

SPECIAL INTEREST TOURISM IN ITALY AND GREECE

SUMMER 2009



Study Abroad — University of North Carolina Wilmington

Program Overview

Explore the Mediterranean by land and sea!

Academics

Rec 362-02: Cruise Line Management: An overview of the industry, organization, destination impacts and management skills needed to begin a productive career in this specialized travel segment.

Rec 362-03: Heritage, Cultural, Adventure, Nature and Eco-tourism in Italy, Greece, France and Turkey: Designed to introduce the participant to special interest travel. Distinctive and unique emphasis is given to the management, organization, implementation, benefits and comparability with tourism in the United States.

Program Activities and Features

During this three week experience, participants will be on a 10 day cruise with Louis Cruise Lines and explore the cruise ship industry first hand. We will take tours of behind the scenes areas of the ship.

The rest of the time we will stay in local accommodations and explore the unique culture and history of the cities we visit.

www.louis cruises.com



Program Facts

Location(s): Italy, Greece, France, and Turkey

Tentative Program Dates:
June 18-July 16, 2009

Program Leader(s):
Dr. Jim Herstine, Ph.D.
962-3283
herstinej@uncw.edu

Dr. Nancy Hritz, Ph.D.
962-7719
hritzn@uncw.edu

Application Deadline: March 2

Applications are available through the program leaders and the Office of International Programs.

*A \$200 non-refundable deposit is due at time of application.

Eligibility

Students are eligible to apply for this program if they meet the following eligibility criteria:

- Degree-seeking student
- At least Sophomore standing at time of participation
- Good judicial standing
- 2.5 GPA at time of application

Applications available from the program leaders, at the Office of International Programs and at : www.uncw.edu/intprogs/SummerPrograms.html

Learn more at www.uncw.edu/international

“Regardless of your major, going abroad is for anyone and everyone.”



Location

Participants will have the unique opportunity to explore Italy, the Greek islands, France, and Turkey as a cruise ship passenger on a 10 day cruise. In addition, participants will interact with crew members from countries around the world. We will take field experiences both while in port and before and after the cruise in Italian cities such as Genoa, Milan, Florence, and Venice. We will have adventure and ecological tourism experiences in France and Italy such as Gran Paradiso National Park and Lake Como. Participants will have time on their own to discover other cities in France including Lyon, Marseille, and Geneva.

Map



For more information on study abroad and exchange programs:

Office of International Programs
1003 Westside Hall
910-962-3685
www.uncw.edu/international
email: studyabroad@uncw.edu



UNC Wilmington • 601 South College Road • Wilmington, NC 28403-5965

Cost

Estimated Program Fee: \$2700

Program Fee includes:

- Medical insurance
- Shared hotel room with breakfast on land
- Shared inside cabin on ship at sea
- Welcome and farewell dinners
- Excursions to (including entrance fees, transport)
 - Milan
 - Venice
 - Lake Como
 - Lake Garda
 - Turin
 - Gran Paradiso National Park

Additional Costs (not included in Program Fee):

- Round Trip Flight to Milan, Italy: \$1200 (estimated)
- Most lunches and some dinners for the land portion (15 days): \$400
- UNCW Tuition: for 6 credits

Financial Aid and Scholarships

Federal and state financial aid may be applied toward this program. Even if you are normally ineligible for financial aid, you should submit a financial aid application (FAFSA). You may find that you are eligible for additional funding.

UNCW students may also apply for a UNCW Summer Education Abroad Grant (for summer programs) and additional study abroad scholarships. Grant applications and additional information are available at www.uncw.edu/intprogs/abroad-financialaid.htm.

Other Web Sites and information:

- Greek National Tourism Office:
www.gnto.gr
- Italian Government Tourist Board:
www.enit.it
- French Government Tourist Office:
us.franceguide.com