

# CAMERON SCHOOL OF BUSINESS

Ms. Colleen Kolb, Director CSB Student Services

General information, degree requirements for all undergraduate majors and options in the Cameron School of Business, and detailed requirements for admission are listed in the online undergraduate catalogue.

## REQUIREMENTS FOR ADMISSION

1. Completion of a minimum of 12 credit hours at UNCW in courses in the Cameron School of Business and/or ENG 101, 201, (ENG 103 may be substituted for ENG 101 and ENG 201); MAT 151 or 161.
2. Completion of at least 30 credit hours
3. Completion of each of the following courses **with at least a "C-": ENG 101, 201, (ENG 103 may be substituted for ENG 101 and ENG 201); MAT 151 or 161; QMM 280; ACG 201, ACGL 201; ECN 221, 222 and MIS 213.**
4. An overall grade point average of at least 2.70 on a 4.00 scale for all course work attempted at UNCW.
5. Completion of the Cameron School of Business admission orientation and application.
6. **Cameron School of Business Core** (34 hours):
  - <sup>1</sup>ACG 201 & ACGL 201 Financial Accounting & Lab (4) Pre- or co-requisite: MAT 111
  - ACG 203 Managerial Accounting (3) Prerequisite: ACG 201 & ACGL 201
  - FIN 335 Principles of Financial Management (3) Prerequisites: ACG 203, ECN 222, QMM 280
  - <sup>1</sup>MIS 213 Introduction to Information Systems and Technology (3)
  - OPS 370 Principles of Operations Management (3) Prerequisite: QMM 280
  - <sup>1</sup>QMM 280 Statistical Analysis for Business and Economics (3) Prerequisite: MAT 111(Junior/Senior Standing)
  - BLA 361 Legal Environment of Business (3) Junior or senior standing
  - INB 300 International Business (3) Prerequisites: ECN 222, ACG 203 and Junior standing
  - MGT 350 Principles of Management (3) Prerequisite: Junior standing
  - MKT 340 Principles of Marketing (3) Prerequisite: Junior standing(Admission to Cameron)
  - <sup>2</sup>MGT 455 Business Policy (3) Prerequisites: BLA 361, INB 300, FIN 335, MGT 350, MKT 340, POM 370, and 9 hours in concentration
7. Students may not enroll in restricted courses until accepted into the Cameron School of Business. A list of restricted classes may be found in the Cameron School of Business Student Services Center, Cameron Hall 121.
8. Students must earn a minimum GPA of 2.00 on all courses attempted in the CSB

### Requirements for the B.S. Degree in Business Administration

**Computer Competency Requirement:** To satisfy the computer competency requirement for the B.S. degree in business administration a student must successfully complete ACGL 201 and MIS 213

**Oral Communication Competency Requirement:** To satisfy the oral communication competency requirement for the B.S. degree in business administration a student must successfully complete MGT 455.

Students must complete the Cameron School of Business Assurance of Learning assessments prior to graduation.

Students may qualify for the B.S. degree by:

1. Successful completion of requirements as stated under University Regulations on page 73 of the catalog;
2. Attaining a minimum grade point average of 2.00 on all courses attempted in the Cameron School of Business;
3. Successful completion of the courses designated for the degree program (At least 50 percent of the business credit
  - a. Basic Studies (45 semester hours): Completion of a basic studies program as defined on pages 100-103 of this catalogue. Students seeking the B.S. degree must include MAT 151 (or the equivalent) and ECN 221-222 in their basic studies program under categories (E.2) and (F), respectively.
  - b. Cameron School of Business Core Requirements (34 semester hours): All candidates for the B.S. degree must complete the following core requirements: ACG 201, ACGL 201 and ACG 203; BLA 361; FIN 335; INB 300; MGT 350; MGT 455; MIS 213; MKT 340; OPS 370; QMM 280.
  - c. Option Courses: Each candidate for the B.S. degree must complete one of the following groups of courses for an option:

<sup>1</sup>These courses are required for Admission to CSB

<sup>2</sup>Admission to CSB is required to enroll in these courses

**B.S. Business Administration**

Option: International Business

College: *Cameron School of Business***DEGREE REQUIREMENTS**

Course requirements for all UNCW degrees include: (1) Basic Studies, (2) specific major requirements, and (3) sufficient elective hours for a combined total of a minimum of 124 hours.

**(1) BASIC STUDIES** (45 semester hours)

See Basic Studies sheet and/or information on the WEB at <http://www.uncw.edu/uc/basic/basic.html>

**(2) MAJOR REQUIREMENTS – International Business** (Minimum 55 hours core and option)

Check when complete:

**CORE:** (34 hours)

|  |   |
|--|---|
| _____ <sup>1</sup> *ACG 201 and ACGL 201 | Financial Accounting (3) Lab (1) Prerequisite or corequisite: MAT 111 or 115<br>(With MIS 213 meets <b>Computer Competency Requirement</b> )        |
| _____ ACG 203                            | Managerial Accounting (3) Prerequisite: ACG 201 and ACGL 201  |
| _____ <sup>1</sup> +ECN 221              | Principles of Economics – Micro (3) Prerequisite: MAT 111 or 115  |
| _____ <sup>1</sup> +ECN 222              | Principles of Economics – Macro (3) Prerequisite: ECN 221   |
| _____ <sup>1</sup> QMM 280               | Statistical Analysis for Business and Economics (3) Prerequisite: MAT 111 or 115  |
| _____ BLA 361                            | Legal Environment of Business (3) Prerequisite: Junior or senior standing   |
| _____ MIS 213                            | Introduction to Information Systems and Technology (3)<br>(With ACGL 201 meets <b>Computer Competency Requirement</b> )                             |
| _____ MGT 350                            | Principles of Management (3) Prerequisite: Junior standing  |
| _____ MKT 340                            | Principles of Marketing (3) Prerequisite: Junior standing   |
| _____ INB 300                            | International Business (3) Prerequisites: ECN 222, ACG 203 and Junior standing  |
| _____ OPS 370                            | Principles of Operations Management (3) Prerequisite: QMM 280   |
| _____ FIN 335                            | Principles of Financial Management (3) Prerequisite: ACG 203, ECN 222, and QMM 280  |
| _____ <sup>2</sup> MGT 455               | Business Policy (3) Prerequisite: BLA 361, INB 300, FIN 335, MGT 350, MKT 340, POM 370<br>(Meets <b>Oral Communication Competency Requirement</b> ) |

**International Business Option:** (21 hours)

|                                    |   |
|------------------------------------|---|
| _____ <sup>2</sup> INB 352/MGT 352 | International Management (3) Prerequisites: INB 300 and MGT 350   |
| _____ <sup>2</sup> INB 377/OPS 377 | International Operations Management (3) Prerequisites: INB 300 and OPS 370  |
| _____ <sup>2</sup> INB 426/ECN 426 | International Trade and Finance (3) Prerequisites: ECN 222 and INB 300  |
| _____ <sup>2</sup> INB 439/FIN 439 | Multinational Financial Management (3) Prerequisites: FIN 335 and INB 300   |
| _____ <sup>2</sup> INB 442/MKT 442 | International Marketing (3) Prerequisites: INB 300 and MKT 340  |
| _____ <sup>2</sup> _____           | Choose two courses from the following: <sup>2</sup> BLA 371, COM 390, <sup>2</sup> EBD 482, <sup>2</sup> ECN 326, |
| _____ <sup>2</sup> _____           | GGY 210, HST 380, INB 491, <sup>2</sup> INB 494, <sup>2</sup> INB 498, PLS 220, PLS 222, PLS 230, SOC 390         |

**Students in this option must demonstrate (by examination) proficiency in a language other than their native language. An international study abroad experience is required with prior approval by program director.**

Students seeking the B.S. degree in business administration must earn a minimum GPA of 2.00 in all business and concentration courses attempted in the Cameron School of Business. No grade below a “C-” will be accepted towards graduation in a student’s concentration or business school core course in that same concentration.

<sup>1</sup> *These courses are required for admission to the Cameron School of Business*

<sup>2</sup> *These courses require admission to the Cameron School of Business prior to enrollment*

\* *These courses require a lab*

+ *May also be used to satisfy Basic Studies requirements*

**(3) ELECTIVES**

27 elective hours to equal a minimum of 124 hours; of the 27 hours of electives, 9 may be in CSB

**Requirements to declare PRE-Business:** Completion of 27 hours

For further information see the Cameron School of Business WEB sites: <http://www.csb.uncw.edu/index.htm> and <http://www.csb.uncw.edu/imba/>