Advancing effective public governance in southeastern North Carolina and beyond through the education of future leaders, relevant research, and a commitment to service that strengthens communities.

Fall Community Advisory Board Meeting
November 1, 2012
8:00 – 9:30 AM
Halyburton Park Community Room
Meeting Agenda  
November 1, 2012

• 8:00 – 8:15: Breakfast Social
• 8:15 – 8:30: Welcome & Introductions
  – Advisory Board, Guests, and UNCW Faculty
  – Introduce Students & Alumni
• 8:30 – 8:40: MPA Director’s Report
  – Fall ‘12 Admissions & Updated Student Profile
• 8:40 – 9:00: News & Updates
  – SENCASPA, MPA-GSA, & NCCCMA Liaisons
  – MPA Faculty search
  – Lower Cape Fear Stewardship Development Coalition
  – Academy of Strategic Management
  – MCOP Program – Begins Fall ‘13
  – Cameron Family Distinguished Professor
• 8:50 – 9:30: Board Input & Involvement
  – NASPAA Accreditation & SACS Report
  – Periodic review of Advisory Board
Student Profile – New Students

- Applications for Fall ’12
  - 45 applications, 32 enrolled
  - ND seeking students

- New MPA students for Fall ‘12
  - Old GRE: 1,000 (466 V, 534 Q)
  - New GRE: 152 (V) 490 or 56%, 147 (Q) 570 or 40% (1060)
  - Ave GPA: 3.24
  - 25% Part-time vs. 75% Full-time
  - 40.6% are < 2 years from BA/BS vs. 34.4% > 5 years
  - 81.9% Females vs. 18.8% Males
  - 5 (15.6%) Minority students
  - 1 (3.1%) international students
Student Profile – Current Enrollment

- **Current Enrollment:** 85 (+18% from F’11)
  - 67% female (n = 57)
  - 33% male (n = 28)
- **Racial diversity:** 10 or 11.8%
  - 6 African American
  - 1 Black Hispanic
  - 1 Hispanic
  - 1 Other
  - 1 International students
- **Full time vs. part time**
  - 31 taking 9 credit hours or more (36.5%)
  - 54 taking less than 9 credit hours (63.5%)
- **Total Enrollment:** 86 (9 non-degree)
- **Expected Graduates ‘12 – ‘13:** 25
Recruitment for Spring ’12

• **Recruitment efforts**
  - Goal is 20 applications
  - Current status:
    - 3 Submitted (3 incomplete)
    - 17 (11 Active since Sept. 1st) not submitted
  - Application deadline is December 1, 2012
  - Enrollment & diversity
    - We need your help in identifying and encouraging minority applicants and men
MPA Admissions Trends

Largest number of applications since Fall 2010 (50% increase)
MPA Enrollment Trends

An 7.4% decline from our high in Fall ’10 of 81 students
In Fall ‘12, about 35% were full-time and 65% were part-time
SCH in Spring ’10 peaked at 639. In Fall ‘12 we are at 531, our highest since Fall ‘10
Student Credit Hours (SCH) by Academic Year

Student Credit Hours (SCH) During 2009 – 2010 were the highest ever (1197, equivalent of about 10 full-time students)
MPA Degrees Conferred

Averaged about 27 MPA degrees per year over the last 3 years
235 alumni graduates by the end of Summer ’12
14 more scheduled to graduate in Fall ‘12
News & Updates

• MPA - Graduate Student Association (MPA GSA)
  – Megan O’Hare, President
  – Activities & Events

• SENCASPA Chapter
  – Kathryn Thurston, Chapter President
  – Activities & Events

• NCCCMA Liaison
  – Calvin Peck, Village Manager, Bald Head Island
  – Planning some networking opportunities targeted at students
  – Plan to hold our 4th annual Alumni/Friends of the Program Breakfast at NCCCMA Meeting February 7, 2012
Faculty Research & Regional Engagement

- **Faculty Research Activities**
  - Publications, grants, and conference activities

- **Quality Enhancement for Nonprofit Organizations (QENO)**
  - Tom Barth
  - Recent activities and developments

- **Academy for Strategic Management**
  - Tom Barth
  - Progress of the Fall ‘12 Academy

- **Lower Cape Fear Stewardship Development Coalition**
  - 8th annual awards luncheon is February 27th
  - If you want to sponsor or attend, contact Mark Imperial
Program Development Activities

• **MPA Faculty Search**
  – Currently searching for a faculty member who can teach policy analysis and make other contributions

• **Master of Coastal & Ocean Policy Degree Program**
  – Fall ‘13 start date – Now accepting applications
  – Will be searching in Fall ‘13 for a new faculty member to contribute to the MPA/MCOP programs
  – If interested in serving on MCOP advisory board, let Mark know

• **Betty and Dan Cameron Family Distinguished Professorship of Innovation in the Nonprofit Sector**
  – Dr. Jeffrey Brudney
  – Planned Activities
Program Development Activities

• **Graduate Certificate in Nonprofit Social Entrepreneurship**
  – Laurie Paarlberg

• **Study Abroad & Internationalization**
  – Dr. Min Ren, Associate Professor, Department of Public Management, from Guizhou University is working with Dr. Imperial and will be visiting through January 2013
  – Several international applicants admitted for Fall ‘13 with others planning to apply
MPA Alumni Development

- Social networking media
  - Facebook page, LinkedIn Group page, and Twitter account
- Alumni Breakfast at the NCCCMA meeting
  - 8:00 – 9:00 AM, Sheraton RTP
- Alumni Development
  - We are in the process of updating our Alumni contact information
  - We will be surveying all of our alumni for the first time in Spring ‘13.
Board Input & Involvement

- **NASPAA Accreditation**
  - Self-Study report was submitted in August ’12 and is based on data the last 2-5 years
  - We had to fully assess 1 category of learning competencies from the new standards
  - SACS report discuss progress towards the MPA program’s student learning and program outcomes
  - Should get a letter in early December 2012 requesting additional information
  - Site visit will then occur in the spring
  - We will need advisory board help during this process
Board Input & Involvement

• Periodic review of the advisory board
  – Need to update contact information
  – Identify potential new members
  – Examine the roles of advisory board
  – Suggestions for improvements
  – Want to create a sub-committee to bring proposals to the spring board meeting
Mark Your Calendars

- **December 6th**
  - MPA Capstone Presentations & Graduation Ceremony, 6:00 – 8:30 PM, TBA
- **April 18th**
  - Spring MPA Community Advisory Board Meeting, 8:00 – 9:30 AM, Location TBA
- **April 26th**
  - MPA Capstone Presentations & Graduation Ceremony, 6:00 – 8:30 PM, TBA
- **May 11th**
  - MPA Graduation Brunch, 9:30 – 11:00, TBA