

**B. A. Communication Studies (COM)***College: Arts & Sciences***DEGREE REQUIREMENTS**

Course requirements for all UNCW degrees include: (1) Basic Studies, (2) specific major requirements, and (3) sufficient elective hours for a combined total of a minimum of 124 hours.

**(1) BASIC STUDIES** (45 semester hours)

See Basic Studies sheet and/or information on the WEB at <http://www.uncw.edu/uc/basicstudies.htm>

**(2) MAJOR REQUIREMENTS - COM** (Minimum 42 hours – CSC 105 + 39 hours COM)

Check when complete:

_____ +CSC 105	Introduction to Computers and Computer Applications (3) (Meets <b>Computer Competency Requirement</b> )
_____ #COM 105	Introduction to Communication Studies (3)
_____ +COM 110	Public Speaking (3) (Meets <b>Oral Communication Competency Requirement</b> )
_____ #COM 200	Research Methods (3) (Pre-Com only; prerequisite CSC 105; prerequisite COM 105)
_____ COM 340	Communication Theory (3) ( <i>majors only</i> )
_____ COM 341	Rhetorical Theory (3) ( <i>majors only</i> )
_____ COM 490	Discipline Capstone (3) Prerequisite: COM 340 or 341 <u>and</u> Senior standing in communication studies ( <i>majors only</i> )
_____ COM _____	Choose 100/200/300/400 level COM course
_____ COM _____	Choose 100/200/300/400 level COM course
_____ COM _____	Choose 100/200/300/400 level COM course
_____ COM _____	Choose 300/400 level COM course
_____ COM _____	Choose 300/400 level COM course
_____ COM _____	Choose 300/400 level COM course
_____ COM _____	Choose 400 level COM course

**Restrictions:**

- COM 104 is a basic studies that does not count toward major
- COM 160 may be used to fulfill basic studies or be counted toward the COM major, but not both
- COM 491 Directed Independent Study hours do not count toward major
- A maximum number of credit hours may be counted toward the major in the following courses:
  - COM 216 Storytelling in the Community – 3
  - COM 295 Seminar in Communication Studies – 6
  - COM 495 Advanced Seminar in Communication Studies – 6
  - COM 498 Internship - 3
- A maximum number of credit hours may be counted toward graduation in the following courses:
  - COM 216 Storytelling in the Community – 9
  - COM 491 – Directed Independent Study - 9
  - COM 498 – Internship - 12

**NOTE: A minimum 2.00 average across the 6 COM core courses, CSC 105, and 21 additional hours of COM coursework is required.**

+ *May also be used to satisfy Basic Studies requirements*      # *Dept. Gateway courses*

**(3) ELECTIVES - 37** Elective hours to equal a minimum of 124 hours

**Requirements to declare PRE-COM—For UC Students:** Complete one of these two requirements –

(1) Earn “B” in COM 105 *before* completing the declaration if student will not yet have completed 45 hours after completing COM 105

(2) Be currently enrolled in COM 105 if student will have completed 45 hours at the end of the semester in which (s)he declares PRE-COM.

Completion of an **application** available online is also required at the time the student declares PRE-COM.

**Requirements to become COM:** A PCOM student must complete COM 105 & COM 200 with a grade of “B” or better in each.

## COMMUNICATION STUDIES COURSES

- ~~COM 104. Concepts in Communication Studies (3) [NOTE: Not for COM majors]~~
- COM 105. Introduction to Communication Studies (3)
- COM 110. Public Speaking (3)
- COM 116. Performance of Literature (3)
- COM 160. Media Literacy (3)
- COM 200. Research Methods (3) Prerequisite: COM 105, CSC 105
- COM 210. Performance of Children's Literature (3)
- COM 211. Storytelling (3)
- COM 216. Storytelling in the Community (3) Prerequisite: COM 116 or 210, or 211 and consent of instructor
- COM 220. Interpersonal Communication (3)
- COM 221. Small-Group Communication (3)
- COM 223. Mediation and Conflict Management (3)
- COM 225. Health Communication (3) Prerequisites: COM 105 or consent of instructor
- COM 230. Voice and Diction (3)
- COM 245. Communication with Deaf and Hearing-Impaired Persons (3) Prerequisite: COM 105, or consent of instructor
- COM 250. Introduction to Political Communication (3)
- COM 260. Digital Multimedia (3) Prerequisite: CSC 105 or consent of instructor
- COM 262. Introduction to Animation (3) Prerequisite: COM 260 or CSC 105 or consent of instructor
- COM 265. Survey of Mass Communication (3) Prerequisite: COM 160 or consent of instructor
- COM 268. Broadcast Journalism (3) Prerequisite: ENG 103 or 201
- COM 270. Writing as Strategic Communication (3) Prerequisite: ENG 103 or 201
- COM 275. The Art of Persuasive Speech (3) Prerequisite: COM 110
- COM 276. Argumentation and Debate (3) Prerequisite: COM 110 or consent of instructor
- COM 280. Television Aesthetics and Techniques (3) Prerequisite: COM 105 or 160 or consent of instructor
- COM 290. Rhetoric of Popular Culture (3) Prerequisite: COM 105 or 160 or consent of instructor
- COM 295. Seminar in Communication Studies (1-3)
- COM 297. Leadership Images in Film (3)
- ~~COM 311. (LED 311) Communication and Leadership (3) Prerequisite: EDN 211 or consent of instructor~~
- COM 316. Advanced Performance of Literature (3) Prerequisite: COM 116, or THR 230, or consent of instructor
- COM 320. Performance of Southern Prose (3) Prerequisite: COM 116 or consent of instructor
- COM 322. Introduction to Public Relations (3) Prerequisite: COM 200 or consent of instructor
- COM 325. Business and Professional Communication (3) Prerequisite: COM 110
- COM 327. Organizational Communication (3) Prerequisite: COM 105
- COM 340. Communication Theory (3) Prerequisite: COM 200
- COM 341. Rhetorical Theory (3) Prerequisite: COM 200
- COM 342. Diversity in Public Communication (3) Prerequisite: COM 105 or COM 110
- COM 343. Culture and Communication of Deaf and Hearing-Impaired Persons (3) Prerequisite: COM 245 or permission of instructor
- COM 345. Speech Writing (3) Prerequisite: ENG 201, and COM 110 and consent of instructor
- COM 350. Politics and Film (3) Prerequisite: COM 105 or COM 110
- COM 355. Great Speeches (3) Prerequisite: COM 105, COM 110 and COM 200
- COM 360. Applied Quantitative Research in Communications (3) Prerequisite: COM 200 or consent of instructor
- COM 365. Communication Law (3) Prerequisite: COM 265 or COM 268
- COM 366. On-Camera Performance (4) Prerequisite: COM 110, or 116, or 268 or consent of instructor
- COM 368. Advanced Broadcast Journalism (3) Prerequisite: COM 268 and 380
- COM 375. Communication Ethics (3) Prerequisite: COM 340 or 341 or consent of instructor
- COM 380. Field Video Production I (3) Prerequisite: COM 280 or FST 201 or equivalent and consent of instructor
- COM 385. Studio Television Production I (4) Prerequisite: COM 280 or equivalent course and consent of instructor
- COM 390. Intercultural Communication (3) Prerequisite: COM 110 or consent of instructor
- COM 391. Interracial Communication (3) Prerequisite: COM 104 or COM 105 or consent of instructor
- COM 392. Aging and Communication (3) Prerequisite: COM 104 or 105 or 220 or consent of instructor
- COM 415. Experimental Theatre (3) Prerequisite: COM 116 or THR 355 or consent of instructor
- COM 418. Public Relations Case Studies (3) Prerequisite: COM 322
- COM 420. Advanced Interpersonal Communication (3) Prerequisites: COM 200 and COM 220
- COM 422. Advanced Public Relations (3) Prerequisite: COM 322
- COM 423. Negotiation (3) Prerequisite: COM 223
- COM 427. Advanced Organizational Communication (3) Prerequisite: COM 200 and COM 327 or consent of instructor
- COM 428. Communication Training and Development (3) Prerequisite: COM 325 or COM 327 or consent of instructor
- COM 429. Organizational Culture (3) Prerequisite: COM 327
- COM 430. Communication Consulting (3) Prerequisite: COM 322 or 325 or 327 or consent of instructor
- COM 441. Communication Analysis (3) Prerequisite: COM 341 or consent of instructor
- COM 443. Rhetoric of Faith Healing (3) Prerequisite: COM 341, 441 or consent of instructor
- COM 445. Nonverbal Communication (3) Prerequisite: COM 200 or consent of instructor
- COM 460. Desktop Publishing (3) Prerequisite: COM 200 and 270 or consent of instructor
- COM 465. Mass Communication in Society (3) Prerequisite: COM 160 or 265 and 340 or consent of instructor
- COM 467. Advertising in Mass Communication (3) Prerequisite: COM 260 or 380 or consent of instructor
- COM 470. Communication in Virtual Communities (3) Prerequisite: COM 221 or 340 or 341 or consent of the instructor
- COM 475. Advanced Digital Multimedia (3) Prerequisite: COM 260, 262, or 460, or consent of instructor.
- COM 480. Field Video Production II (4) Prerequisite: COM 380 and consent of instructor
- COM 485. Studio Television Production II (4) Prerequisite: COM 385 or equivalent and consent of instructor
- COM 489. Advanced Television Production (4) Prerequisite: COM 480 and COM 485 or equivalent course and consent of instructor
- COM 490. Discipline Capstone (3) Prerequisite: COM 340 or 341 and senior standing in communication studies
- COM 491. Directed Individual Study (1-3) Prerequisite: Overall GPA of at least 2.00, junior or senior standing and consent of instructor, department chair, and dean
- COM 495. Advanced Seminar in Communication Studies (1-3) Prerequisite: COM 110 and 200
- COM 498. Internship in Communication Studies (3 or 6) Prerequisite: Consent of COM Studies faculty and junior or senior status, and GPA of at least 2.50
- COM 499. Honors Work in Communication Studies (2-3) Prerequisite: Senior standing in COM

NOTE: For 292 and 492; 294 and 494, see explanations on p. 184, 107.