University of North Carolina Wilmington
College of Arts and Sciences

STRATEGIC PLAN

Advancing Knowledge & Creativity
Dear friends,

The College of Arts and Sciences continues to grow as we expand our curriculum, empower students with research opportunities and seek out new ways to engage the community. We are on an ongoing search for improvement, all the while steadfast in our commitment to providing an unparalleled education that emphasizes hands-on learning as the centerpiece of the UNCW student experience. The college’s strategic plan, developed with input from over 200 CAS faculty and staff and 150 CAS students, will guide us in the years ahead. The plan is reflective of the college’s core values and greatest strengths – collaboration, creativity, achievement, scholarship and service.

Aswani Volety
Dean, College of Arts and Sciences

VISION

An integrated grounding in the arts, humanities, natural sciences and social sciences is the foundation for an enriched life. We strive to be a premier arts and sciences college and to inspire students as informed citizens to use their education to be dynamic, inclusive, engaged and empowered for leadership in local, national and global affairs.

MISSION

As the academic core of UNCW, the College of Arts and Sciences engages students in a transformational education through free inquiry and the open exchange of ideas that celebrates all forms of diversity.

By fostering critical thinking, creativity and adaptability through the integration of transdisciplinary research, applied learning and community engagement, the college prepares individuals for meaningful and ethical civic engagement in a globalized society; provides a strong foundation in knowledge and skills necessary to flourish in professional and personal endeavors; and creates and disseminates knowledge and expression in the arts, humanities, natural sciences and social sciences to enrich the world and address the concerns of our community and beyond.

VALUES

Collaboration
Creativity
Achievement
Scholarship
Service
The College of Arts and Sciences is UNCW’s largest academic unit and a cornerstone in the university’s pursuit of excellence in teaching, research, scholarship, artistic achievement and service. The college is committed to educating students for lives of personal, civic and professional fulfillment, and advancing knowledge and creativity through the arts and sciences, while striving for the betterment of the region, state, nation and the world.
STRATEGIC PRIORITIES

PRIORITY 1
ENGAGE AND EMPOWER STUDENTS IN THEIR EDUCATION
• Cultivate best practices and evidence-based teaching
• Encourage effective advising and student accountability
• Expand opportunities for research, scholarship and creative activity

PRIORITY 2
DRAW AND DEVELOP AN EXCELLENT AND DIVERSE FACULTY AND STAFF
• Enhance opportunities for faculty research, scholarship and creative activity
• Expand faculty development opportunities
• Improve compensation and retention
• Raise rewards and recognition

PRIORITY 3
CULTIVATE A CLIMATE OF LOCAL TO GLOBAL ENGAGEMENT, PERSPECTIVE AND ACCESS
• Build campus, community and regional engagement
• Encourage faculty-led study abroad programs
• Foster international student and faculty support

PRIORITY 4
INSPIRE INVESTMENT IN OUR COLLEGE
• Engage in advancement and development
• Strengthen alumni relations

PRIORITY 5
SHARE OUR STORIES
• Communicate student and faculty excellence
• Enhance profile within the system and the community
• Promote the liberal arts and sciences