location and layout, materials management, scheduling, project management, and supply chain management. While topics are covered for both manufacturing and service operations, attention is directed to the study and analysis of the operations management functions in service enterprises.

INB 300: International Business: This is a survey course covering the importance of global issues as firms attempt to compete across the world. Key topics include: anticipating and preparing for global competition, understanding international trade theory and differences in political economies, reviewing global and regional economic integration, considering international market entry processes, and examining key cross-cultural issues affecting business operations

FRH: French Language (3 - 6 credits): You will learn grammar, comprehension, and expression skills through daily classes in small groups, composed by level of ability. *Beginning, Intermediate and Advanced classes will be offered.*



UNC Wilmington • 601 South College Road • Wilmington, NC 28403-5965

UNCW is committed to and will provide equal educational and employment opportunity. Questions regarding program access may be directed to the Compliance Officer, UNCW Chancellor's Office, 910.962.3088, Fax 910.962.3483. xx,xxx copies of this public document were printed at a cost of \$x,xxx.xx or \$.xx per copy (G.S. 143-170.1).

Estimated Costs

***Estimated cost for this program is \$1,950.00:**

This includes:

- Housing (hotel in city, double occupancy) (all rooms have kitchenettes)
- Library and computer access
- Student Health Insurance (required)
- 30-day bus/metro pass (in Marseille)
- Arrival airport transfers
- Cultural excursions as part of class
- Welcome and departure dinners

Does Not Include:

- Tuition and fees
- Airfare to/from Marseille
- Other meals
- Other local expenses while in Marseille
- Costs incurred for weekend travel

*These costs are estimates, your costs will be influenced by individual spending patterns, weekend excursions, shopping for gifts, etc. please plan accordingly.



Financial Aid and Scholarships

Federal and state financial aid may be applied toward this program. Even if you are normally ineligible for financial aid, you should submit a financial aid application (FAFSA). You may find that you are eligible for additional funding.

UNCW students may also apply for a UNCW Summer Education Abroad Grant (for summer programs) and additional study abroad scholarships. Grant applications and additional information are available at www.uncw.edu/intprogs/abroad-financialaid.htm.