

# BUSINESS & CULTURE IN RIO DE JANEIRO, BRAZIL

## SUMMER 2009



### Study Abroad — University of North Carolina Wilmington

## Program Overview

Three weeks of study and cultural activities in gorgeous RIO DE JANEIRO, Brazil, the country's cultural capital and one of the world's top tourist destinations. While learning about International Business, a critical knowledge in today's increasingly globalized world, students will be exposed to the fascinating language and culture of Brazil, the world's 10<sup>th</sup> largest economy and one of the political and economic leaders of the developing world.

## Academics

Students will take two classes, M-F mornings, for six credit hours total. These courses will be transferred back to UNCW as appropriate credit for different majors and minors.

### **INB300: INTERNATIONAL BUSINESS (3 credits)**

This business class is an excellent introductory course for students of all majors who have an interest in understanding the world's economic institutions and basic aspects of the global business environment. It will be taught in English by UNCW professor Dr. Carlos Rodriguez, a Brazilian (and Rio de Janeiro) native with extensive experience in academia and business.

### **PRT294: BRAZILIAN CULTURE AND PORTUGUESE LANGUAGE (3 credits)**

This course will offer students an introduction to the language of Brazil and to the country's culture, history and geography. It will be taught in English and Portuguese by an experienced professor of our host school, the Catholic University of Rio de Janeiro, one of Brazil's top private schools, in its beautiful campus located in one of the city's best residential areas.

There will be no pre-requisites for either course.

## Program Activities and Features

In addition to the academic activities, students will have weekly cultural visits to the numerous world-class attractions of Rio de Janeiro and its neighboring cities.

Students will stay with local families carefully selected by our host school, close to PUC-Rio's campus, where classes will be held. PUC-Rio's beautiful campus is itself a tourist attraction, surrounded by one of the last remaining sections of tropical rain forest in that part of the city.

## Program Facts

**Location: Rio de Janeiro, Brazil**

**Tentative Program Dates:  
July 10- August 1**

**Program Leader(s):**

**Dr. Carlos L. Rodriguez**

Department of Management

Phone: 910-962-7196

E-mail: rodriguezc@uncw.edu

**Application Deadline: March 2**

Applications are available through the program leader and the Office of International Programs.

A \$200 non-refundable deposit is due at time of application.

### **Eligibility**

Students are eligible to apply for this program if they meet the following eligibility criteria:

- Degree-seeking student
- At least Sophomore standing at time of participation
- Good judicial standing
- 2.5 GPA at time of application
- Permission from Program Director

Applications available from the program leader, at the Office of International Programs and at : [www.uncw.edu/intprogs/SummerPrograms.html](http://www.uncw.edu/intprogs/SummerPrograms.html)

**Learn more at [www.uncw.edu/international](http://www.uncw.edu/international)**

“Regardless of your major, going abroad is for anyone and everyone.”



## Location

Rio de Janeiro, with its beautiful beaches and stunning mountains rising out of the sea, is the second largest city and the cultural capital of a country that embodies the changing dynamics of today's world. Brazil is the largest country in South America, in area, population and economy. Its diverse population includes Amerindians, descendants of African slaves and Portuguese colonists, and more recent immigrants from around the world. Its wide geographic reach includes the Amazon basin, and it is home to the largest number of terrestrial animal species of any country in the world, many of them endangered. The program includes visits to Rio de Janeiro's most important monuments and museums and field trips to famous cities in the area of Rio. PUC-Rio is an internationally recognized research university with 18,000 students, 1,200 faculty, and 65 programs of study.



## For more information on study abroad and exchange programs:

Office of International Programs  
1003 Westside Hall  
910-962-3685  
[www.uncw.edu/international](http://www.uncw.edu/international)  
email: [studvabroad@uncw.edu](mailto:studvabroad@uncw.edu)



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## Cost

**Estimated Program Fee: \$ 2,200\***

Program Fee includes:

- Lodging with a Brazilian family
- Two meals/day (typically breakfast and dinner)
- Numerous cultural activities in Rio (including entrance fees and transport)
- Airport pick-up and drop-off
- Bus/metro transportation passes
- Excursions to two cities close to Rio (including transport and meals)
- Study abroad Health Insurance

**Additional Costs** (not included in Program Fee):

- Round Trip Flight: (variable cost)
- Additional Meals: \$5-8/ea.
- UNCW Tuition for 6 credits
- Tourist Visa: \$100

\*Rates are based on tariffs, costs, and currency exchange levels in effect at publication and are subject to change.

## Financial Aid and Scholarships

Federal and state financial aid may be applied toward this program. Even if you are normally ineligible for financial aid, you should submit a financial aid application (FAFSA). You may find that you are eligible for additional funding.

UNCW students may also apply for a UNCW Summer Education Abroad Grant (for summer programs) and additional study abroad scholarships. Grant applications and additional information are available at [www.uncw.edu/intprogs/abroad-financialaid.htm](http://www.uncw.edu/intprogs/abroad-financialaid.htm).

## Web Sites

- For information about the program and application forms:

<http://www.uncw.edu/intprogs/abroad.htm>

- For information about Rio de Janeiro:

[http://www.turisrio.ri.gov.br/infor\\_turisticas/umsorioing.swf](http://www.turisrio.ri.gov.br/infor_turisticas/umsorioing.swf)

- For PUC-Rio information:

<http://www.puc-rio.br/ensinopesa/ccci/estconv.html>