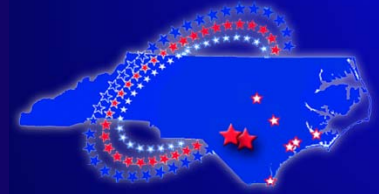
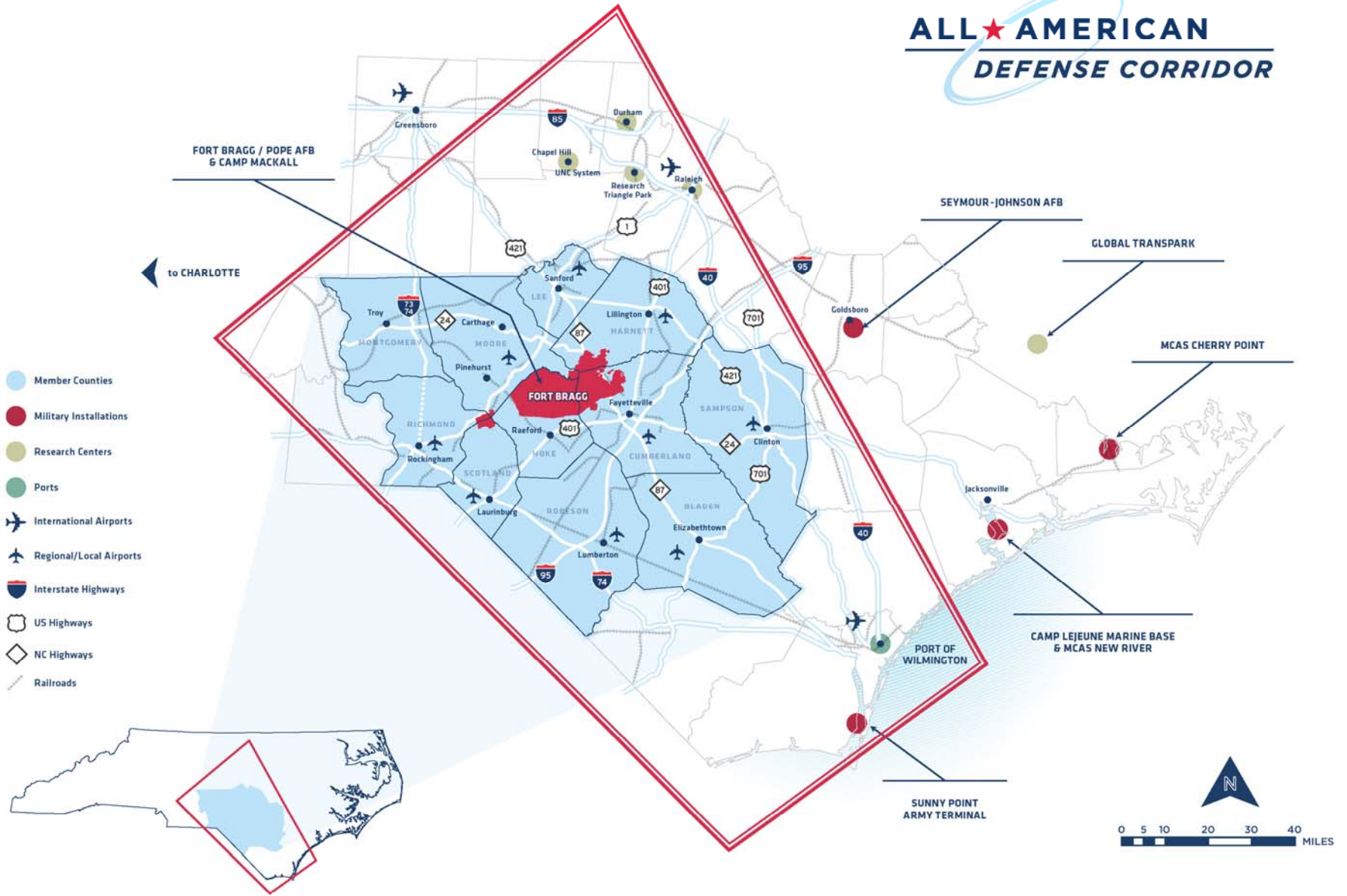


“All-American Defense Corridor”



- **Market and promote Southeastern North Carolina to attract new defense companies to the region.**
- **Emphasize our strengths:**
 - **Six major military installations**
 - **World-class research & development capabilities**
 - **Excellent educational institutions and programs**
 - **Motivated and skilled talent pool**
 - **Outstanding quality of life**
 - **Excellent transportation systems**
- **Objective is to establish a defense industry sector with high technology, high paying jobs**

ALL★AMERICAN DEFENSE CORRIDOR



- Member Counties
- Military Installations
- Research Centers
- Ports
- International Airports
- Regional/Local Airports
- Interstate Highways
- US Highways
- NC Highways
- Railroads

to CHARLOTTE

FORT BRAGG / POPE AFB
& CAMP MACKALL

SEYMOUR-JOHNSON AFB

GLOBAL TRANSPARK

MCAS CHERRY POINT

CAMP LEJEUNE MARINE BASE
& MCAS NEW RIVER

PORT OF WILMINGTON

SUNNY POINT
ARMY TERMINAL



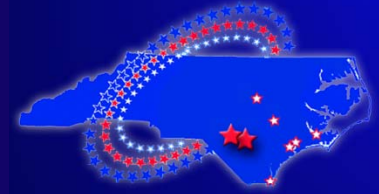
Economic Transformation Goals



1. Define and establish **Defense & Homeland Security (D&HS) Industry Sectors in North Carolina**
2. Create **partnerships and alliances** between industry, universities and DOD programs.
3. Promote and market the **All American Defense Corridor** to attract, build and expand companies in the region to create new high tech jobs

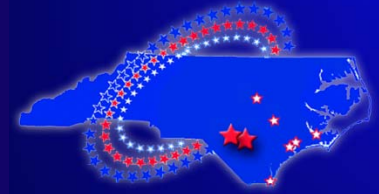
Workforce Demonstration Program

Current Action Items



1. Defense & HS resource mapping and cluster analysis of industry groups, occupational and academic demands; gap analysis of existing and projected workforce requirements
 - Results due in June 2009 curriculum and training
2. Identifying skill requirements and specific career tracks to meet the needs of targeted industries. Developing a talent acquisition platform “PipelineNC.com” to connect skilled workers to jobs.
 - PipelineNC.com operational end of August 2009

Step 1: ID Target Industries



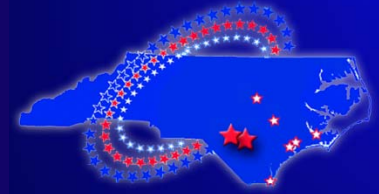
■ Professional/Technical Services

- Consulting services (Management/Technical/Process/Logistics)
- Computer systems design/Custom Computer Services (e.g. Training and simulation)
- Management training
- Research and development

■ Manufacturing and Repair of Mobile Ruggedized Devices and Unmanned Battlefield Vehicles

- Electronic and precision equipment repair and maintenance
- Navigational, measuring, electromedical, and control Instruments manufacturing
- Motor and generator manufacturing

Step 1: ID Target Industries



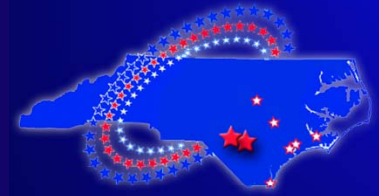
■ Infrastructure

- Construction and skilled trades; warehouses and storage space
- Access Control: biometrics, facility, system and network access
- Information Security: sensitive and secure information and infrastructure, encryption for storage and transmission

■ Battlefield Technologies

- Radar and unmanned vehicles: information gathering and task execution
- Command, control, communications, computers, intelligence, surveillance and reconnaissance (C4ISR)
- Personal protection: physical protection with smart responses, monitoring and freedom of movement
- Performance enhancement: mental and physical stamina
- Energy: more efficient and renewable sources; less size and weight

Step 2: Conduct Occupational Analysis



- Targeted industry occupation needs (under development)
- FORSCOM/USARC Contractors
 - Education, training, and distance learning
 - IT services
 - Administrative services
 - Logistics
 - Management/consulting/strategic planning services
 - Operation and maintenance services

Step 3: ID Regional Assets



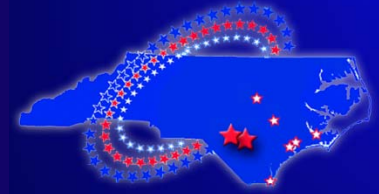
- Human Capital
- Colleges and Universities
- K-12 Schools
- Research and Development
- Connective Organizations
- Industrial Base
- Physical Infrastructure
- Quality of Life

Establish an "RTP for Defense and Homeland Security"



- Establish and Grow D&HS Industries in NC:
 - Align and connect North Carolina companies, institutions and assets with DOD and DHS program requirements.
 - Provide strategic planning to organize and effectively align existing NC D&HS related assets and state funded organizations to make the state as competitive as possible in the areas of acquisition & procurement, research & development and growing D&HS business

SUMMARY



- BRAC growth is already occurring.
 - Biggest impact will be felt in 2011 and after.
 - FORSCOM/USARC move is the catalyst for establishing a Defense & HS industry in NC
- Defense industry assessment is on-going to target industries for relocating to this area
- Approach to attract and recruit targeted companies needs to be developed in conjunction with marketing the AADC.
- We need to prepare a higher skilled workforce to meet the needs of a growing D&HS industry base