1. Name (Project Lead)
Jon Osinski

2. Department or Organization
Randall Library

3. Contact Number
910-962-4271

4. Contact Email
osinskij@uncw.edu

5. Project Sponsor (if applicable)
Pepsi Dream Machine

6. Description of Project
https://www.pepsicorecycling.com/Programs/RecyclingOnCampus

7. Data Collection and Assessment (if applicable)
"To help PepsiCo reach its goal of increasing the U.S. beverage container recycling rate to 50 percent by 2018, PepsiCo created the Dream Machine recycling initiative. Dream Machines are interactive kiosks that provide students and college and university communities with an easy, convenient and rewarding way to make a difference by recycling their bottles and cans on the go. For every bottle or can students place in the Dream Machine, they receive reward points to redeem for prizes, including local entertainment, dining and more. It's a win-win for everyone."

This project would increase recycling with incentives as well as give back to the community. "When you recycle your bottles and cans with PepsiCo Recycling, we provide dedicated support to further the Entrepreneurship Bootcamp for Veterans with Disabilities' mission to provide training in entrepreneurship and small business management to post-9/11 veterans with disabilities resulting from military service."

8. Compatibility with STARS® and/or the UNCW Sustainability Action Plan.
Waste Diversion, Community Partnerships