

University of North Carolina Wilmington

Mission Review Policy

Approved by the University Planning and Quality Council September 23, 2008

The UNCW mission statement is reviewed at least once every four years. A mission review is initiated by the Provost who appoints a Mission Review Committee selected from the membership of the University Planning and Quality Council. The Mission Review Committee oversees the review process that includes the development of a draft revision; a survey of student leaders, faculty and staff to collect feedback on the draft revision; and a determination by the Mission Review Committee of any additional modifications to be made based on the survey results. The resulting proposal for mission revision is presented to the University Planning and Quality Council, which makes its recommendation to the Chancellor. The approval sequence includes the Chancellor, the UNCW Board of Trustees, and the UNC Board of Governors, which is the final approval authority. Occasionally, minor revisions to the mission statement are necessary when a change in academic program offerings or other restructuring occurs. In that case, the University Planning and Quality Council may make its recommendation to the Chancellor without a Mission Review Committee or survey.