

# Institutional Benchmarks



*A comparison of performance indicators with peer and aspirant institutions*

Fall 2003

# Guiding Questions

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# Peer and Aspirant Benchmarks

College of William and Mary

University of Richmond

James Madison University

Appalachian State University

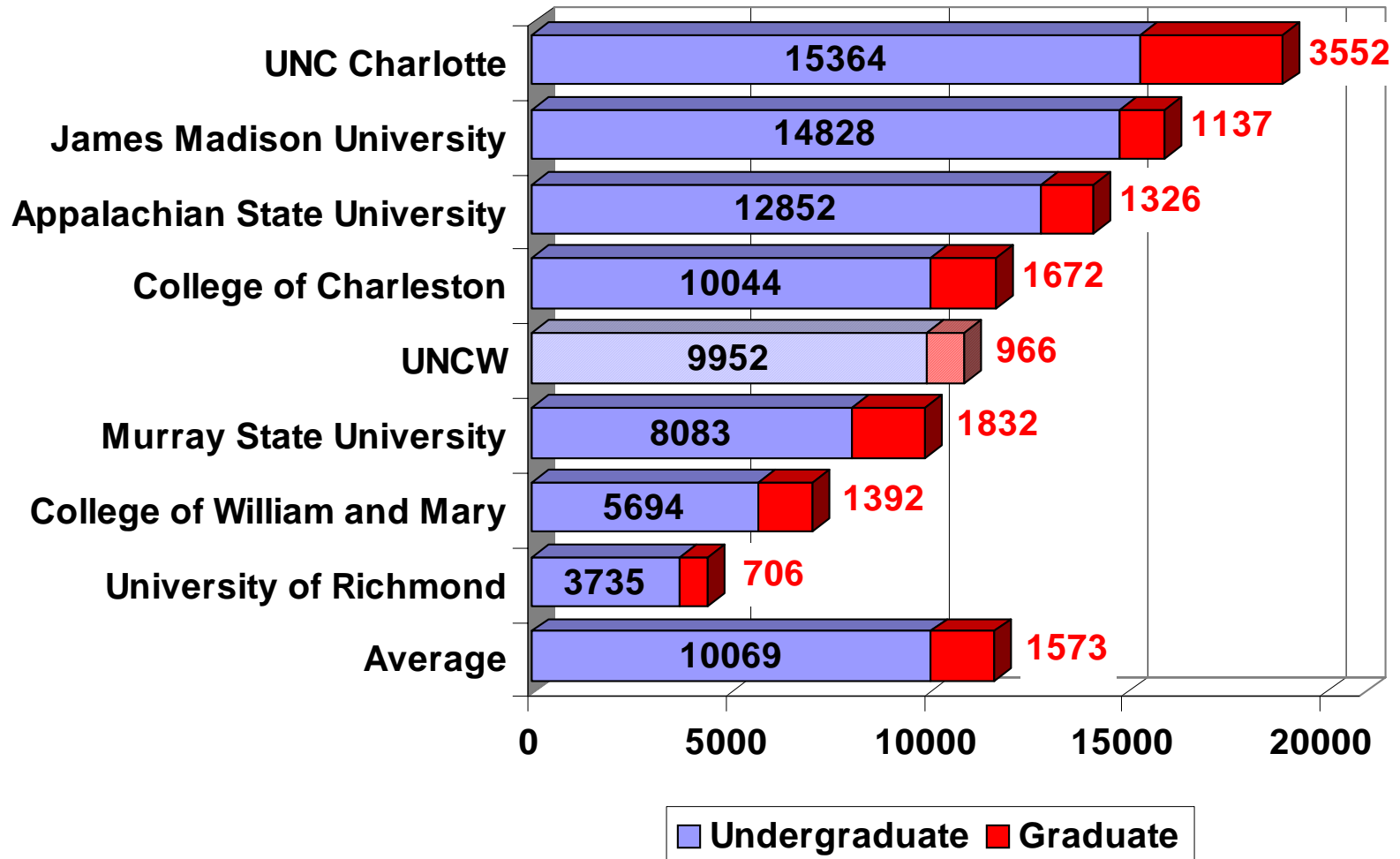
College of Charleston

Murray State University

UNC Charlotte

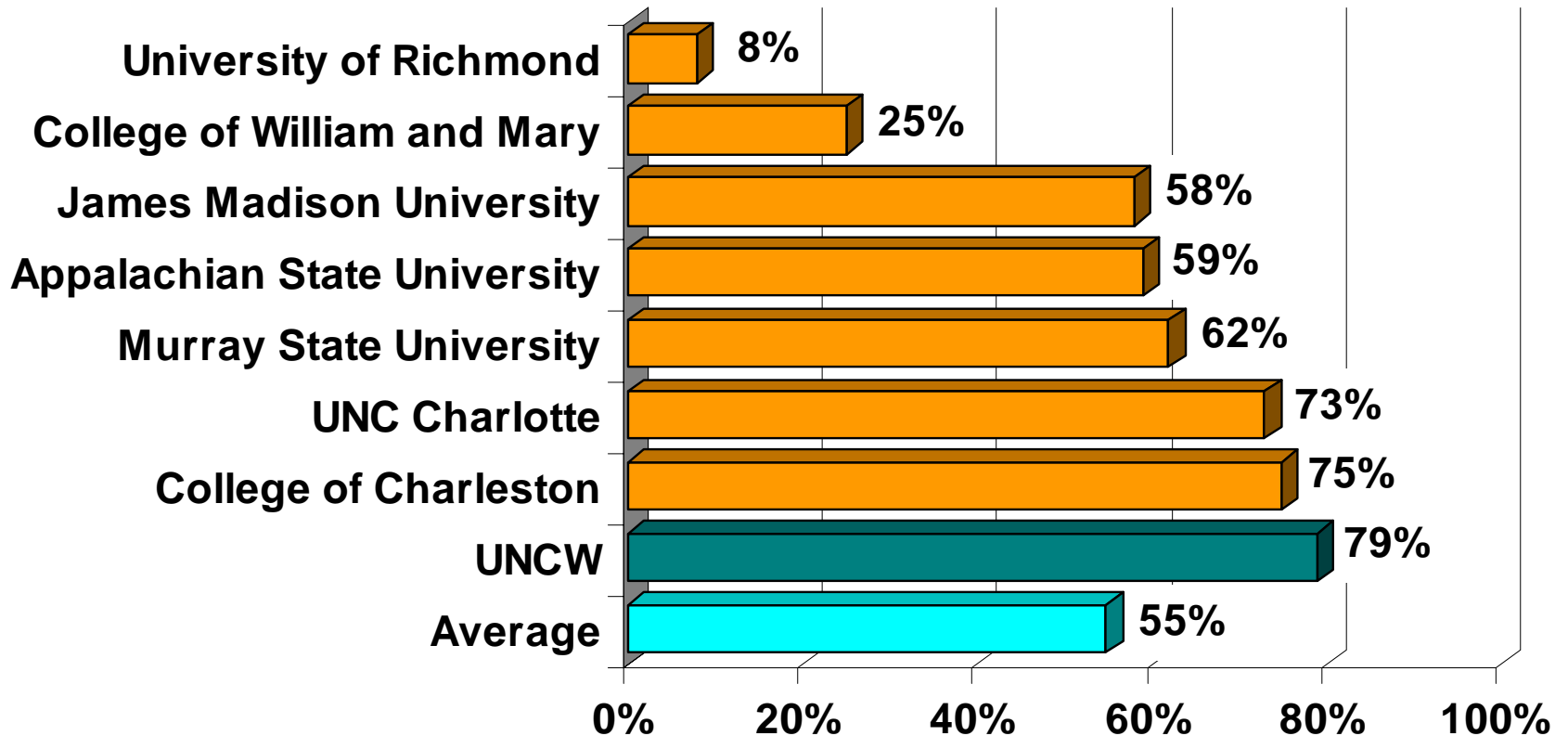
# Fall 2002 Enrollments

(Data from NCES IPEDS Peer Analysis System)



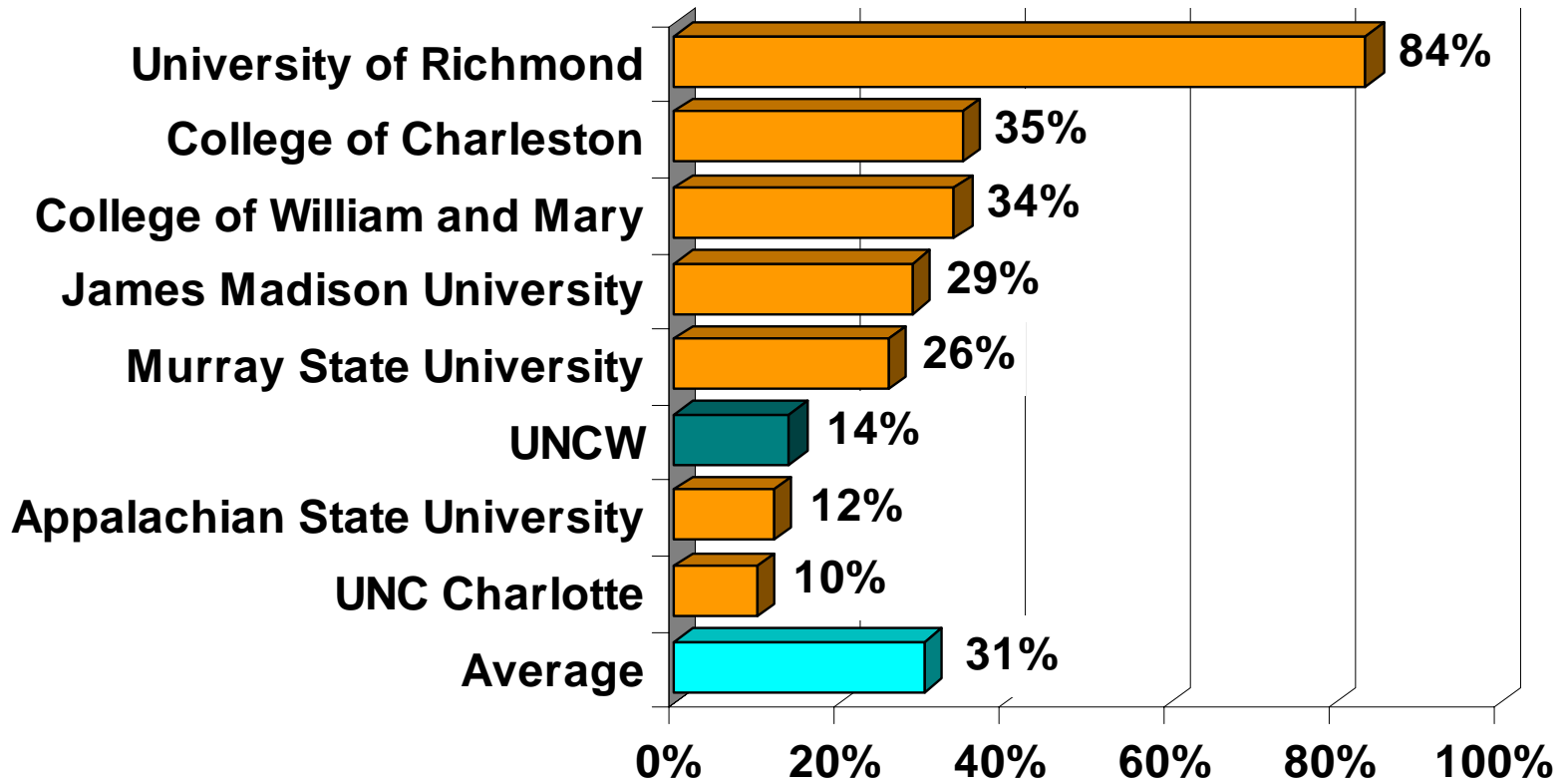
# Percentage of Undergraduate Students Who Live Off-Campus

(2002 data from US News and World Report's America's Best Colleges 2004)



# Percentage of Out-of-State Undergraduate Students

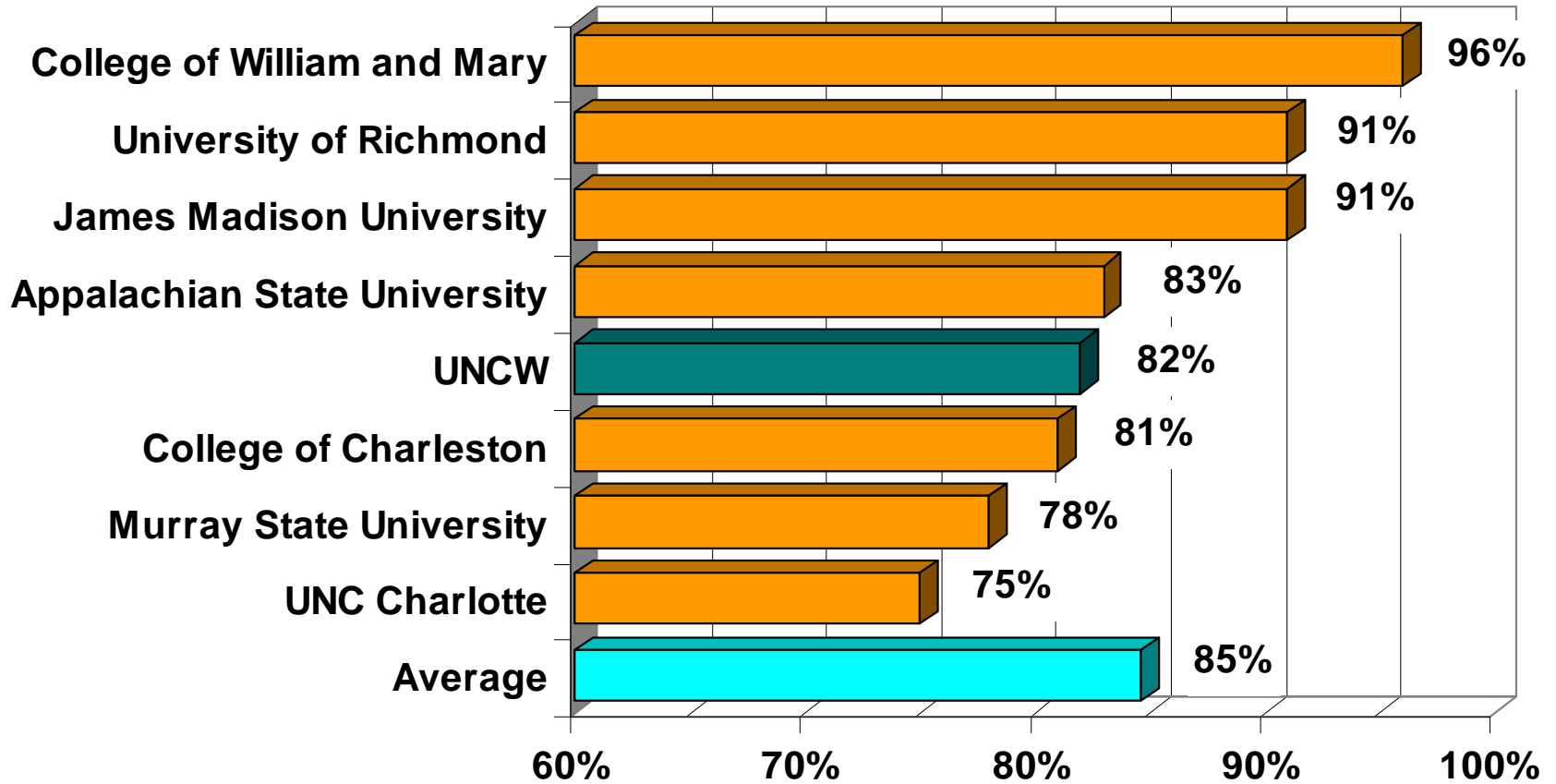
(2002 data from US News and World Report's America's Best Colleges 2004)



# Average Freshman Retention

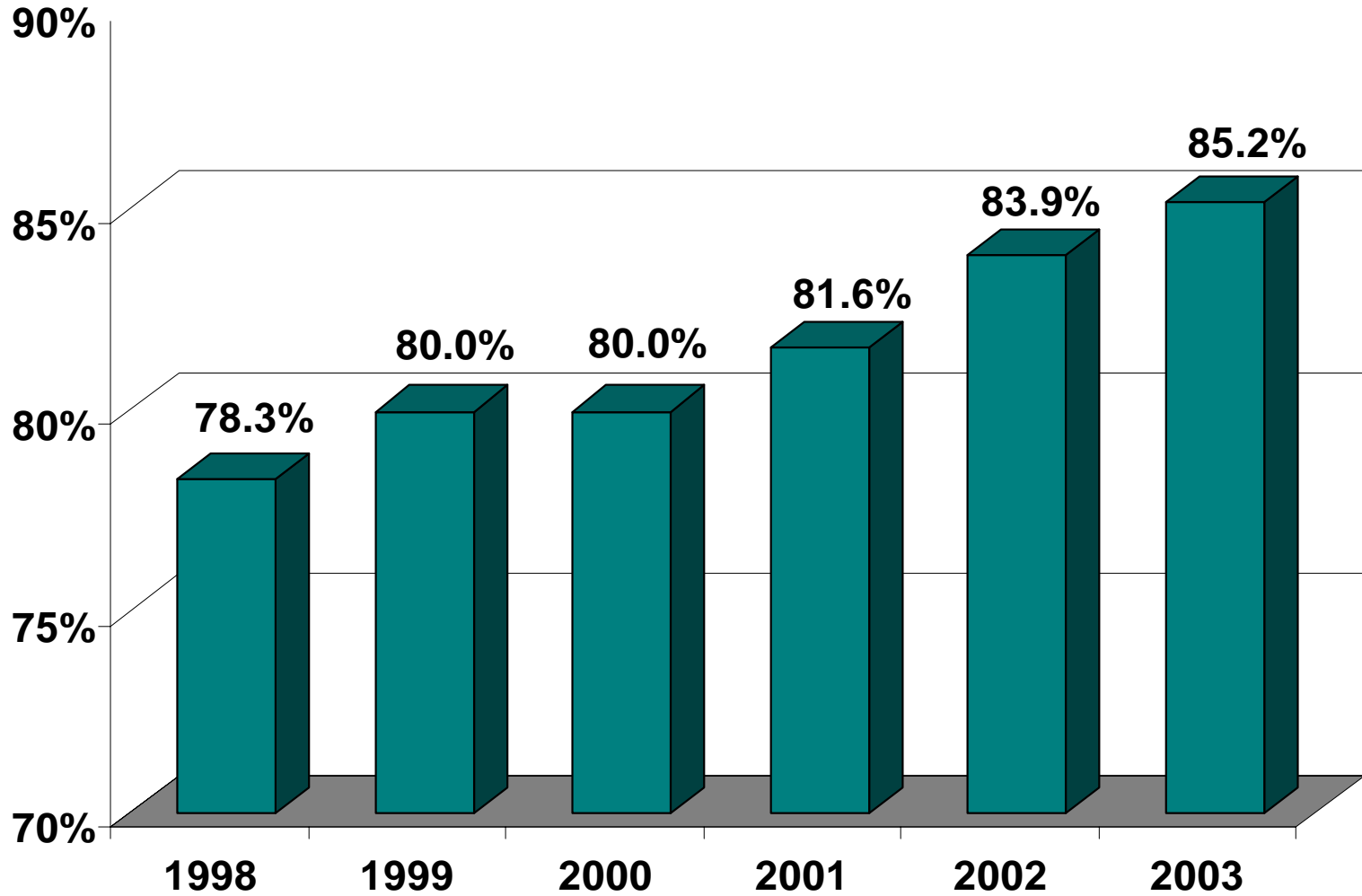
Averaged over classes entering 1998-2001

(Data from US News and World Report's America's Best Colleges 2004)



# UNCW Freshman Retention Rate Trend

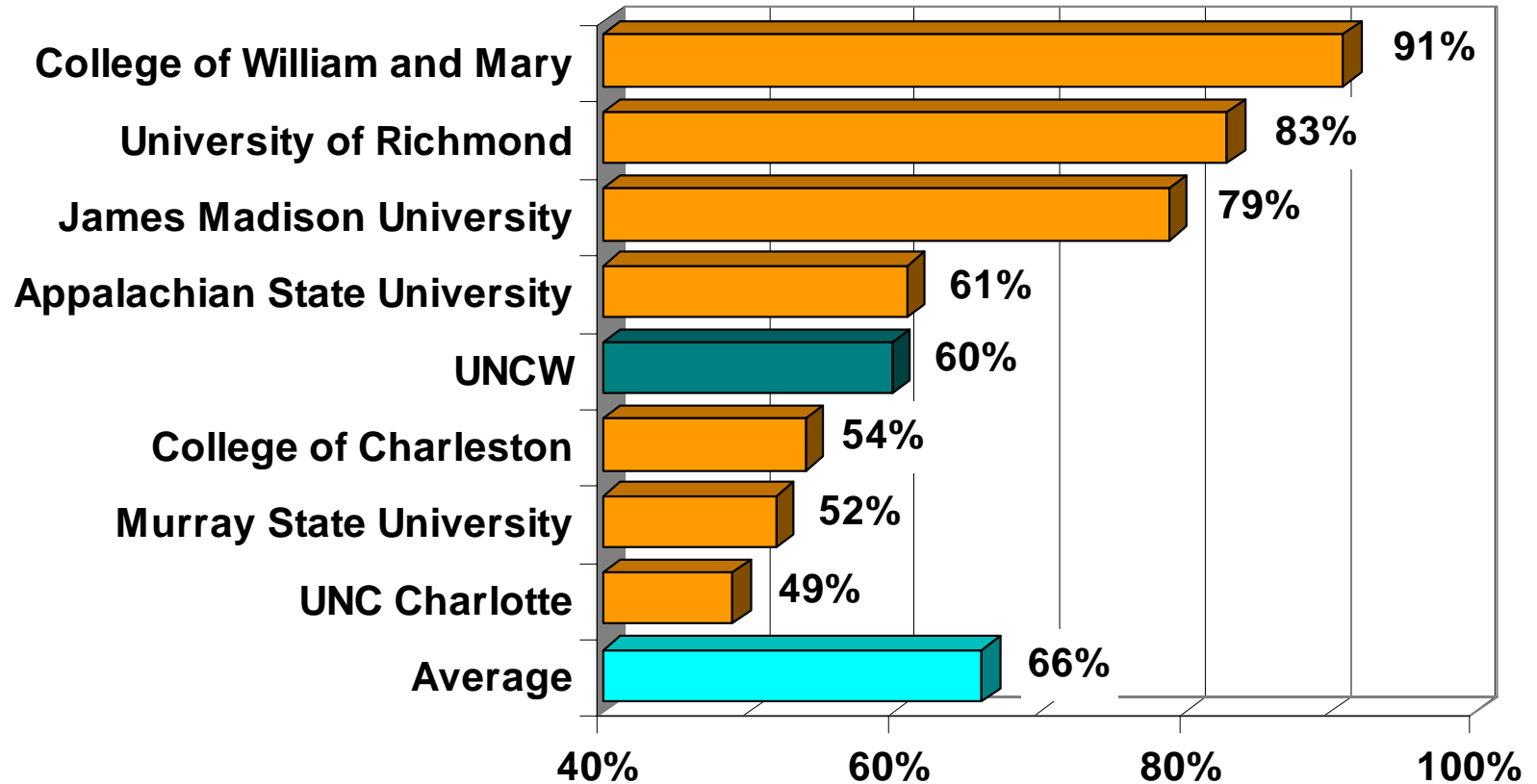
(Data from UNCW Common Data Set)



# Average 6-Year Graduation Rate

Averaged over classes entering 1993-1996

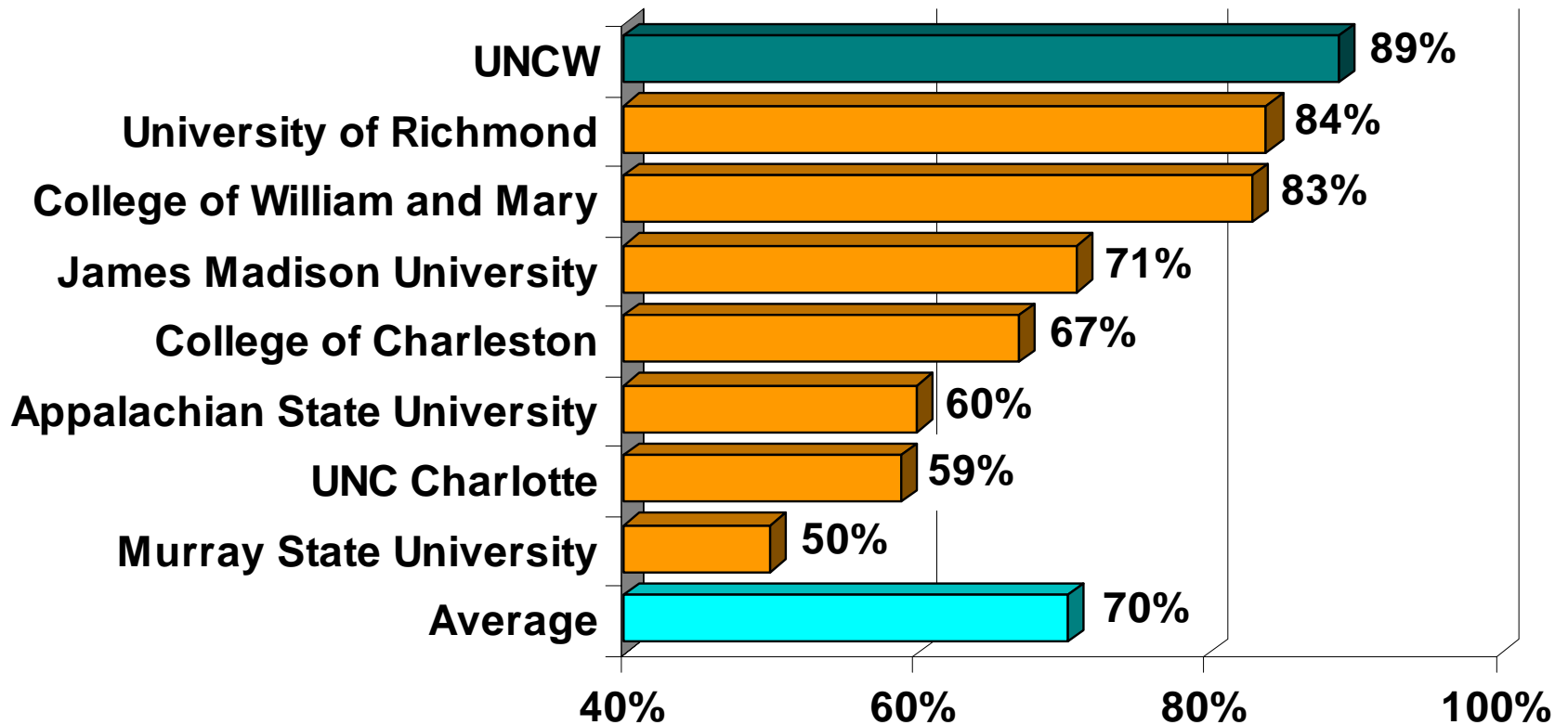
(Data from US News and World Report's America's Best Colleges 2004)



# 6-Year Student-Athlete Graduation Rate

For student-athletes entering fall 1996

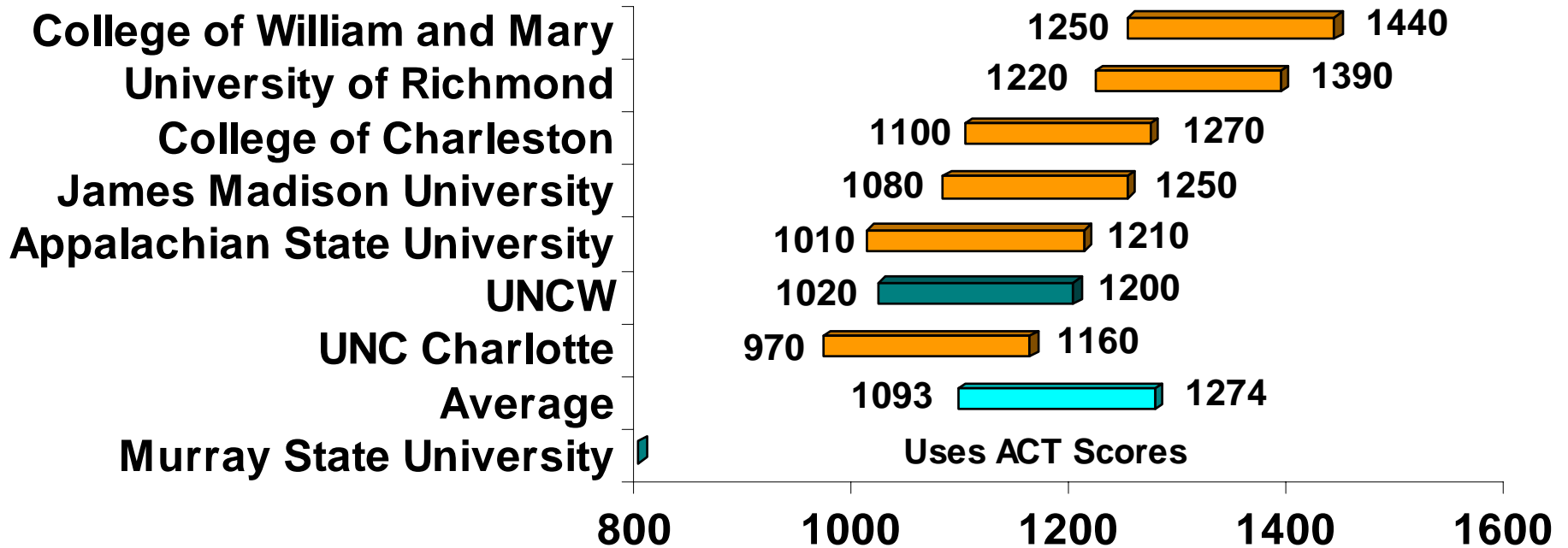
(Data from 2003 NCAA Graduation Rates Report)



# SAT Scores of Fall 2002 Freshmen

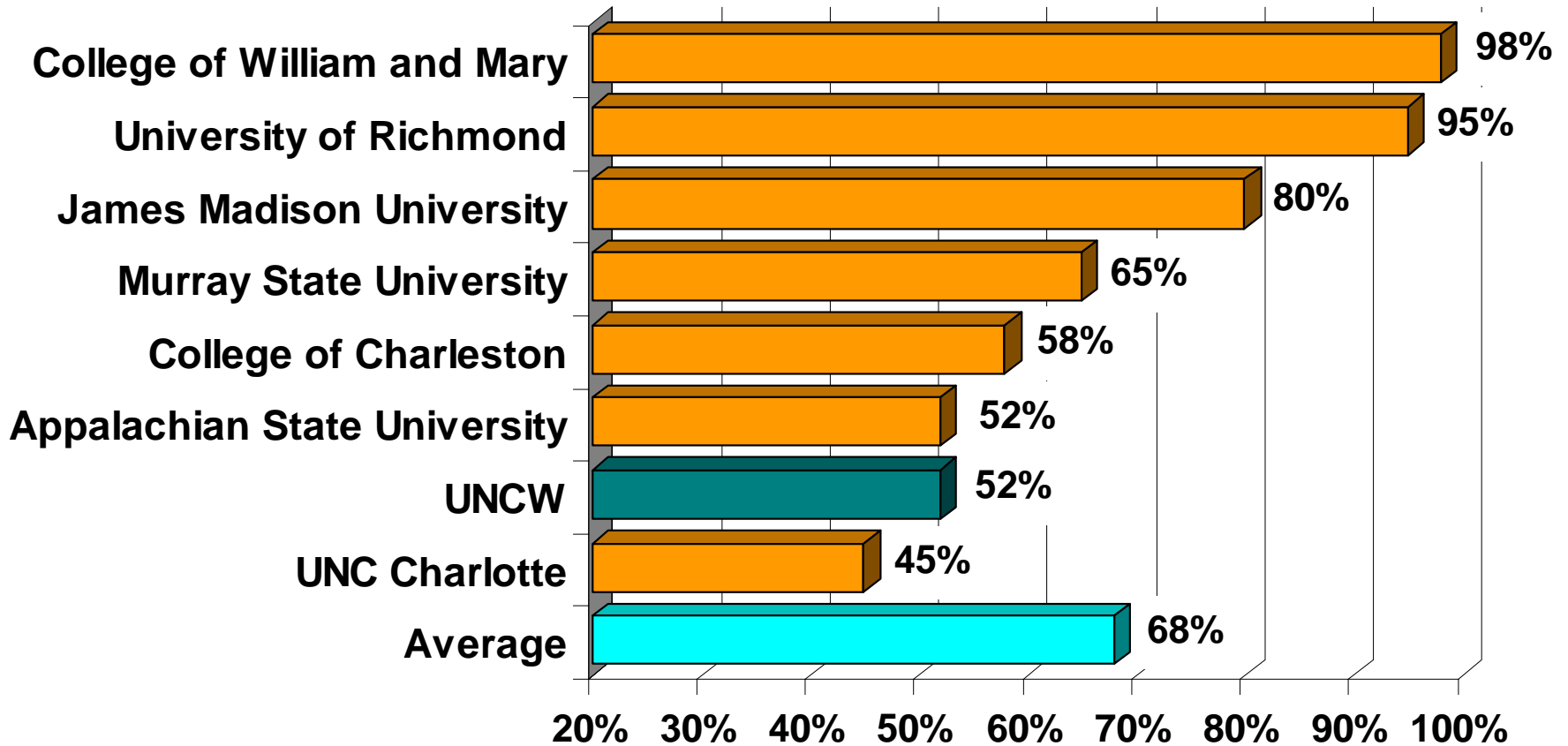
Displayed are 25<sup>th</sup> and 75<sup>th</sup> percentiles

(Data from US News and World Report's America's Best Colleges 2004)



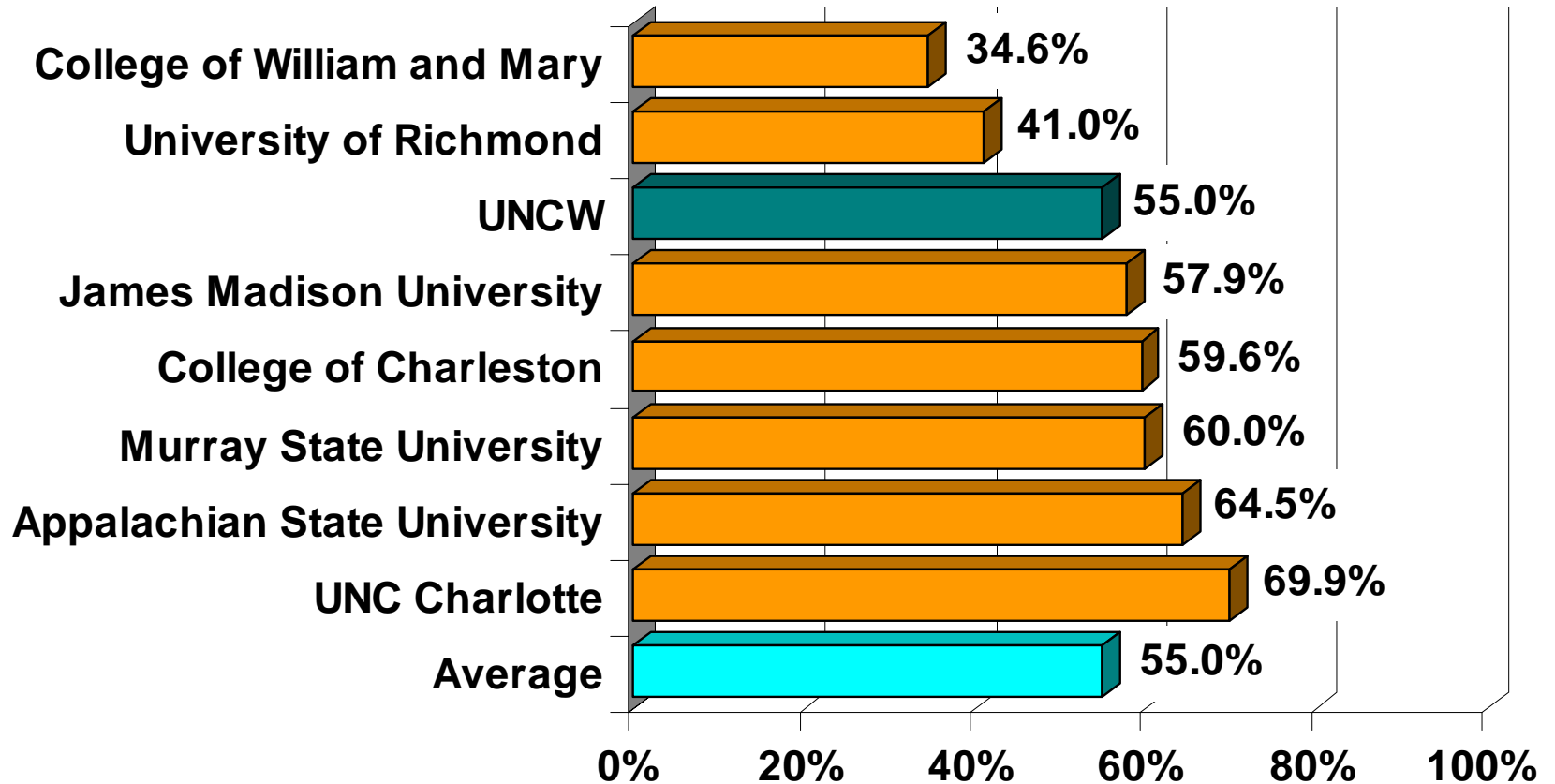
# Proportion of Students Enrolled Fall 2002 Who Graduated in the Top 25% of Their High School Class

(Data from US News and World Report's America's Best Colleges 2004)



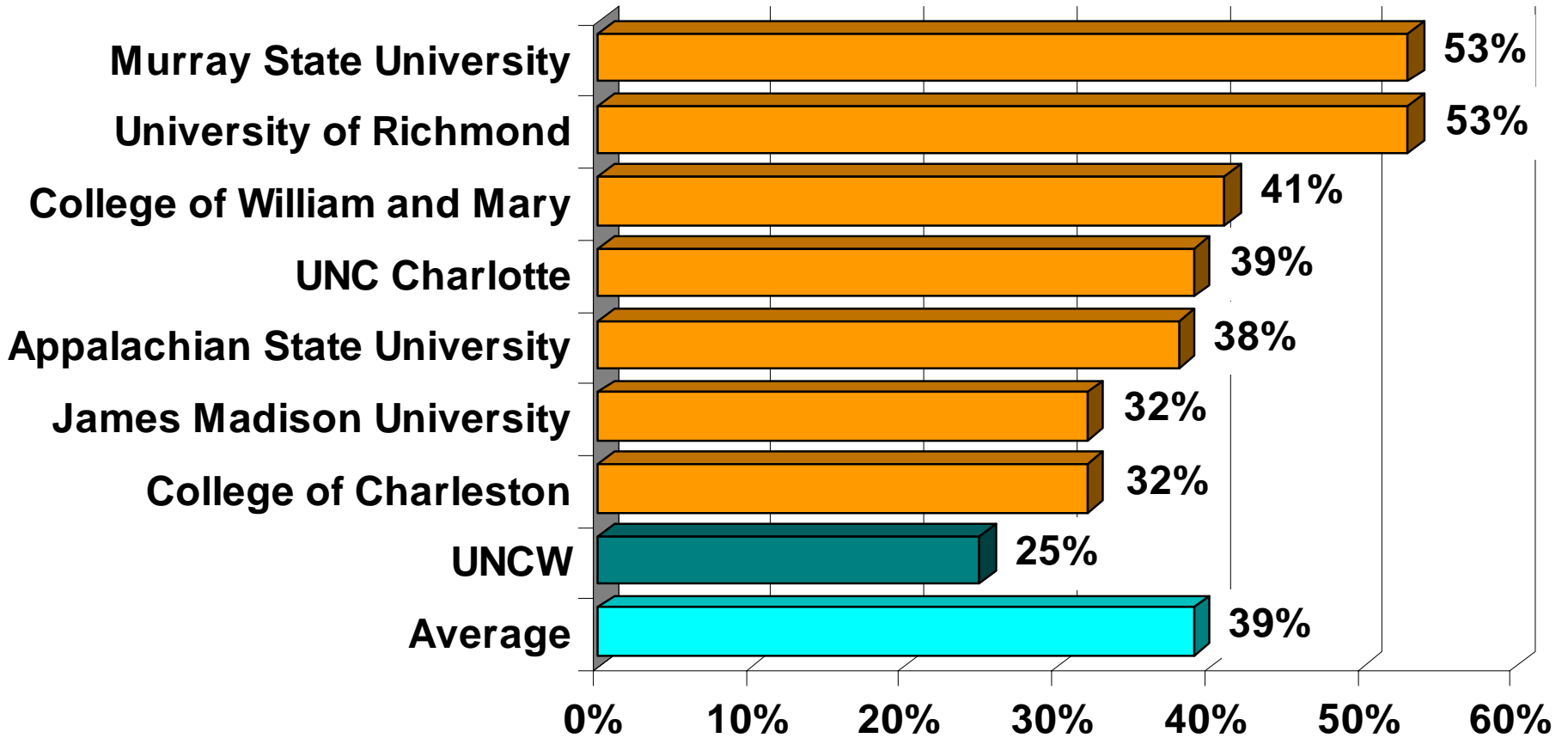
# Fall 2002 Acceptance Rate (Total Admitted / Total Applicants)

(Data from Common Data Sets at individual institutional Web sites)



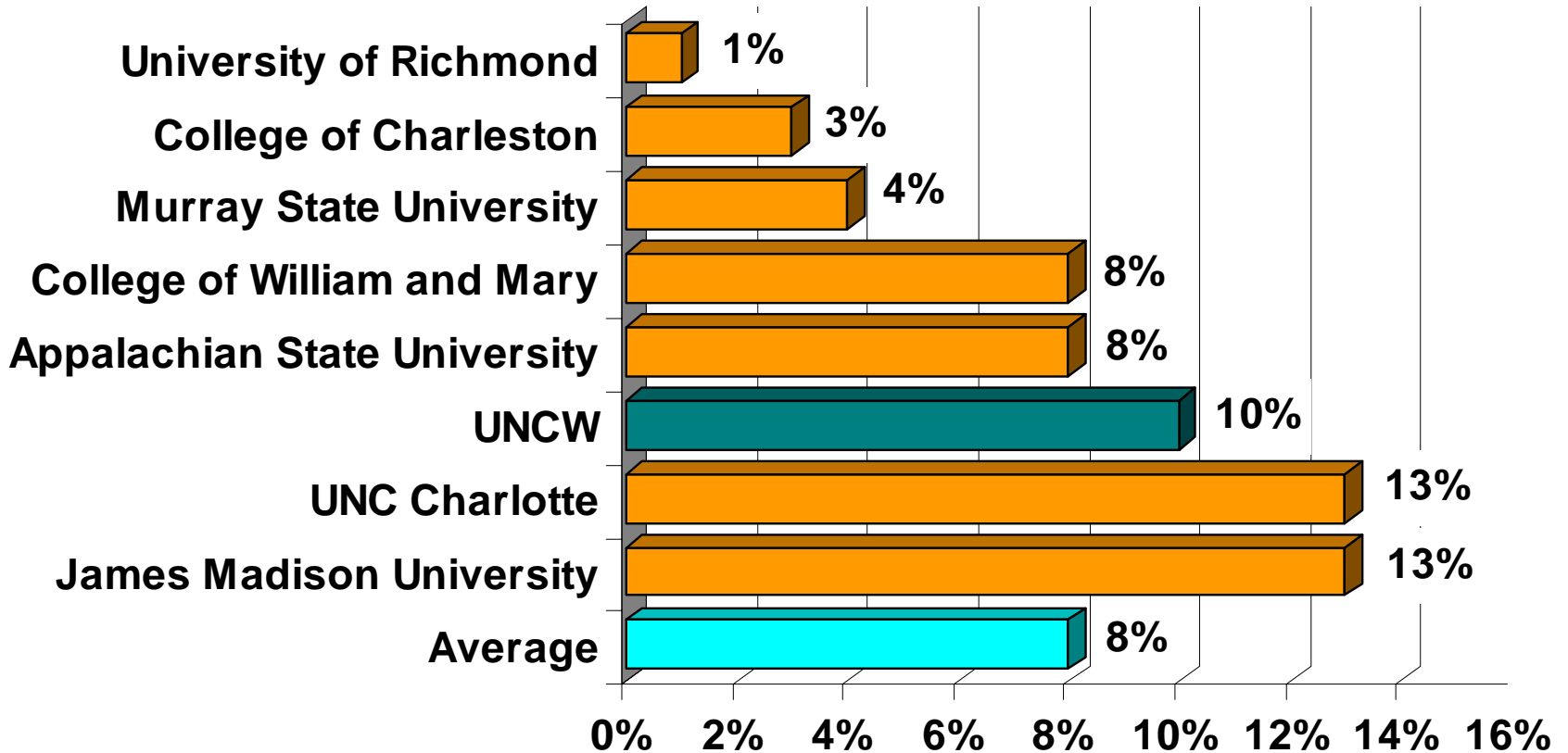
# Percentage of Fall 2002 Undergraduate Classes with Fewer than 20 Students

(Data from US News and World Report's America's Best Colleges 2004)



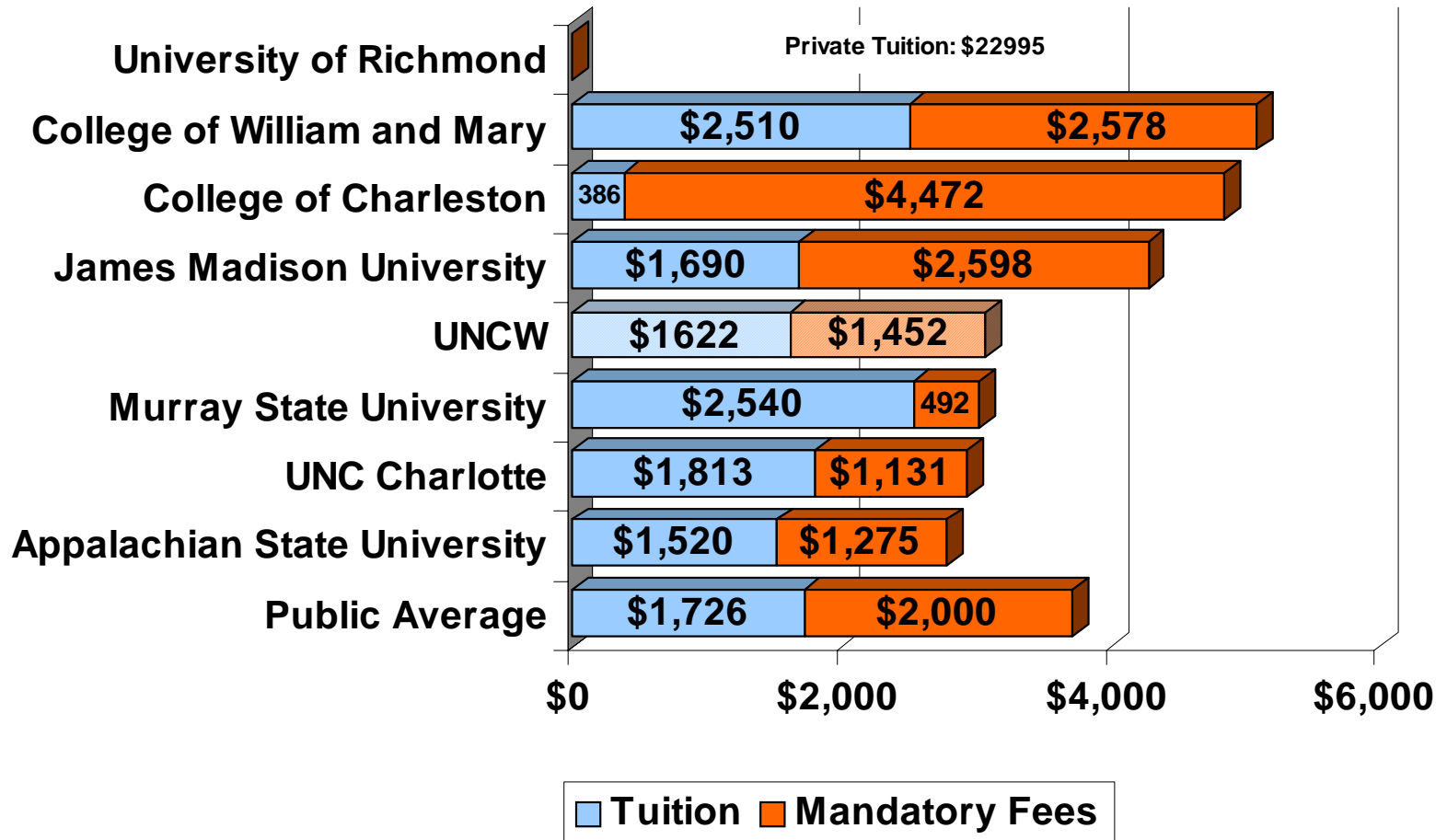
# Percentage of Fall 2002 Undergraduate Classes with 50 or More Students

(Data from US News and World Report's America's Best Colleges 2004)



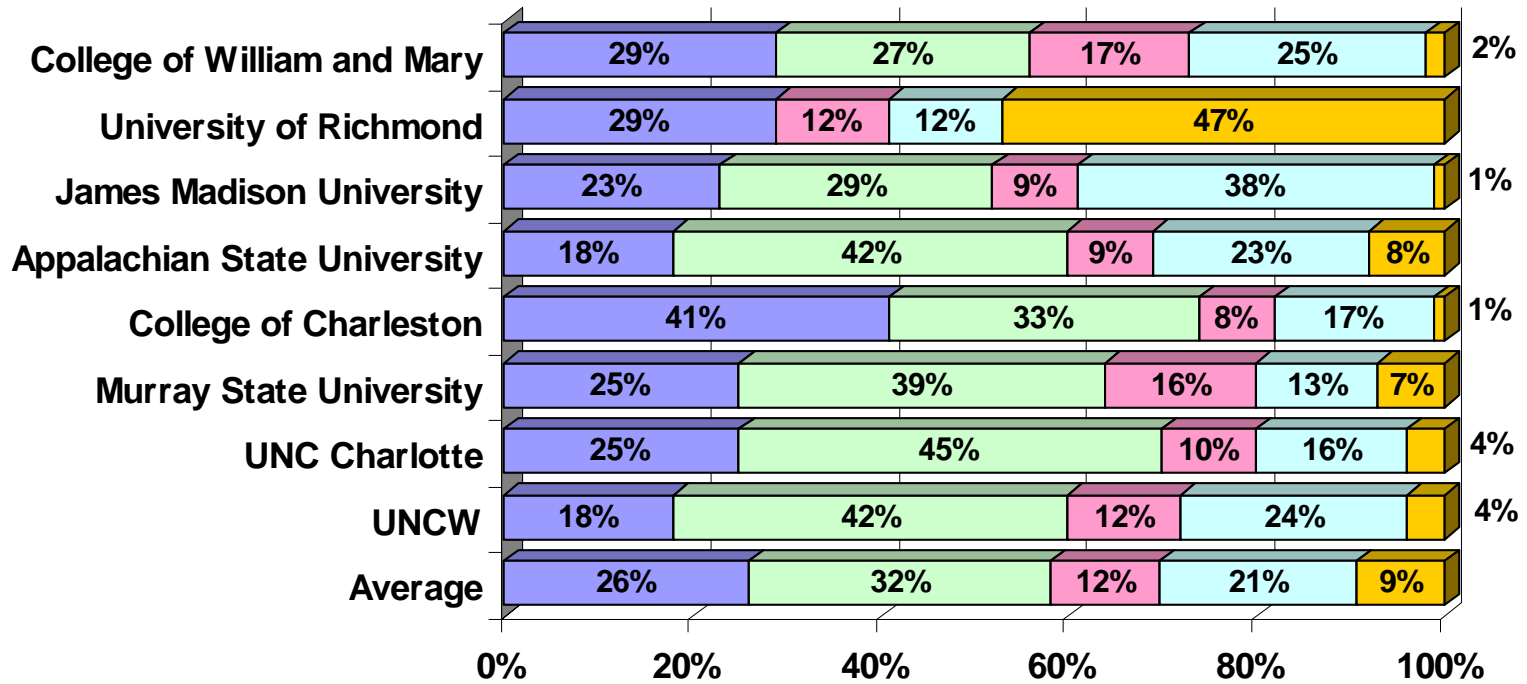
# Undergraduate In-State 2002-03 Tuition and Mandatory Fees (\$ per academic year)

(Data from US News and World Report's America's Best Colleges 2003)



# Proportion of Revenue by Source

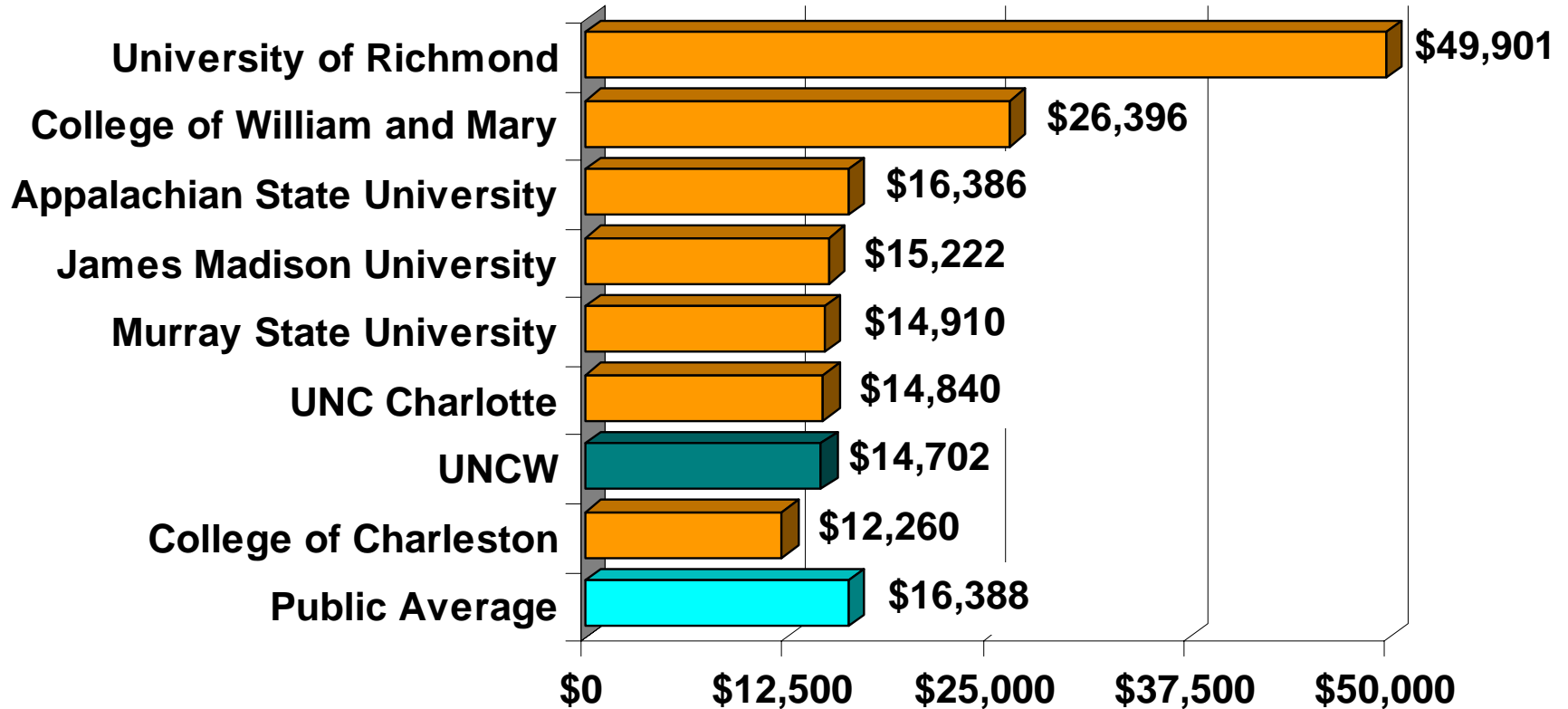
(2001 data from NCES IPEDS Peer Analysis System)



■ % Tuition & Fees     
 ■ % State Appropriation     
 ■ % Grants & Contracts  
■ % Auxiliary Enterprises     
 ■ % Other

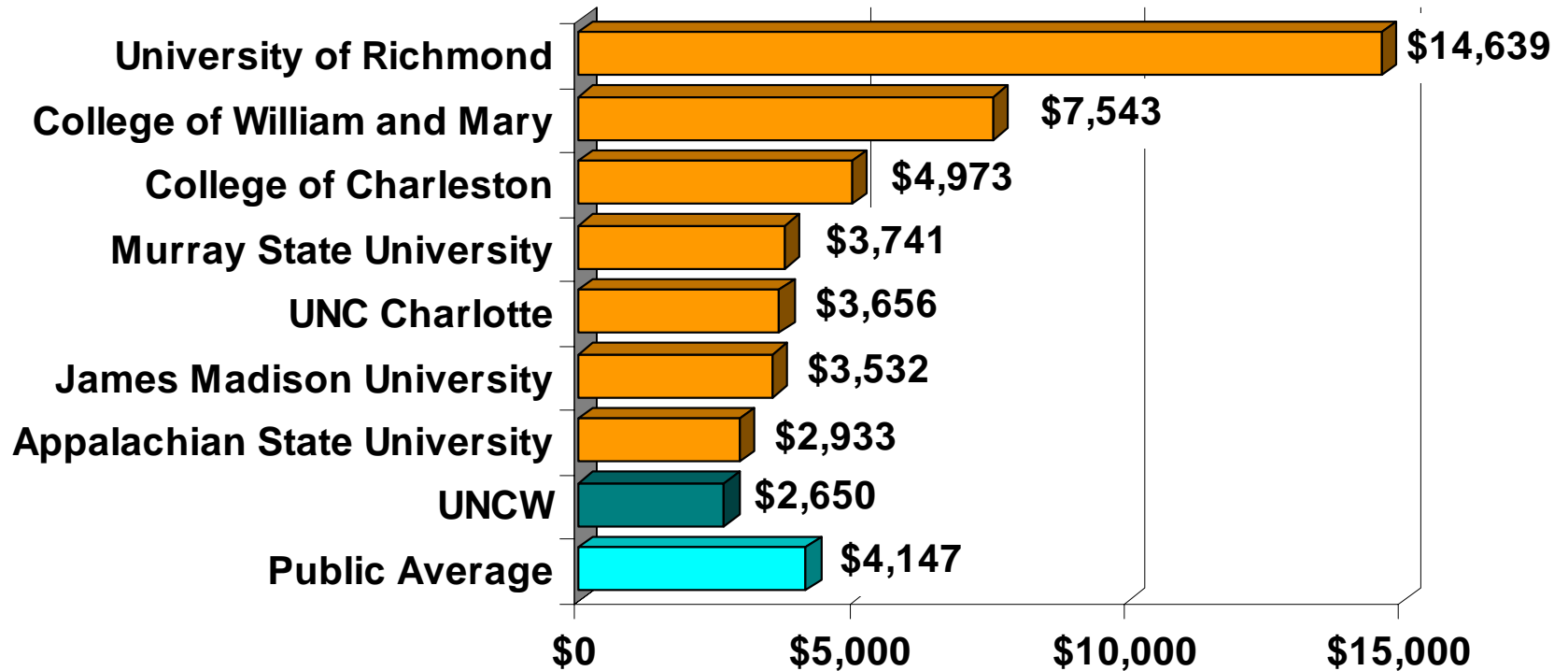
# Ratio of Total Revenues to FTE Enrollment (\$ per FTE student)

(2001 data from NCES IPEDS Peer Analysis System)



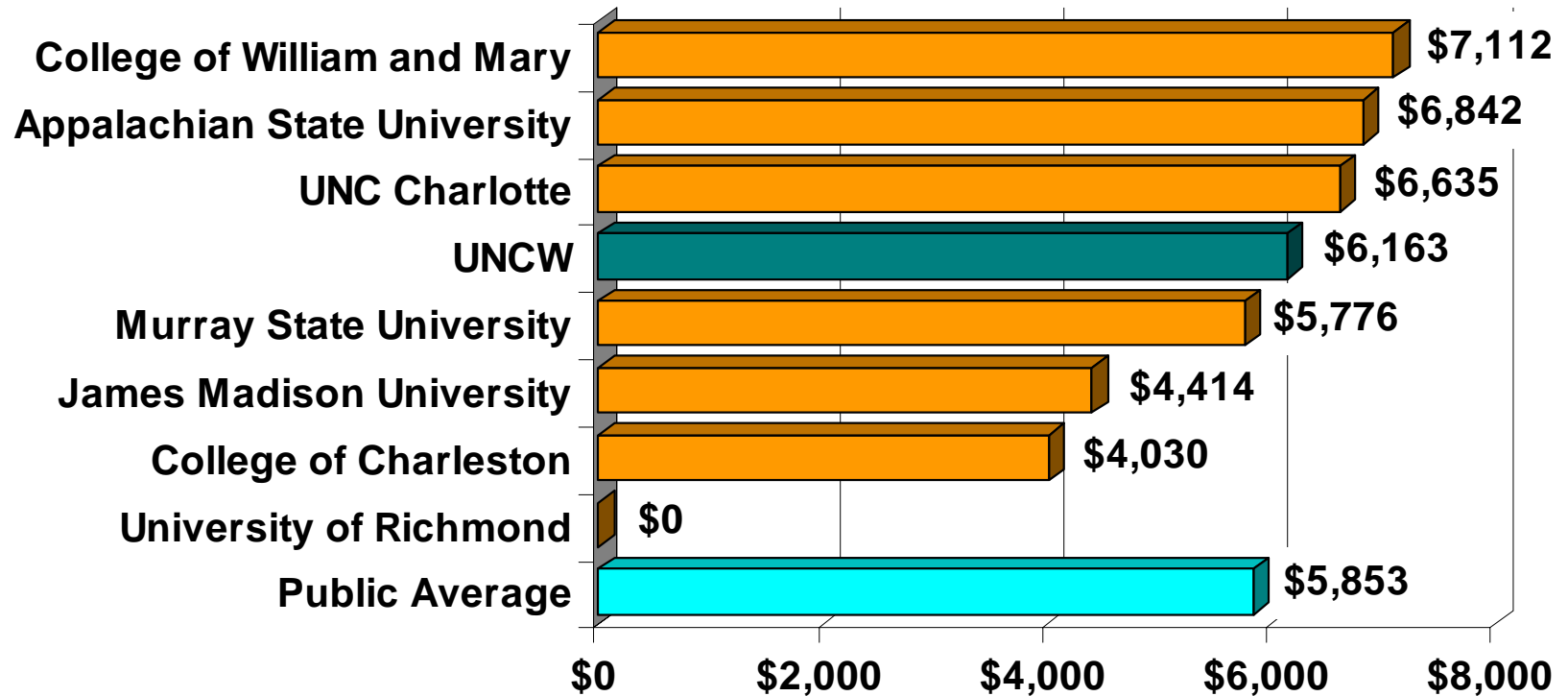
# Ratio of Tuition & Fees Revenue to FTE Enrollment (\$ per FTE student)

(2001 data from NCES IPEDS Peer Analysis System)



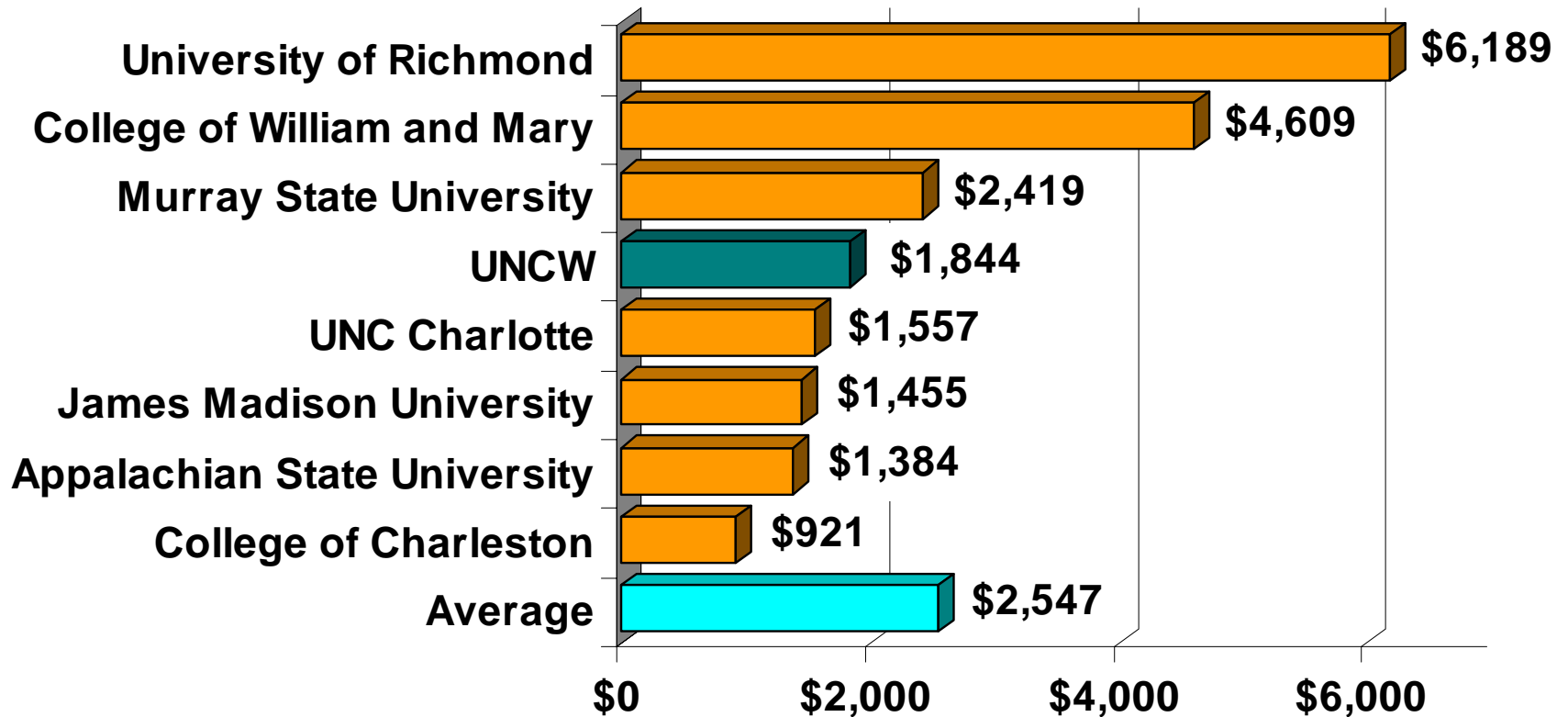
# Ratio of State Appropriations to FTE Enrollment (\$ per FTE student)

(2001 data from NCES IPEDS Peer Analysis System)



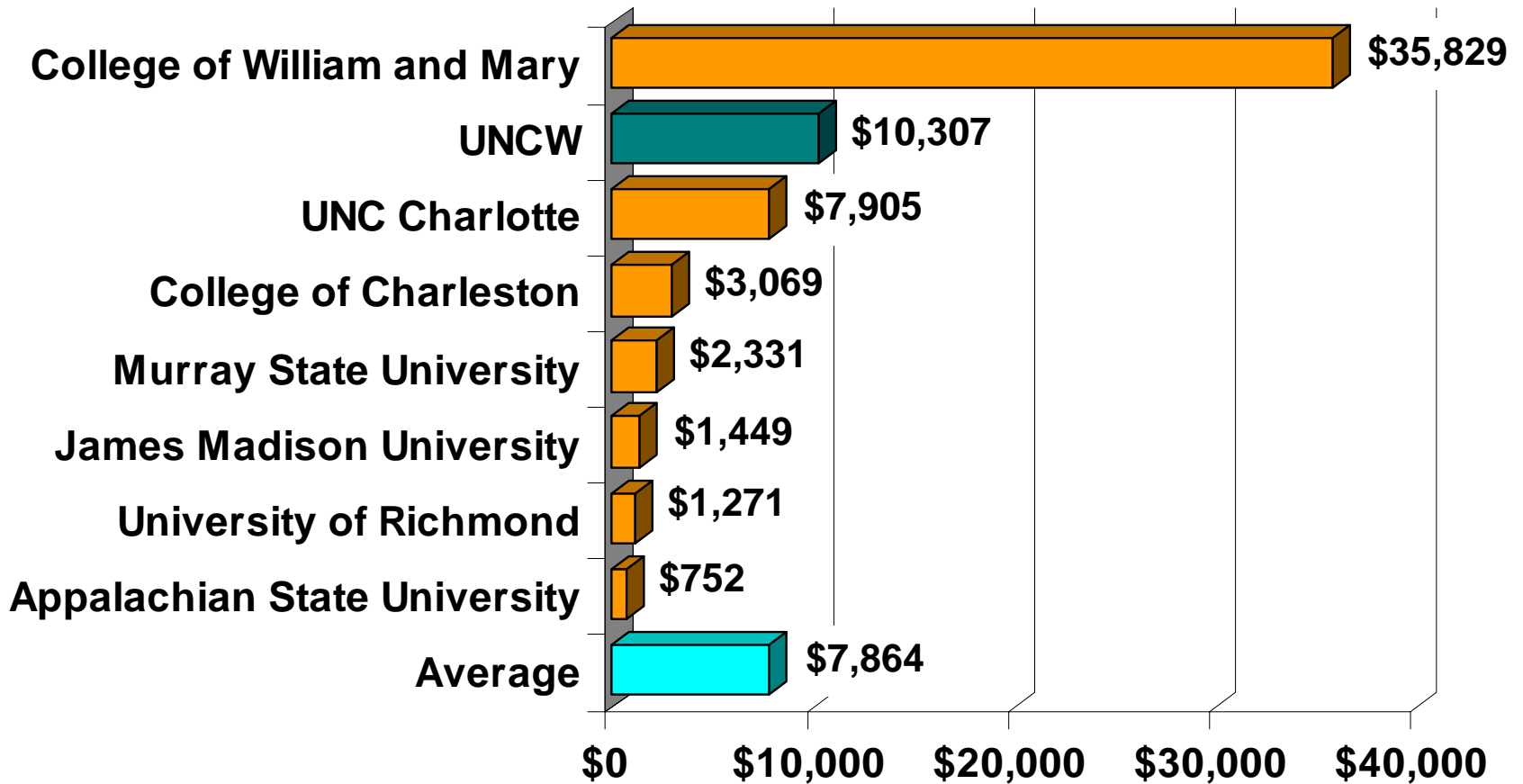
# Ratio of Grants&Contracts Revenue to FTE Enrollment (\$ per FTE student)

(2001 data from NCES IPEDS Peer Analysis System)



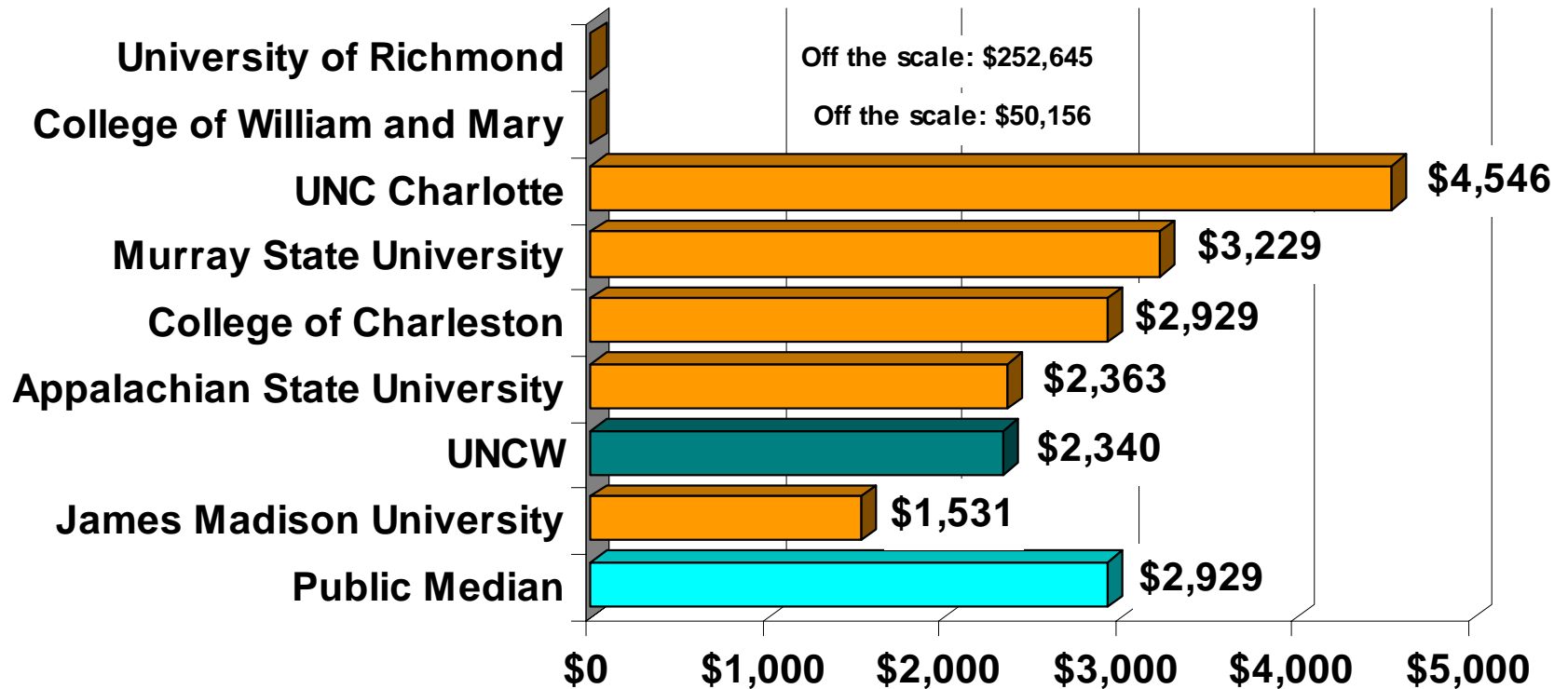
# Total 2001 Research and Development Expenditures in \$ Thousands

(Data from NSF Web CASPAR)



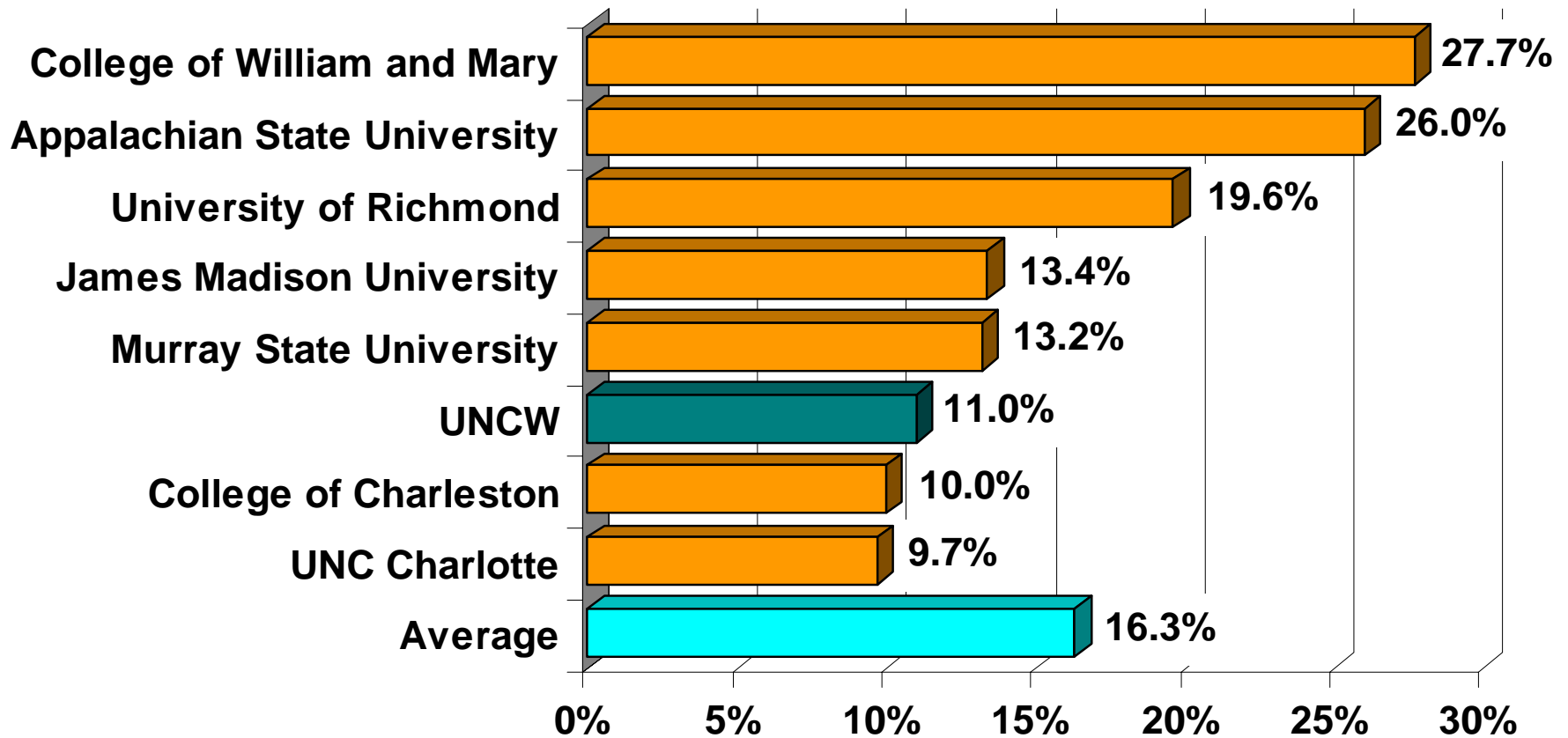
# 2002 Endowment Value per FTE Student (\$ per student)

(Data from 2002 NACUBO Endowment Study and NCES IPEDS Peer Analysis System)



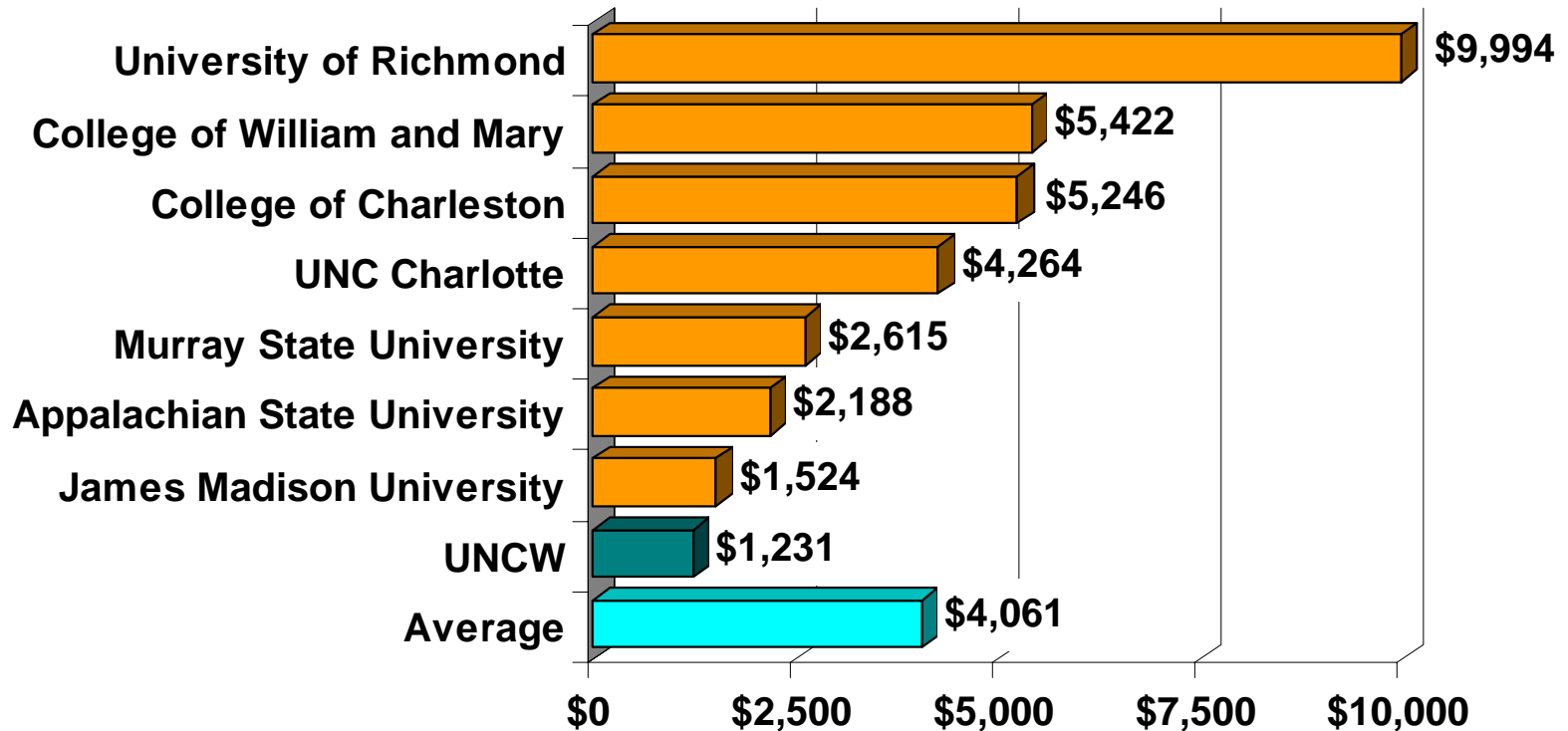
# FY 2002 Donors as a Percentage of Solicited Alumni of Record

(Data from Council for Aid to Education)



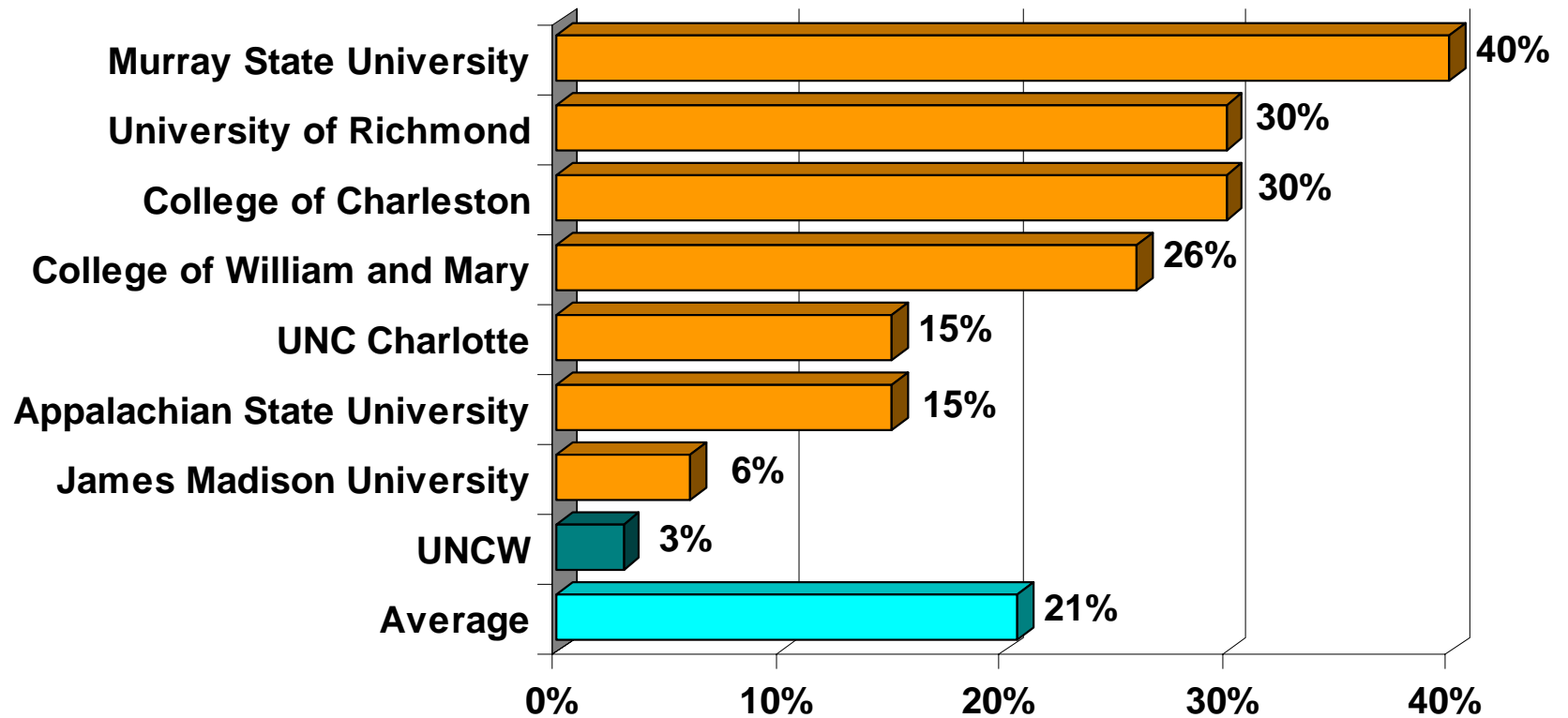
# 2001-02 First Year Student Average Merit Award

(Data from US News and World Report's America's Best Colleges 2003)



# Percentage of 2001-02 First Year Students Receiving Merit Awards

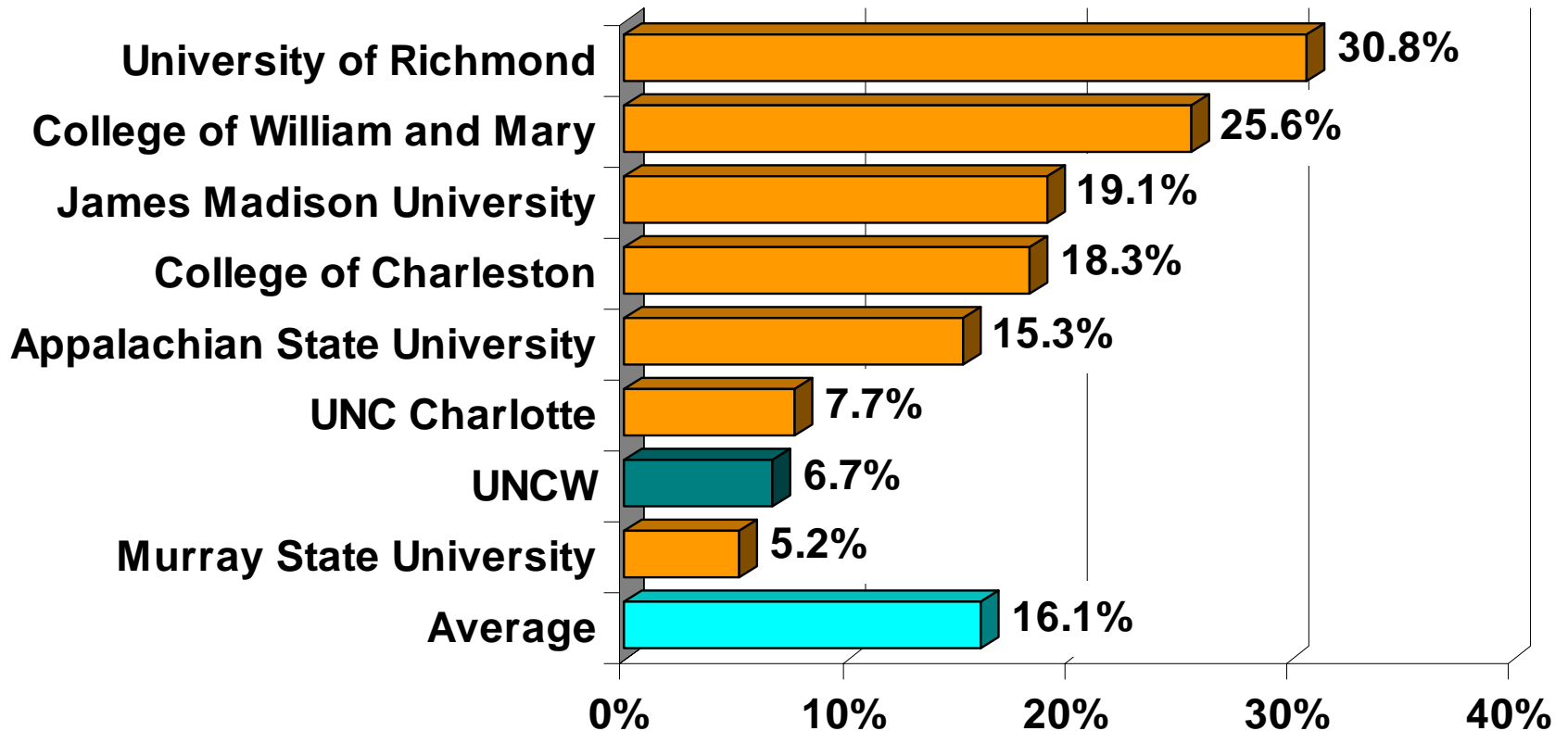
(Data from US News and World Report's America's Best Colleges 2003)



# Estimated Study Abroad Participation Rate

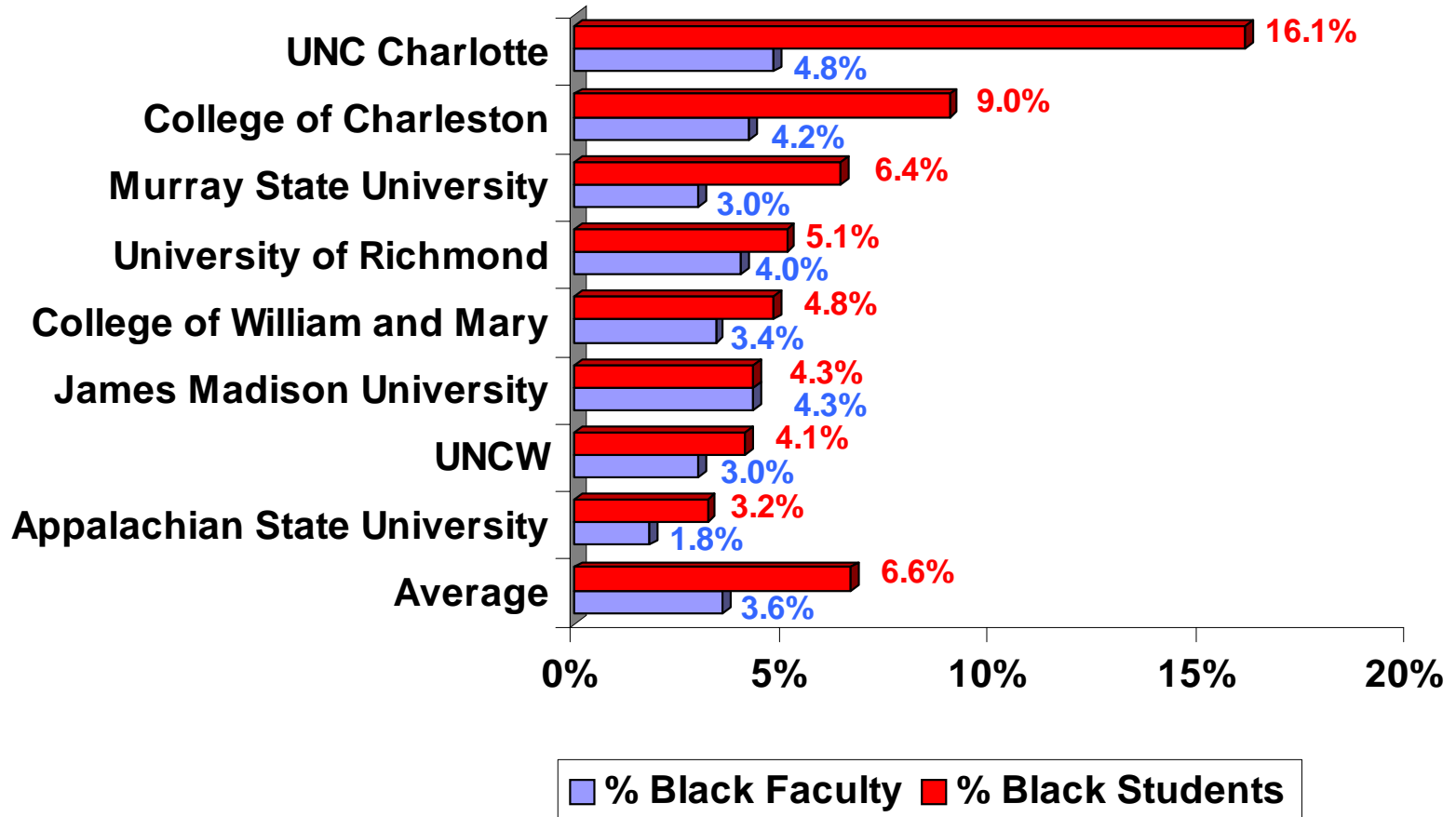
(Total 2001 study abroad students/total undergraduate completions)

(2001 data from the Institute of International Education)



# Diversity: Percentage of African-American Students and Faculty

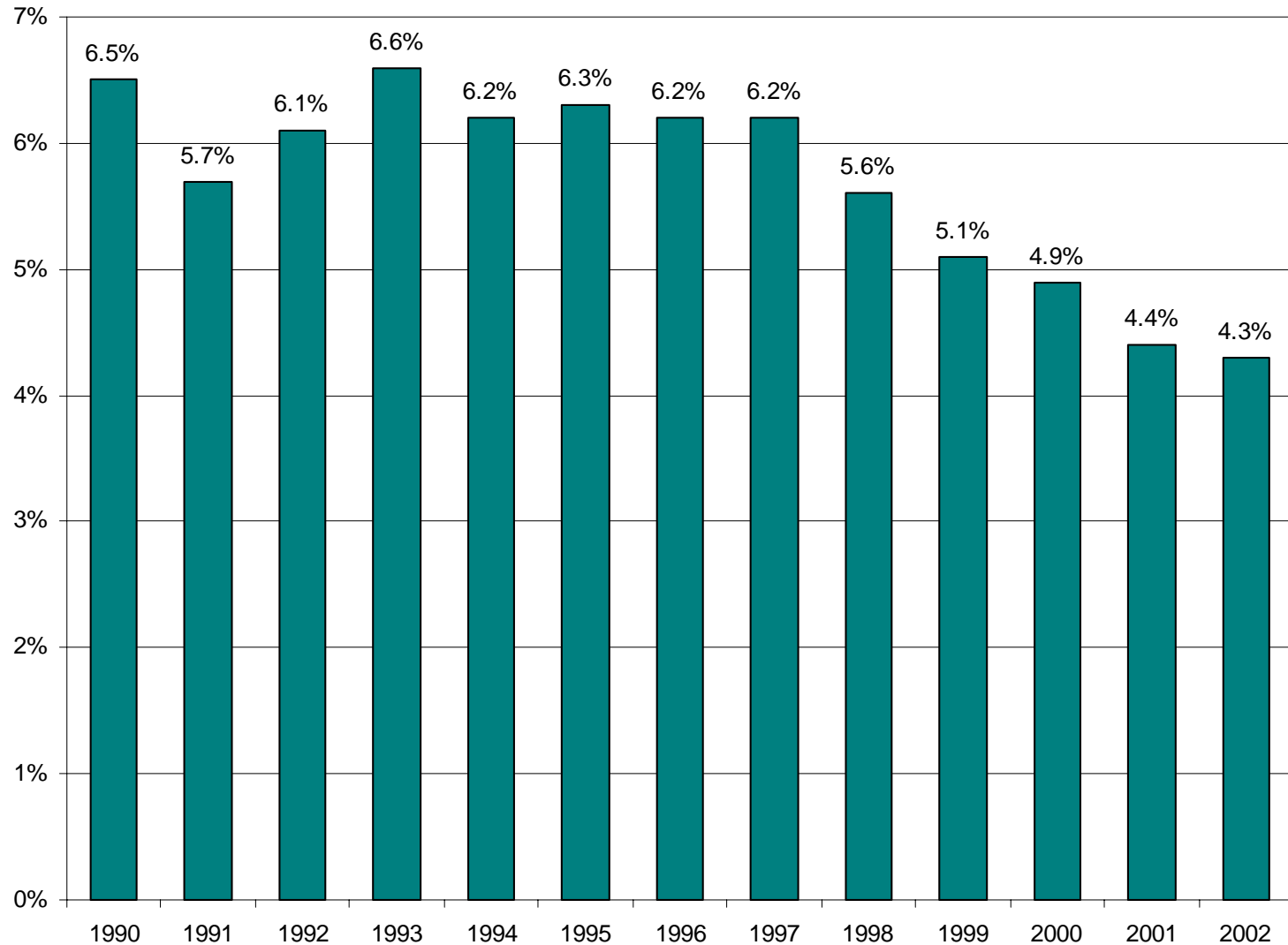
(Fall 2001 data from NCES IPEDS Peer Analysis System and institutional Web sites)



# UNCW Trend

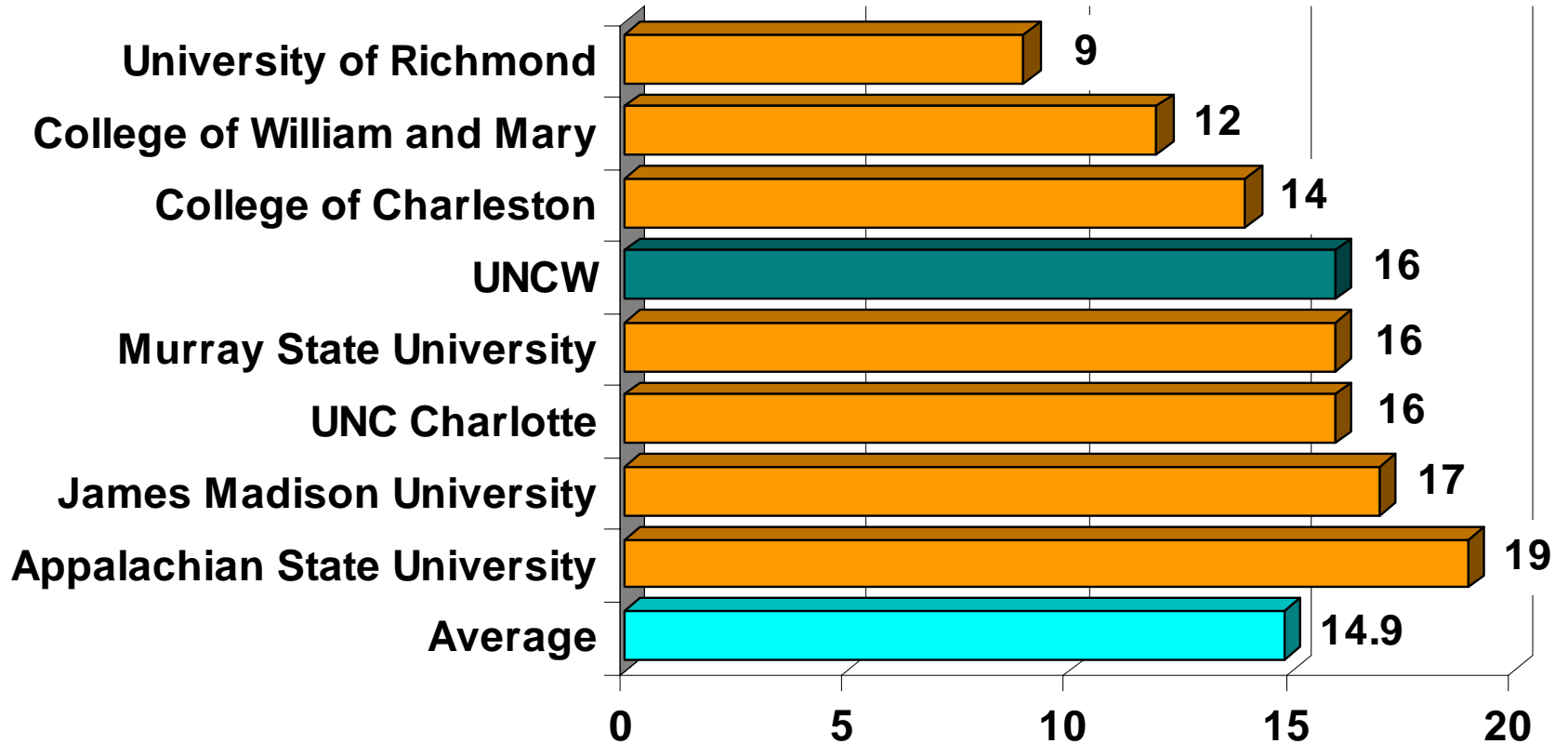
## Percentage of African-American Undergraduate Students

(Data from UNCW FactSheet)



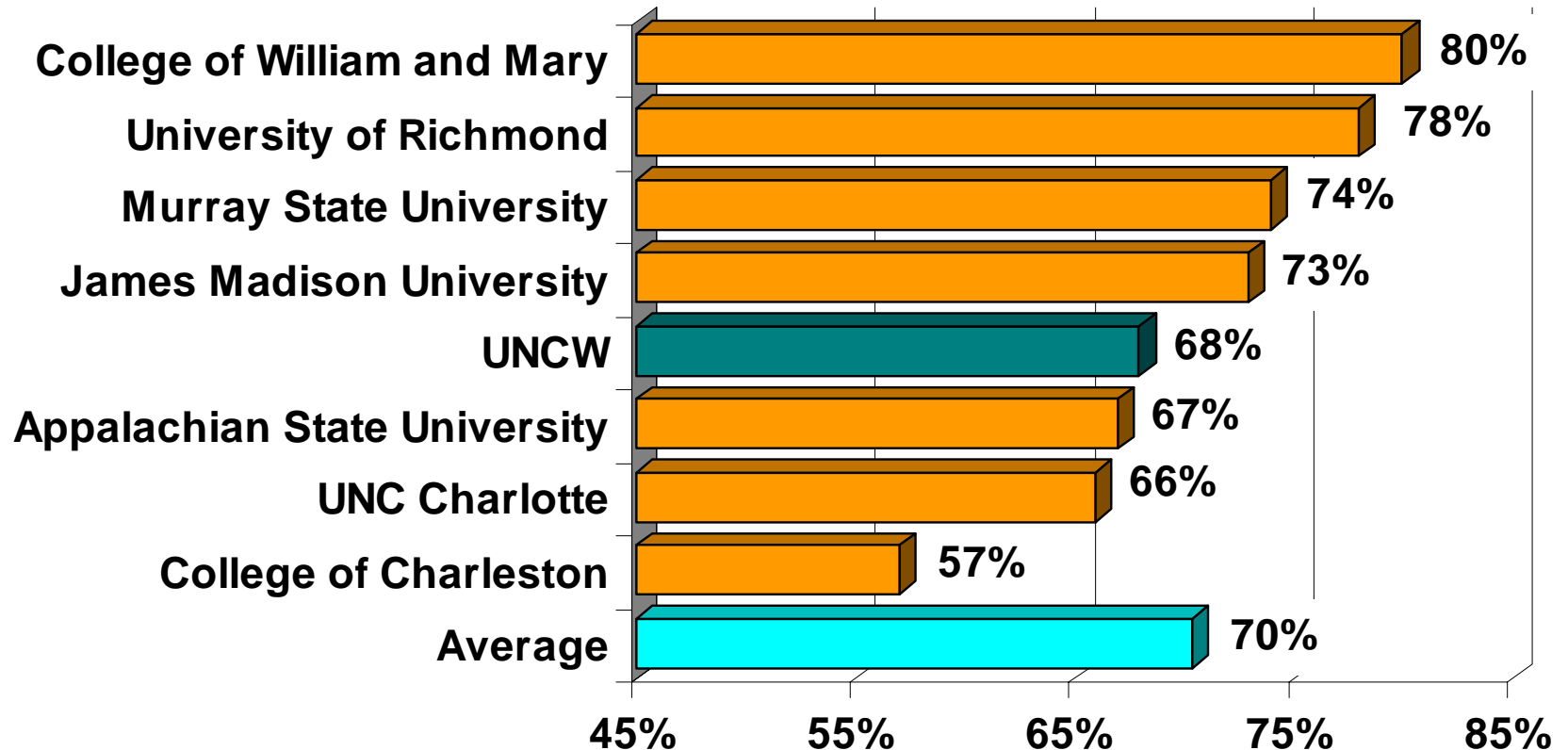
# Student to Faculty Ratio

(2002 data from US News and World Report's America's Best Colleges 2004)



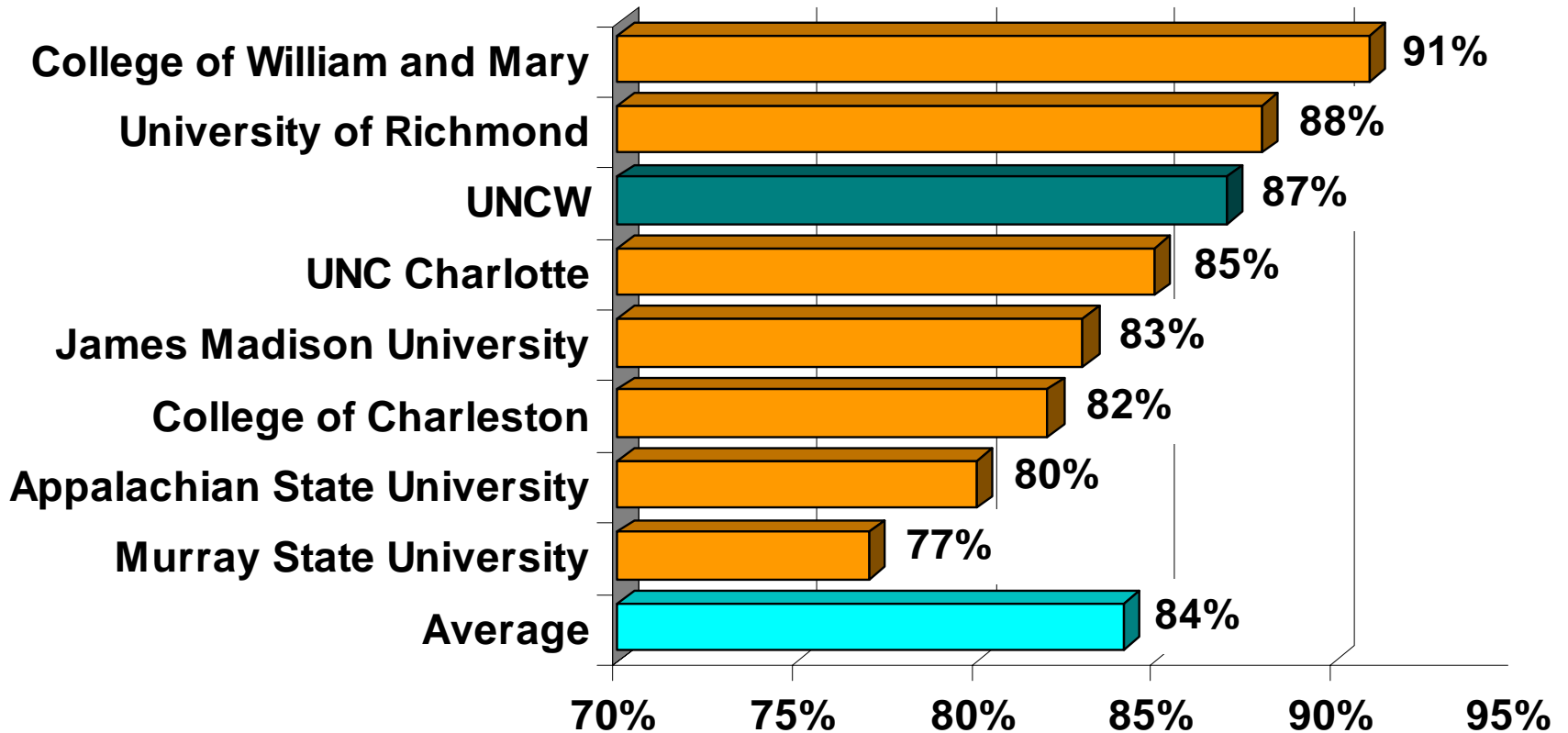
# Percentage of Instructional Faculty Who Are Full Time

(2001 data from US News and World Report's America's Best Colleges 2003)



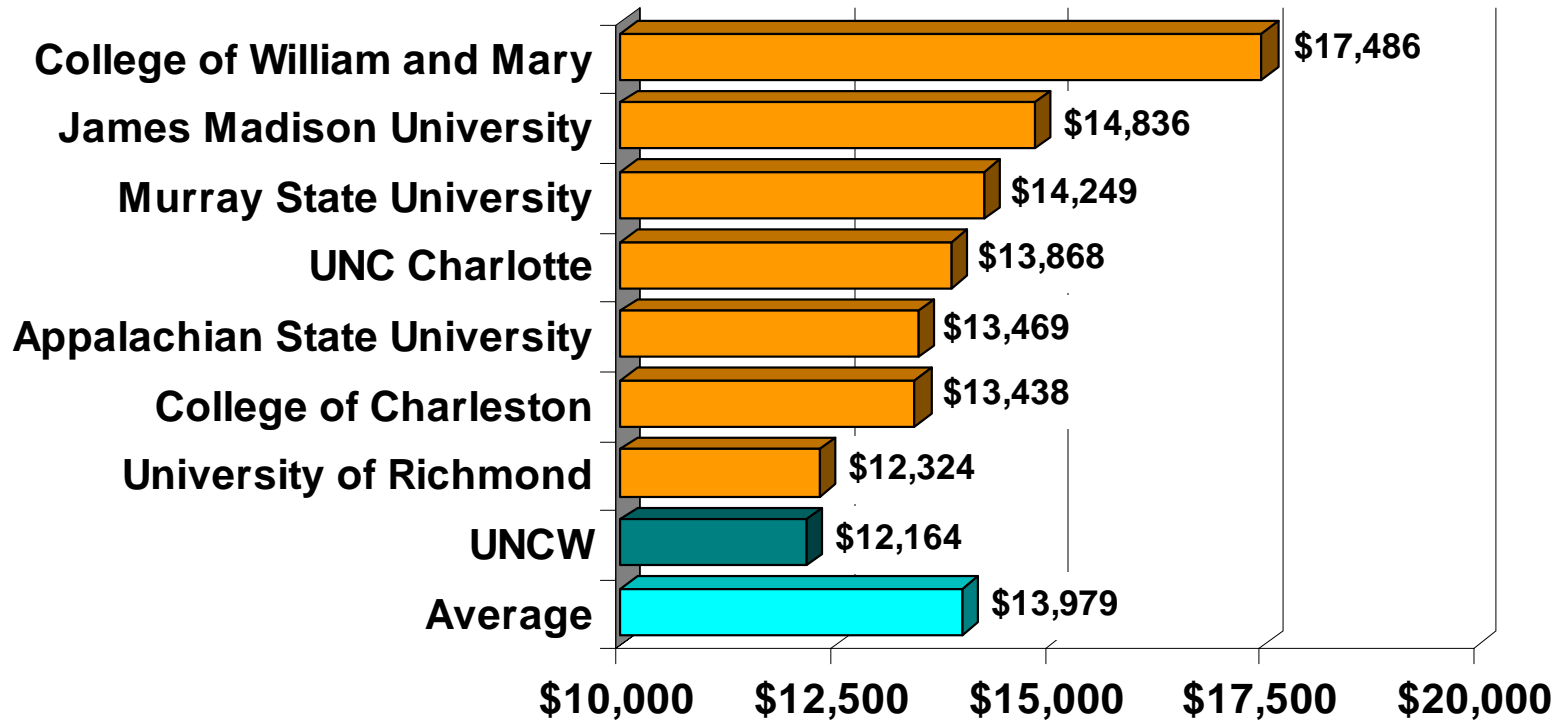
# Percentage of Full Time Faculty Holding the Terminal Degree

(2001 data from US News and World Report's America's Best Colleges 2003)



# FY 2001 Fringe Benefits per Full Time Faculty

(2001 data from NCES IPEDS Peer Analysis System)



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