Advancing effective public governance in southeastern North Carolina and beyond through the education of future leaders, relevant research, and a commitment to service that strengthens communities.

Spring Community Advisory Board Meeting
May 2, 2013
8:00 – 9:30 AM
Halyburton Park Community Room
Meeting Agenda
May 2, 2013

- **8:00 – 8:15:** Breakfast Social
- **8:15 – 8:30:** Welcome & Introductions
  - Advisory Board, Guests, and UNCW Faculty
  - Introduce Students & Alumni
- **8:30 – 8:40:** MPA Director’s Report
  - Spring ‘13 Admissions & Updated Student Profile
- **8:40 – 9:00:** News & Updates
  - SENCASPA, MPA-GSA, & NCCCMA Liaisons
  - MPA Faculty searches
  - Lower Cape Fear Stewardship Development Coalition
  - Academy of Strategic Management
  - MCOP Program – Begins Fall ‘13
  - Cameron Family Distinguished Professor
- **8:50 – 9:30:** Board Input & Involvement
  - NASPAA Accreditation & SACS Report
  - Periodic review of Advisory Board
Student Profile – New Students

• Applications for Spring ‘13
  – 10 applications, 7 enrolled (2 ND seeking)

• New MPA students for Fall ‘12
  – Old GRE: 1,000 (466 V, 534 Q)
  – New GRE: 152 (V) 490 or 56%, 147 (Q) 570 or 40% (1060)
  – Ave GPA: 3.24
  – 25% Part-time vs. 75% Full-time
  – 40.6% are < 2 years from BA/BS vs. 34.4% > 5 years
  – 81.9% Females vs. 18.8% Males
  – 5 (15.6%) Minority students
  – 1 (3.1%) international students
Student Profile – Current Enrollment

• **Current Enrollment:** 68 (-20%)
  – 62% female (n=42) -5%
  – 38% male (n=26)

• **Racial diversity:** 8 or 11.8% (unchanged)
  – 4 African American
  – 1 Black Hispanic
  – 1 Hispanic
  – 1 Other
  – 1 International students

• **Full time vs. part time**
  – 28 taking 9 credit hours or more (41.2%) +5
  – 40 taking less than 9 credit hours (58.8%)

• **Total Enrollment:** 70 (4 non-degree) (-16 or -18%)

• **Expected Graduates ‘12 – ‘13:** 26
Recruitment for Fall ’13

• Recruitment efforts
  – Goal is 40 applications
  – Current status:
    • 16 Submitted (6 admit, 9 incomplete)
    • 36 active (12 Active since March 1st) but not submitted
  – Application deadline is June 15, 2013
  – Enrollment & diversity
    • We need your help in identifying and encouraging minority applicants and men
  – Open House
    • Tuesday May 7th from 5:00 – 7:00 PM in lobby of Leutze Hall
MPA Admissions Trends

Applications for Fall Admission

Largest number of applications since Fall 2010 (50% increase)
MPA Enrollment Trends

An 7.4% decline from our high in Fall ’10 of 81 students
In Fall ‘12, about 35% were full-time and 65% were part-time
SCH in Spring ’10 peaked at 639. In Fall ‘12 we are at 531, our highest since Fall ‘10
Student Credit Hours (SCH) by Academic Year

- Student Credit Hours (SCH) during 2009 – 2010 were the highest ever (1197, equivalent of about 10 full-time students)

Master of Public Administration Program
Averaged about 27 MPA degrees per year over the last 3 years
235 alumni graduates by the end of Summer ‘12
14 more scheduled to graduate in Fall ‘12
News & Updates

• MPA - Graduate Student Association (MPA GSA)
  – Lindsay Maher, President,
  – Activities & Events

• SENCASPA Chapter
  – Angela Keith, Chapter President
  – Activities & Events

• NCCCMA Liaison
  – Calvin Peck, Village Manager, Bald Head Island
  – Planning some networking opportunities targeted at students
  – Held our 4th annual Alumni/Friends of the Program Breakfast at the NCCCMA Meeting February 7, 2013
Faculty Research & Regional Engagement

• Faculty Research Activities
  – Publications, grants, and conference activities

• Quality Enhancement for Nonprofit Organizations (QENO)
  – Jeff Brudney
  – Recent activities and developments

• Academy for Strategic Management
  – Tom Barth
  – Now accepting applications for the Fall ‘13 Academy

• Lower Cape Fear Stewardship Development Coalition
  – 8th annual awards luncheon was February 27th
  – If you know of potential applicants for award, please contact Mark Imperial
Program Development Activities

• Master of Coastal & Ocean Policy Degree Program
  – Fall ‘13 start date – 9 applications, 6 admits, 2 I, 1 W
  – Will be searching in Fall ‘13 for a new faculty member to contribute to the MPA/MCOP programs
  – If interested in serving on MCOP advisory board, let Mark know

• Betty and Dan Cameron Family Distinguished Professorship of Innovation in the Nonprofit Sector
  – Dr. Jeffrey Brudney
  – Planned Activities
Program Development Activities

• MPA Faculty Search
  – We hired Dr. Jennifer Biddle, who is currently finishing a post-doc position with American University. She will be teaching courses in policy analysis and environmental policy

• Dr. Laurie Paarlberg
  – She will be leaving us for a position with Texas A & M University

• Replacement search for Dr. Paarlberg is underway
Board Input & Involvement

• NASPAA Accreditation
  – Self-Study report was submitted in August ’12 and is based on data the last 2-5 years
  – We received the interim report from COPRA in December
  – Site Visit occurred in March
  – Site Visit team’s final report in April
  – Our final response to the site visit team report is due May 16th (we have no response)
  – We should get our accreditation letter in late June or July

• Findings
  – Site visit was asked to investigate 7 items. Most serious issues focused on diversity and resources available to implement the program
  – Report found that the site visit team had no concerns in any area and only offered some minor recommendations for program improvement
Board Input & Involvement

- Sub-Committee Discussion on Ways to Enhance the Community Advisory Board
  - What should be the role of the MPA Advisory Board?
  - Is there a desired demographic for the membership?
  - How can we improve participation in the following areas?
    - bi-annual full meetings
    - Capstone presentations
    - Open Houses
    - Graduation
    - Others?
Mark Your Calendars

• **May 7**\(^{th}\)
  – MPA Open House, 5:00 – 7:00 PM, Lobby of Leutze Hall

• **May 11**\(^{th}\)
  – MPA Graduation Brunch, 9:30 – 11:00, OLLI Bldg.