

**The University of North Carolina
Program Review and Recommendations Form**

Date: November 5, 2008

Constituent University: University of North Carolina Wilmington

CIP Discipline Number: 450601

Exact Title of the Program: B.A. in Economics

Exact Degree Abbreviation: B.A.

- 1. The accompanying guidelines list questions about centrality to mission, quality, faculty and physical resources, demand, costs, duplication, and consequences of deletion. After considering those issues, which of the following does the campus recommend?**

Retain the program in its present configuration with low enrollments likely to continue.

This program allows students a degree option that requires no extra expenditures on the part of UNCW.

- 2. As more programs, certificates, licensure programs, and courses become available online through the University of North Carolina Online would you be willing to consider online courses or programs from another campus to meet the needs in this program?**

No Would you be interested in exploring a joint online offering with one or more other campuses to meet the needs this program is currently addressing?

No Would you be interested in utilizing an online degree program or courses from another campus to meet the needs this program is currently addressing?

- 3. Explain the above responses—either the rationale for leaving the program in its current configuration or specific steps proposed to increase enrollments or pursue other options.**

The B.A. in Economics serves a small group of students that wish to pursue a degree in Economics with a more Arts & Sciences feel, i.e. the curriculum for the B.A. in Economics is less structured than for the B.S. in Business Administration degree with a concentration in Economics. This allows students to pursue other majors or minors. Many of the students pursue graduate training after graduation. Currently, the program has 23 economics or pre-economics students.

The courses that fulfill the curriculum for the B.A. in Economics are drawn from courses already offered in the business school. No additional classes, faculty, or other resources are required to offer the B.A. in Economics.

4. Name/e-mail/phone of department contact person:

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