## Workshop Schedule

### 5th Annual Feast Down East Regional Conference Friday, February 6th, 2015

#### 7:50-8:20  
**Breakfast & Check-In**

#### 8:20-9:15  
**Opening Keynote Address:** Jennifer MacDougall, Healthy Active Communities  
Senior Program Officer – Blue Cross Blue Shield of NC Foundation

<table>
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<tr>
<th>Time</th>
<th>Beginning Farming</th>
<th>Advanced Farming</th>
<th>Marketing</th>
<th>Farm to School</th>
<th>Community Health</th>
<th>Local Catch</th>
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| 9:30-10:30 | The Business of Farming  
Annette Dunlap, NCDA&CS | Extending the Season with Hoop Houses  
Sanjun Gu, NCA&T | Accessing NCDAR Resources and Markets  
Kevin Hardison, NCDA&CS | Farm to School: The Buyer Seller Relationship  
Heather Barnes, NCDA&CS, NC Farm to School | Community Gardens in Health Care Settings  
Megg Rader, Alliance Medical Ministry | Ready-To-Sell: Creating Innovative Seafood Products through Partnerships  
NC Catch Sea Grant |
| 10:45-11:45 | Enriching Your Soil  
Noah Ranells, NCA&T | Options in Agriculture: Sustaining Your Farm Operation  
Farmer Panel Facilitated by Eric Soderholm | Sell More! Improving Vendor Sales at Your Farmers’ Market  
Mike McCreary, ASAP | Farm to School: Impact on Education  
NC FoodCorps Service Members; Emily Jackson, ASAP and F2S Coalition | Working Together for Local Food  
Christy Shi-Day, CEFS | The Fisherman’s Story: Responsible Stewards of the Environment Panel |
| 12:00-1:00 | Basics of Drip Irrigation  
Grace Summers, NCA&T | Solar Energy on the Farm  
Chad Ray, Sun-Raised Farms | Increasing Foot Traffic at Your Farmers’ Market  
Mike McCreary, ASAP | Increasing Foot Traffic at Your Farmers’ Market  
Mike McCreary, ASAP | Growing a Healthy Economy with Local Foods  
Becky Bowen and Susan Jakes, NC-CES |
| 1:00-2:00 | Local Farm Food Feast |
| 2:15-3:45 | Micro-workshops  
GAP Certification  
Trish Tripp, CFSA  
Food Safety Modernization Act Update  
Jared Cates, CFSA  
Decoding the Farm Bill  
James Robinson, RAFI  
SNAP Access for Farmers’ Markets  
Mike McCreary, ASAP | Farming for Profit  
Tony Kleese, EarthWise Organics | Locally Grown: How We Opened a Restaurant in Our High School  
Chef Steven Dibble, Reid Ledbetter, and Jada Taylor, Scotland County High School | Food as the Framework for Healthy Communities  
Karla Capacetti, Farmer FoodShare; Erin O’Donnell, FDE Food Sovereignty; Morgan Davis, Fork to Fit | Aquaponics for Retail Sales  
Dave Silvia, Centripetal Farms; Matt Rogers, UNCW Campus Dining |
| 3:45-4:15 | Regional Networking |

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**Keynote Speaker:** Randy Gore, USDA State Director of Rural Development, NC StrikeForce Initiative