

**The University of North Carolina
Program Review and Recommendations Form**

Date: Nov. 24 2008

Constituent University: University of North Carolina Wilmington

CIP Discipline Number: 500901

Exact Title of the Program: Bachelor of Arts (General Music)

Exact Degree Abbreviation: B.A.

- 1. The accompanying guidelines list questions about centrality to mission, quality, faculty and physical resources, demand, costs, duplication, and consequences of deletion. After considering those issues, which of the following does the campus recommend?**

Retain the program in its present configuration with specific steps to be taken to increase enrollments.

- 2. As more programs, certificates, licensure programs, and courses become available online through the University of North Carolina Online would you be willing to consider online courses or programs from another campus to meet the needs in this program?**

Yes Would you be interested in exploring a joint online offering with one or more other campuses to meet the needs this program is currently addressing?

Yes Would you be interested in utilizing an online degree program or courses from another campus to meet the needs this program is currently addressing?

- 3. Explain the above responses—either the rationale for leaving the program in its current configuration or specific steps proposed to increase enrollments or pursue other options.**

The B.A. program is our Liberal Arts Degree and the only non-professional degree program in the music department. With the exception of one course, MUS 496, Senior Seminar, all other courses in this degree program are required for our other Bachelor of Music degree programs, therefore, there is no extra expense or faculty for this program.

The B.A. degree program allows some of our student to double major in music and another area in order to be prepared for graduate work in specialties that we do not offer; such as music therapy, business, or other areas outside of music. The B.A. degree program serves those students more interested in areas outside of music performance or education.

With a new music building, a new department chair, and strategic planning currently in process, the music department plans to streamline and intensify recruiting efforts and student advising and placement in order to recruit more music students and more effectively help students successfully complete our current degree programs.

Immediate past enrollments show from 7 to 19 upper-division majors enrolled in the B.A. degree each year with 12 enrolled in 2007. According to departmental records and advising schedules, the current total enrollment in the B.A. program in Fall 2008 is 28 declared and intended majors. This reflects the efforts of recruitment and advising undertaken by the department in the past year. With an expected increase in scholarship funds in the near future, recruitment efforts will also be enhanced.

The B.A. program should be continued. It operates in a cost effective manner. Its quality has been verified by the NASM accrediting agency and it serves the special interests, needs and goals of a important group of students.

4. Department contact person:

Cathy Albergo
albergoc@uncw.edu
Chair, Music Department