Community Advisory Board Meeting
October 27, 2011
8:00 – 9:30 AM
Halyburton Park Community Room
Agenda
October 27, 2011

• 8:00 – 8:30: Breakfast Social
• 8:30 – 8:40: Welcome & Introductions
  – Advisory Board, Guests, and UNCW Faculty
  – Introduce Students & Alumni
• 8:40 – 8:50: MPA Director’s Report
  – Fall ‘11 Admissions & Graduation Data
  – Updated Student Body Profile
• 8:50 – 9:05: News & Updates
  – SENCASPA, MPA-GSA, & NCCCMA Liaison
  – Faculty Research & Regional Engagement Efforts
  – Program Development Activities
  – MPA Alumni Development
• 9:05 – 9:30: Board Input & Involvement
  – Discuss Updated Diversity Plan
  – NASPAA Self-Study Year & Re-accreditation
  – Proposed Nonprofit Certificate
Student Profile – New Students

• Applications for Fall ’11
  – 30 applications (48% decline from high in Fall ‘10)
  – 20 admits, 2 denial, 3 incomplete, 6 withdrew/didn’t show up

• New MPA students for Fall ‘11
  – Ave GPA: 3.3
  – Ave GRE: 950
  – 35% Part-time vs. 65%)Full-time
  – 40% are < 2 years from BA/BS vs. 35% > 5 years
  – Females 55% vs. Males 45%
  – Minority students 2 or 10%
Student Profile – Current Enrollment

• **Current Enrollment:** 72 (-13% from F ‘10)
  – 50% female (n=36) (-7% from Fall)
  – 50% male (n=36)

• **Racial diversity:** 9 or 12.5%
  – 1 African American
  – 3 Hispanic (+2)
  – 2 Asian
  – 3 other, 1 Not Specified
  – 1 International student

• **Full time vs. part time**
  – 27 taking 9 credit hours or more (36.5%)
  – 47 taking less than 9 credit hours (63.5%)

• **Total Enrollment:** 74 (3 are non-degree)

• **Expected Graduates ‘11 – ‘12:**
Recruitment for Spring ’12

• Recruitment efforts
  – Goal is 20 applications
  – Application deadline is December 1, 2011
  – Current status:
    • 1 Complete Application
    • 2 Submitted but incomplete
    • 26 Active but have not submitted applications
  – Enrollment & diversity are trending down so we need your help in identifying and encouraging minority applicants
MPA Admissions Trends

Applications for Fall Admission

48% reduction in applications from our high in Fall ‘10
MPA Enrollment Trends

An 11% decline from our high in Fall ’10 of 81 students
In Spring ‘11, 41.3% were full-time and 58.7% were part-time
Student Credit Hours by Semester

Student Credit Hours in Spring ’10 were the highest ever (639)
Awarded about 26 MPA degrees per year over the last 3 years
206 alumni graduates by the end of Summer ‘11
News & Updates

• MPA - Graduate Student Association (MPA GSA)
  – Emmitt Owens, President
  – Activities & Events

• SENCASPA Chapter
  – Christine Hughes, Chapter President
  – Activities & Events

• NCCCMA Liaison
  – Calvin Peck, Village Manager, Bald Head Island
  – Planning some networking opportunities targeted at students
  – Alumni/Friends of the Program Breakfast at NCCCMA Meeting February 3, 2012 from 7:30 – 8:30 AM
Faculty Research & Regional Engagement

• Faculty Research Activities
  – Publications, grants, and conference activities

• Quality Enhancement for Nonprofit Organizations (QENO)
  – Tom Barth
  – Recent activities and developments

• Academy for Strategic Management
  – The Academy for Fall ’11 is underway

• Lower Cape Fear Stewardship Development Coalition
  – Is in its 7th annual awards cycle
  – If you have projects that might qualify, contact Mark Imperial
Program Development Activities

• NASPAA Self Study
  – Process for re-accreditation begins in Fall ‘11

• Conducting a search for a new MPA faculty member
  – We have about 50 applicants so far

• Betty and Dan Cameron Family Distinguished Professorship of Innovation in the Nonprofit Sector
  – Dan Cameron Family Foundation Creates $1.25 Million Endowed Professorship at UNC Wilmington to Benefit Nonprofit Sector
  – Looks like our current plan is to conduct the search in Fall ‘11 with a start date in the ‘12 – ’13 AY
  – Office space about to begin construction
Program Development Activities

• **Master of Coastal & Ocean Policy Degree Program**
  – Heading to the UNC Board of Governor’s Approval
  – Implementation will likely be delayed until more faculty support is available

• **Study Abroad & Internationalization**
  – Dr. Min Ren, Associate Professor, Department of Public Management, from Guizhou University is planning to work with Dr. Imperial during 2012
MPA Alumni Development

• Social networking media
  – *Facebook* page, *LinkedIn* Group page, and *Twitter* account

• Alumni Development
  – Alumni survey is under development and will be administered in the Fall once alumni directory is updated
  – Begin a scholarship drive in Fall’11 as part of our 10th anniversary activities
NASPAA Self-Study & Re-Accreditation

• 2011 – 2012 is our self-study year with a report due in August 2012
  – Includes data over last 2 years
  – Documents our conformance with new accreditation standards
  – We have to fully assess 1 category of learning competencies from the new standards

• Site visit in Spring 2013

• Re-accreditation in July 2013

• Advisory Board’s support and involvement during this process is critical to its success

Master of Public Administration Program
Board Input & Involvement

• Certificate in Nonprofit Management
  – Laurie Paarlberg

• Updating our June 2006 Diversity Plan due to trends in assessment data and to be consistent with NASPAA’s current standards
  – Tom Barth
Revising our Mission Statement

• General components of a mission statement:
  – Our promise (to change the world)
  – By serving (who) in (geography)
  – Through (programs)
  – Emphasizing (our unique assets & values)

• Students effort:
  – The Masters of Public Administration Program at the University of North Carolina Wilmington educates leaders for public service in southeastern NC and beyond through applied learning opportunities, relevant research, and a commitment to community service
Mark Your Calendars

- **December 8th**
  - MPA Capstone Presentations, 6:00 – 8:30 PM, TBA

- **February 2nd**
  - UNCW Alumni Breakfast – NCCCMA meeting, 7:30 – 8:30 AM

- **April 19th**
  - MPA Community Advisory Board Meeting @ Halyburton Park

- **May 1st**
  - MPA Capstone Presentations & Awards Ceremony, 6:00 – 8:30 PM

- **May 12th**
  - MPA Graduation Brunch, TBA
To lead and manage in public governance by:

- Demonstrating an ability to lead, motivate, and manage a diverse workplace-within and across organizations.
- Understanding the impact of changing market and political conditions on organizational practice and resource streams.

To participate in and contribute to the policy process by:

- Demonstrating an ability to analyze policy alternatives and use policy instruments and management tools to address social problems
- Demonstrating an ability to participate in the policy process, communicate policy alternatives, and work effectively with government and nonprofit institutions, and community stakeholders.

To analyze, synthesize, think critically, solve problems, and make decisions by:

- Demonstrating an ability to define, frame, think critically about and analyze important problems.
- Demonstrating an ability to utilize analytical tools to analyze, present, and interpret data, including appropriate design, statistical, and evaluative techniques for both organizational decision making and policy decisions.
- Demonstrating an ability to apply management theories and tools for organizational decision-making including but not limited to strategic planning, performance measurement, group decision making, forecasting, program evaluation, and cost-benefit analysis.

To articulate and apply a public values perspective by:

- Demonstrating an ability to identify ethical dilemmas and to then systematically apply ethical principles to identify appropriate courses of action

To communicate and interact productively with a diverse and changing workforce and citizenry by:

- Demonstrating an ability to communicate effectively and professionally to diverse audiences.
- Demonstrating an understanding of how to work effectively in diverse groups.