

University Planning and Quality Council Summary Annual Report 2007-08

Accomplishments

- Approved an Articulation of Quality to set forth our university's expression of characteristics of quality in regard to UNCW's mission, vision, identity, and core values
- Conducted a review of UNCW's strategic plan and progress measures in light of the progress the university has made and to reflect new issues and challenges that have arisen since their origin. The review resulted in a number of improvements to both documents, including modifications of progress measures 4, 7 and 8; new objectives under Goals I and VI of the strategic plan; and inclusion of the phrase "to the principles of shared governance" to the core value Integrity
- Adopted a descriptive planning glossary of the terms used in UNCW's strategic planning documents
- Agreed on early participation in the Voluntary System of Accountability
- Recommended strategies for aligning UNC Tomorrow initiatives with UNCW's strategic plan, and for ensuring appropriate representation from constituent groups in setting priorities
- Approved modifications of our strategic plan's goals and objectives to align the plan with the purposes of UNC Tomorrow
- Discussed issues and challenges associated with implementation of UNCW's sixteen UNC Tomorrow Phase I Response planning priorities

Reports received

- Demonstration of a Web-based integrated planning and assessment system, leading to a prototype of a UNCW Comprehensive Planning and Assessment System (CPAS, pronounced "SeaPass")
- Proposal for modification of the study abroad progress measure
- Presentation of features of the Voluntary System of Accountability and the *College Portrait*, a Web-based summary of standard institutional data aimed at an audience of prospective students, public policy-makers, legislators, and university faculty and staff
- Implications of ten-year enrollment scenarios
- Presentation on the planned timeline, composition, rationale, goals, structure, leadership, and guiding principles for the new health affairs college
- "Enrollment Management Projections and Implications" describing GA enrollment projection models for UNCW through 2017, characteristics of current UNCW enrollment, and a year-by-year enrollment growth model for UNCW through 2017 broken down by major enrollment category
- Annual Progress Measure Report, a visualization of trends and peer comparisons of the indicators related to UNCW's ten progress measure targets
- Overview of the purpose, history and process of the UNC Tomorrow initiative; and report on the structure and timetable for our campus' Phase I response
- Preview of UNC Tomorrow Response Phase II, slated for the fall 2008 semester
- Report on results-based budgeting performance measures
- Report on UNC-GA accountability measures

University efforts based on Planning Council work

The following activities during 2007-08 were among those based on the strategic plan and progress measures.

- The strategic plan and progress measures provided the framework for the campus-initiated tuition increase recommendation
- Reports of progress measure trends and a "dashboard summary" were presented to the Board of Trustees
- All UNC Tomorrow Phase I priorities were linked directly to UNCW's strategic plan