Live What You Learn
Learning In & Out of the Classroom

HOT JOBS
For Class of 2017

Is a College Degree Worth It?

The Role of Higher Ed in Career Development: Employer Perceptions
Employer Survey by Chronicle of Higher Education & American Public Media - December 2012

UNCW Career Center
www.uncw.edu/career
It Takes More Than A Major

Employer Survey by Assoc. of American Colleges & Universities (AACU)
April 2013

93% Of Employers Agree

“A candidate’s demonstrated capacity to think critically, communicate clearly, and solve complex problems is more important than their undergraduate major.”

75%+ Of Employers Said

“We want colleges to place more emphasis on helping students develop five key learning outcomes, including: critical thinking, complex problem-solving, written and oral communication, and applied knowledge in real-world settings.”
Develop Skills Sought by Employers & Grad Schools

1. Communication Skills - oral & written
2. Interpersonal Skills - relates well to others, self-confident, tactful, friendly, outgoing, sense of humor
3. Teamwork Skills - works well with others, flexible, adaptable
4. Initiative - strong work ethic, risk-taker, entrepreneur
5. Analytical Skills - problem-solver, detail-orientated, organized, creative, strategic planner
6. Leadership Skills - communicates vision, action orientated, influence/motivate others, enthusiastic
7. Technical Skills - utilize computer software & hardware, web and financial resources

Your Top Skills

1. Communication Skills
2. Interpersonal Skills
3. Teamwork Skills
4. Initiative
5. Analytical Skills
6. Leadership Skills
7. Technical Skills
WCIDWAMI...?

**Related Major Skills:**
- Cognitive processing with sight, sound, written & verbal
- Network passive acceptance, serfs, or other personal priorities
- Ability to write clearly
- Present specific contents
- Synthesize information
- Reproduce deadlines and assignments
- Construct and present complex arguments
- Analyze trends and sources
- Critical thinking skills
- Develop analysis methodologies
- Use code words
- Work with data
- Attention to detail

**Internships**

- Environmental Science

**Seahawks Taking Flight**

- Information Systems
- Recreation/Paradigm
- Social Work
- International Business
- International Relations
- Sociology
- Management and Leadership
- Statistics

**What Can I Do With a Major In?**

- Accountancy
- Environmental Science
- Mathematics
- Anthropology
- Educational Studies
- Social Work
- Athletic Training
- Exercise Science
- Sociology
- Architecture
- Fine Arts
- Communication
- Chemistry
- Latin
- Philosophy
- Political Science
- Biology
- Physics
- Statistics
- Business Administration
- History
- Psychology
- Economics
- Information Systems
- Recreation/Paradigm
- Accounting

**UNCW Career Center**

www.uncw.edu/career
NCACE
Skill Seeker: 7 Essential Skills for College Grads

- Studio Art
- Finance
- Film Studies
- Chemistry
- English/Journalism
- Biology

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NCACE
Skill Seeker: 7 Essential Skills for College Grads

Marketing

Computer Science

Communication Studies

Marine Biology
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