Program Overview

This spring break program provides an opportunity to complete a unique consulting project for a firm in Central Europe. Students will complete the research during the first half of the semester at UNCW. You will then travel to Central Europe for spring break and present your findings and recommendations to representatives from the client company. While in Prague, you will have the opportunity to tour local businesses and explore the historic city center.

Program Facts

Location: Prague, Czech Republic
Tentative Program Dates: March 4-12, 2017

Program Leader(s):
Dr. Nivine Richie - richien@uncw.edu
Dr. Vince Howe - howe@uncw.edu
Dr. David Echevarria - echevarriad@uncw.edu

Academics

Meets concentration requirements in International Business, Finance and Marketing.
Meets the study abroad requirement for the International Business concentration.
Offers students the opportunity to apply finance and marketing knowledge to the global “real-world” business project.

Application

Application Deadline: October 28, 2016
• To apply, log in at: https://itsappserv02.uncw.edu/intprogapp/ and select your program of choice
• A $500 non-refundable deposit is due at time of application

Eligibility

Students are eligible to apply for this program if they meet the following eligibility criteria:
• Degree-seeking student
• At least Junior standing at time of participation
• Good judicial standing
• 3.0+ GPA at time of application
• Successful completion of FIN 335 or MKT 340

Learn more at www.uncw.edu/international
Program Activities & Features

- Meet local business leaders to discuss the unique position of Prague at the crossroads of Eastern and Western Europe
- Discuss with business and government executives the economic challenges facing Central Europe
- Tour the historic city center and shop along cobblestone streets
- Experience rich cultural musical events in centuries-old concert halls

Location

“Prague - historical pearl of Europe - is one of the most beautiful cities in the world. Textbook of architectural styles with its wealth of monuments, a city filled with music, romance and nostalgia is mainly a modern city full of life! Since 1992 the historical core of the city covering 866 hectares has been listed in the UNESCO World Cultural and Natural Heritage.”

(Source: www.praguewelcome.cz/en)

Estimated Program Fee: $2,035

Program Fee Includes:
- Consulting program
- Hotel
- Local transportation
- Guided tour
- Evening concert
- Some meals

Additional Costs:
(not included in program fee)
- Airfare to and from Prague
- Additional meals
- Souvenirs and additional cultural events

Federal and state financial aid may be applied toward this program. Even if you are normally ineligible for financial aid, you should submit a financial aid application (FAFSA). You may find that you are eligible for additional funding.

UNCW students may also apply for a UNCW Education Abroad Grant and additional study abroad scholarships. Grant applications and additional information are available at: www.uncw.edu/international/abroad/aid.html