NORTH CAROLINA CHAPTER, SOCIETY FOR PUBLIC HEALTH EDUCATION

2017 ANNUAL MEETING

OCTOBER 26-27, 2017  WILMINGTON, NC

“Leading the Way to a Healthier North Carolina through Health Education”

Visit us at:
www.ncarolinasophe.org
#NCSOPHE2017
WELCOME TO OUR ANNUAL MEETING!

We are so glad that you have decided to join us for the 2017 NC SOPHE Annual Meeting. During this meeting, we will focus on exemplifying extraordinary Health Educators and discovering new opportunities for community change and growth within the field of Health Education. This will include sessions on new public health community initiatives, training for and the future of Health Educators and tools to better serve our communities.

Breakout sessions will provide opportunities for speakers and attendees to engage in discussion about the current and future outlook for Health Education and ways to advance the field. Most importantly, attendees will benefit from the unique opportunity to network with Health Education professionals from across the state, an opportunity for which NC SOPHE events are so well known.

Sincerely,

The 2017 NC SOPHE Program Planning Committee

CONFERENCE OBJECTIVES

☆ Identify at least three strategies Health Educators can utilize in promoting a healthier North Carolina.
☆ Discuss how networking among Health Educators will lead to better health outcomes by the exchange of new methods and ideas.
☆ Explain the many opportunities for professional development available to Health Educators.

NEED CHES/MCHES CREDITS?

An application has been submitted to award up to 8.25 CHES and 1.25 MCHES Category I Continuing Education Contact Hours (CECH). SOPHE, including its chapters, is a designated multiple event provider of CECH by the National Commission for Health Education Credentialing.

In order to receive these credits, you MUST complete an evaluation for each session for which you wish to receive credits. General session evaluations are included in your welcome packet and session evaluations can be picked up outside the session meeting space. Please return each evaluation form to the registration table at the end of the meeting.

AGENDA AT A GLANCE:

October 26th - Day 1
8:30-9:15   Registration
9:15-9:30   Welcome
9:30-10:30  Panel Discussion
10:30-10:45 Break/Exhibitors
10:45-11:45 Keynote
11:45-12:15 Membership Meeting
12:15-1:15  Lunch
1:15-2:00   Ignite Poster Session
2:10-3:10   Breakout Session
3:10-3:25   Break/Exhibitors
3:30-4:30   Breakout Session
4:45-5:30*  Executive Meeting
*meeting for incoming & outgoing EC Members

October 27th - Day 2
8:00-8:30   Morning Snack, Silent Auction, Exhibits & Posters
8:30-9:25   Keynote
9:35-10:35  Breakout
10:45-11:45 Breakout
11:45-12:00 Break/Exhibitors
12:00-1:00  Awards Lunch & Installation of Officers
1:00-2:30   Breakout
2:30-3:00   Closing Remarks
KEYNOTE & GENERAL SESSION PRESENTERS

KEYNOTE SPEAKERS:

Susan M. Kansagra MD, MBA

Dr. Susan M. Kansagra serves as Section Chief of Chronic Disease and Injury for the NC Division of Public Health. In this capacity, she oversees public health initiatives related to chronic disease, tobacco control, cancer prevention, injury prevention, and the public health response for addressing the opioid crisis. Her previous roles include serving as Deputy Commissioner of the New York City Health Department, as well as Assistant Vice President of Population Health for New York City’s public hospital system. She has published extensively on public health issues related to chronic disease. Dr. Kansagra completed her Internal Medicine training at Massachusetts General Hospital. She received her medical and business degrees from Duke University.

Randall R. Cottrell, D.Ed., MCHES

Dr. Cottrell is Professor and Program Coordinator of the Public Health Studies program at the University of North Carolina Wilmington. He is also Professor Emeritus at the University of Cincinnati and an Affiliated Professor in the Office of Applied Public Health at Rollins School of Public Health, Emory University. He received his doctorate in Health Education from Penn State. He has published 80+ articles and co-authored textbooks on stress, weight control, health education foundations, and research methods. He served a two-year term as President of the American Association for Health Education and is currently on the Board of the Foundation for the Advancement of Health Education. Randy was named a Fulbright Scholar in 2011 and spent six months teaching and conducting research at Zheijiang University in Hangzhou, China. In 2017 he served as a Visiting Professor at the University of Swansea in Wales.

GENERAL SESSION - TRAINING HEALTH EDUCATORS: PAST, PRESENT & FUTURE

Supriya G. Reddy Ph.D, MPH is an Assistant Professor of Public Health and Program Director of the Undergraduate Program in Community Health at Lenoir-Rhyne University. Dr. Reddy focuses on implementing Health Education programs in a global setting and has conducted work in both India and South Africa.

Rachel Wilfert, MD, MPH, CPH is the Interim Director at the NC Institute for Public Health and an Adjunct Assistant Professor in the Public Health Leadership Program at Gillings School of Global Public Health, UNC-Chapel Hill. Dr. Wilfert oversees the NC Institute for Public Health, which serves as a bridge between academia and public health practice partners including state and local public health agencies, healthcare, and community organizations.

David Tillman, PhD, MEd, MA, CPH is Chair of the Department of Public Health at Campbell University. Dr. Tillman teaches many graduate public health courses—including rural health, public health ethics, & community assessment. He coordinates practicum & service learning projects, as well as advises capstone research projects for 10-12 students per year.

Charles J. Hardy, Ph.D. M.S is the Founding Dean of the College of Health and Human Services at the University of North Carolina Wilmington (UNCW). Hardy also serves as an affiliated professor in the Office of Applied Public Health at the Rollins School of Public Health of Emory University. Prior to coming to UNCW, Hardy served as professor and founding dean of the Jiann-Ping Hsu College of Public Health (JPHCOPH) at Georgia Southern University from 2006-2011.
**POSTER PRESENTATIONS**

Each of these posters will be introduced during the research-based poster session at 1:45 pm on Thursday. The posters will be on display throughout the conference and those presenting will be available for questions during designated break times. Please see agenda for those times.

- “How restaurant and bar owners view clean indoor air legislation five years after implementation”  
  *Ann Houston Staples*

- “Making Them Visible: Identifying, Supporting, and Advocating for Children of Incarcerated Parents”  
  *Melissa Radcliff*

- “What Happens Now: Implications for Health Educators Related to HIV & Aging”  
  *Sabrina Cherry*

- “Assessing Sexual Practices and Risk Behaviors of HIV+ Heterosexual Men and Women Enrolled in Case Management”  
  *Samuella Ware*

- “The Roanoke Valley Healthy Family BINGO Challenge: A Pilot Study”  
  *Melissa Haithcox-Dennis and Audrey Hardy*

- “Functional Improvements in Livestrong at the YMCA Program Participants”  
  *Lisa Sprod, Lori Campbell, and Deb Dowd*

- “Exploring Conventional and Complementary Treatment Approaches for COPD Management”  
  *Jared G. Kerr, Justine J. Reel, Susan M. Sinclair, David J. Giordano, and Robert W. Boyce*

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**Do You Want to Win $25 Today?**

This year, you have a chance to win **FREE MONEY** during our Annual Meeting. There are two simple ways to earn a chance to win a $25 gift card.

1. Complete the conference evaluation. This evaluation form is included in your conference packet. You MUST return the completed evaluation before you leave the meeting. Those who return their evaluation forms during the conference will be entered into a drawing for a chance to win a $25 gift card.

2. Complete the exhibitor “Passport.” During the meeting, our exhibitors will be at their tables during breaks. Take time to visit their booths and have them sign your card. Each individual who turns in a completed and signed passport will be entered to win a $25 gift card.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 8:30 am to 9:15 am | Registration, Silent Auction, Exhibits, Posters  
Morning Refreshments |
| 9:15 am to 9:30 am | Welcome & Opening Remarks  
“Warwick 1”  
Brittany Dobbins, MPH, CHES, NC SOPHE President 2016-17  
Phillip Tarte, MPH, New Hanover County Health Director |
| 9:30 am to 10:30 am | Training Health Educators: Past, Present & Future  
“Warwick 1”  
Panel of Professors from Universities across the State |
| 10:30 am to 10:45 am | Break  
“Warwick 1 & Lobby”  
Exhibits, Posters, Silent Auction, and Networking |
| 10:45 am to 11:45 am | Keynote: The Opioid Crisis and Response: The State of the State  
“Warwick 1”  
Susan Kansagra, MD, MBA, Chronic Disease and Injury Section Chief |
| 11:45 am to 12:15 pm | Membership Meeting  
All members invited and encouraged to join |
| 12:15 pm to 1:15 pm | Networking Lunch  
Feel Free to go outside!  
Sponsored by The College of Health and Human Services at UNCW |
| 1:15 pm to 2:00 pm | Ignite-Style Poster Session  
“Warwick 1”  
Learn more about the presenters inside the program |
| 2:10 pm to 3:10 pm | Breakout Sessions (Choose 1)  
“Warwick 1”  
1. Putting the Brakes on a Successful Worksite Wellness Program: The “WHY” that Stopped Us in Our Tracks  
   Stefanie Milroy, MPH, CHES, Mike Perko, PhD, MCHES, and Scarlett Ruppert B.S. HealthyUNCG  
“Warwick 4”  
2. Substance Use and Suicide Prevention Among the Elderly in North Carolina  
   Shana Geary, MPH, CPH, Mary Beth Cox, MPH, and Scott Proescholdbell, MPH NC DPH Injury & Violence Prevention Branch |
| 3:10 pm to 3:25 pm | Break  
“Warwick 1 & Lobby”  
Light refreshments, Exhibits, Posters, Silent Auction, and Networking |
| 3:30 pm to 4:30 pm | Breakout Session (Choose 1)  
“Warwick 1”  
1. Promising Practices of Reproductive Life Planning as a Part of Life Planning: A North Carolina Story  
   Jennifer Vickery, B.S, Mission Health System, Kimberly Garner, MSW, CLC, Appalachian District Health Dept., and Judy Ruffin, MPA, NC DPH Women’s Health Branch  
“Warwick 4”  
   Doranna Anderson, BSed., RHEd., Britteny Wooten-Sala, MPHN & Shamika Howell, MPA N.C. DPH, Cancer Prevention and Control Branch |
| 4:45 pm to 5:30 pm | NC SOPHE Executive Committee Meeting  
Required for all members of the Executive Committee, both current and new. |
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<tr>
<th>Time</th>
<th>Session/Room</th>
<th>Title/Details</th>
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<tbody>
<tr>
<td>8:00 am to 8:30 am</td>
<td>Registration, Silent Auction, Exhibits, Posters and Networking</td>
<td>Morning Refreshments</td>
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<td>8:30 am to 9:25 am</td>
<td><strong>Warwick 1</strong></td>
<td><strong>Keynote: A Health Education Retrospective, 1971-2017 and Beyond</strong></td>
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<td>Randall Cottrell, D.Ed, CHES</td>
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<td>Professor and Program Coordinator; UNC Wilmington</td>
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<td>9:35 am to 10:35 am</td>
<td><strong>Warwick 4</strong></td>
<td><strong>Breakout Sessions (Choose 1)</strong></td>
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<td>1. <strong>Bring the Agency for Healthcare Research and Quality (AHRQ) Health Literacy</strong> Precautions to Life in Your Practice**</td>
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<td>Denise Isibel, DNP, RN, CNE, UNC Wilmington</td>
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<td>2. <strong>LGBT Health: Cultural Competency Training in a Public Health Setting</strong></td>
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<td>Christina Justice, B.S. Scotland County Health Department and University of Georgia</td>
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<td>3. <strong>Research: What Are You Afraid Of?</strong></td>
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<td>Sarah Langdon, MPH, CHES, Maya Angelou Center for Health Equity</td>
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<td>Randall Bergman, PhD, CHES, Lenoir Rhyne University</td>
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<td>Brittany Dobbins, MPH, CHES, Caldwell County Health Department</td>
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<td>10:45 am to 11:45 am</td>
<td><strong>Warwick 1</strong></td>
<td><strong>Breakout Session (Choose 1)</strong></td>
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<td>1. <strong>Immunizations: The Role Health Educators Can Play in Leading to Improved Health in North Carolina</strong></td>
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<td>Leigh Lane, MBA, MCHES, UNCW Student Health Center</td>
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<td>2. <strong>Meeting People Where They’re At: Syringe Exchange Programs in North Carolina</strong></td>
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<td>Lillie Armstrong, MPH, Mary Beth Cox, MPH, and Scott Proescholdbell, MPH</td>
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<td>NC DPH Injury and Violence Prevention Branch</td>
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<td>11:45 am to 12:00 pm</td>
<td><strong>Warwick &amp; Lobby</strong></td>
<td><strong>Break</strong></td>
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<td>Exhibits, Silent Auction, and Networking</td>
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<td>12:00 pm to 1:00 pm</td>
<td><strong>Warwick 1</strong></td>
<td><strong>Awards Luncheon and Installation of NC SOPHE 17-18 Officers</strong></td>
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<td>1:00 pm to 2:30 pm</td>
<td><strong>Warwick 1</strong></td>
<td><strong>Breakout Session (Choose 1)</strong></td>
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<td>1. <strong>Smart Data Visualization: Clear Graphs, Full Data, Can’t Lose</strong></td>
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<td>Geo Sarra, B.A., Better Brain Consulting</td>
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<td>2. <strong>First 48: Public Health’s Role in Disaster Situations</strong></td>
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<td>LaQuana Palmer, MPA &amp; Shanae Godley, MPH</td>
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<td>NC DPH Preparedness and Response Branch</td>
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<td>2:30 pm to 3:00 pm</td>
<td><strong>Warwick 1</strong></td>
<td><strong>Closing Remarks &amp; Silent Auction Winners Announced</strong></td>
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<td>Carrie Meier, MPH, President NC SOPHE 2017-18</td>
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A SPECIAL THANKS TO OUR PROGRAM COMMITTEE!

Chair: Kathie Cox
Tanya Bass
Randy Bergman
Brittany Dobbins
Tekeela Green
Julie Gooding-Hasty
Ashley Mercer
Carrie Meier
Tonya Peace
Willa Robinson
Sara Smith
Ann Staples
Emily Tyler
Brittan Williams

2016-2017 NC SOPHE OFFICERS

President: Brittany Dobbins
President Elect: Carrie Meier
Vice President: Kathie Cox
Past Presidents: Tanya Bass & Annette Johnson
Secretary: John Brice
Treasurer: Stephania Sidberry
National Delegate: Brittan Williams
Historian: Diana Manee-Buskirk
Member at Large: Randy Bergman
Member at Large: Ashley Mercer
Member at Large: Jacquaya Reel
Member at Large: Sarah Langdon
Student Member: Shemeka Thorpe

2017-2018 NC SOPHE OFFICERS

President: Carrie Meier
President Elect: Randy Bergman*
Vice Presidents: Ashley Rawlinson*
Past President: Brittany Dobbins
Secretary: Sabrina Cherry*
Treasurer: Stephania Sidberry
National Delegate: Brittan Williams
Historian: Diana Manee-Buskirk*
Member at Large: Brittany Carey*
Member at Large: Selena Monk*
Member at Large: Jacquaya Reel
Member at Large: Sara Langdon
Student Member: Rachel Luck*

*Indicates the slate of officers for 2017-2018. These individuals will be elected during the membership meeting on Thursday.
GET INVOLVED...JOIN A COMMITTEE!

Advocacy
This committee monitors legislation which may affect health education, health promotion and the general health of the population and assists the Chapter and interested communities in identifying creative and effective ways to affect change in regards to policy.

Bylaws
This committee monitors and makes recommendations for the governing rules and bylaws of the Chapter.

Citation
This committee coordinates the Chapter’s recognition of members, individuals, groups and agencies for outstanding contributions in the field of Health Education.

Continuing Education
This committee assesses the Chapter’s membership continuing education needs, provides for that need in collaboration with other chapter committees, and maintains a system for documenting continuing education units and contact hours.

Finance
This committee audits the Chapter’s financial records, prepares budget proposals, and in general ensures the financial and fiscal integrity of the Chapter.

Health Director Liaison
This individual (not a committee) acts as liaison to the NC Association of Local Health Directors and provides updates to the Chapter based on attendance and participation in the Association’s meetings.

Membership
This committee recruits new members, maintains a database of membership, encourages membership in National SOPHE and works to engage inactive members.

Nominating
This committee coordinates the Executive Committee nomination and election process.

Professional Preparation and Standards of Practice
This committee provides support for the development of competent professionals in the field of Health Education.

Program
This committee coordinates the Midyear and Annual Meetings, including identifying meeting themes, speakers, poster presenters, and location. This committee works with the Public Relations Committee to publicize chapter meetings.

Public Relations
This committee coordinates the public presence of the Chapter, including preparation of the Chapter newsletter, maintenance of the chapter website, and other social media and public relations dedicated to promoting the Chapter.

Research
This committee reviews health education research, presents “best and promising” practices and theory to the Chapter, and works alongside Professional Preparation and Standards of Practice to support and ensure the professional integrity of the Chapter.

Scholarship
This committee develops criteria for the Chapter Scholarship Awards and actively solicits, screens, and makes decisions for the awards.

WOULD YOU LIKE TO BE MORE INVOLVED WITH NC SOPHE?

☆ Visit the NC SOPHE display
☆ Join a committee
☆ Ask about leadership opportunities for professionals and students
Keep Your Eyes – OPEN!

It will soon be time for the March of Dimes North Carolina Preconception Health Campaign Webinar Series! You’re invited to participate in six free webinars focused on improving the health of women prior to pregnancy.

<table>
<thead>
<tr>
<th>TOPICS THIS SERIES WILL INCLUDE</th>
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<tr>
<td>Quality Care for Teens and Strategies to Reduce Barriers to Reproductive Health Services.</td>
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<td>Men’s Preconception Health and Reproductive Life Planning</td>
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<td>Preconception and Maternal Health - Equity and Inclusiveness</td>
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<td>Mental Wellness – A look Across the Reproductive Lifespan</td>
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<td>Tobacco Use – Preconception and Pregnancy Risks and Consequences</td>
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<td>The One Key Question Initiative</td>
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Keep your eyes on our website, EveryWomanNC.org, and sign-up for our mailing list to be notified of the dates and times of these can’t-miss webinars!

Intended audience: outreach workers, nurses, physicians, mid-level providers, social workers, health educators, medical assistants, nutritionists, etc.

There are no registration fees for the programs.

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Smart Girls® Life Skills Training is a promising teen pregnancy prevention program that empowers girls with life skills to enhance their self-esteem and promote healthy decision making. Smart Girls provides accurate information and skill development, empowering middle and high school age girls (ages 12 -18)

Contact Laura Mrosla at 336-641-6113 or lmrosla@myguilford.com or Wanda Mackey at 336-641-4690 or wmackey@myguilford.com for more information.
Gaston County’s Community Health Education Team is leading the way to a healthier North Carolina!

www.gastonhhs.org
@gastonhhs
/gastoncountyhealthdept
North Carolina Public Health Training Center

University of North Carolina Wilmington, College of Health and Human Services
A Member of the Region IV Public Health Training Center Network

Background
The College of Health and Human Services (CHHS) at the University of North Carolina Wilmington (UNCW) has been selected as the Local Performance Site (LPS) for the Region IV Public Health Training Center (PHTC) for the State of North Carolina. The Region IV central office is located in the Rollins School of Public Health at Emory University in Atlanta, Ga. The North Carolina LPS is housed within the College of Health and Human Services’ Center for Healthy Communities, which provides operational support for this LPS. In addition to Emory and UNCW, Region IV collaborating institutions include:

- College of Public Health, East Tennessee State University
- Institute of Public Health, Florida A&M University
- Department of Public Health Sciences, Medical University of South Carolina
- School of Public Health, University of Alabama at Birmingham
- School of Public Health and Information Sciences, University of Louisville

Purpose
The purpose of the North Carolina PHTC LPS is to strengthen the competencies of the current and future public health workforce, expose public health students to the value of working in underserved areas, advocate for public health systems and policies, and contribute to the work of the national PHTC program. This mission will be achieved through the provision of workforce trainings in collaboration with partners, faculty and student collaborative projects and student placements.

Trainings & Field Placement
The North Carolina PHTC LPS partners with North Carolina public health agencies to provide free public health workforce trainings, and continuing education credits. Trainings include live and recorded webinars and lectures, virtual and in-person skill-based workshops, and field placement opportunities at agencies serving medically underserved areas through the Region IV Pathways to Practice Scholars Field Placement Program. Please contact the coordinator with ideas and opportunities for trainings and field placement.

Contact
- Leah Mayo, MPH, Coordinator of the Center for Healthy Communities & N.C. Public Health Training Center, College of Health and Human Services, mayom@uncw.edu
- Charles J. Hardy, Ph.D., Dean, College of Health and Human Services, NC LPS Director, hardyc@uncw.edu
- Randall Cottrell, D.Ed., Professor, Public Health Studies, School of Health and Applied Human Sciences, College of Health and Human Services, NC LPS Co-Director, cottrellr@uncw.edu
- Justine Reel, Ph.D., LPC, CC-AASP, Associate Dean of Research and Innovation, College of Health and Human Services, NC LPS Evaluator, reelj@uncw.edu
- Hannah Catalano, PhD, CHES, MAED, Assistant Professor, Public Health Studies, School of Health and Applied Human Sciences, catalanoh@uncw.edu
- Rebekah Edwards, Program Associate of the Center for Healthy Communities, College of Health and Human Services, edwardsrl@uncw.edu

For more information, visit our exhibitor table or websites, www.uncw.edu/chhs/ncphtc.html | www.r4phtc.org
MEMBERSHIP DRIVE

North Carolina Society for Public Health Education

Do you want to join a network of other great Health Educators? If so, here is your opportunity!

During the 2017 Annual Meeting **October 26th-27th** you can purchase a

**Reduced Membership:**

- $10 Student Membership (normally $12.50)
- $20 Professional Membership (normally $25)

*This offer is open to NEW members only. Offer cannot be back-dated; refunds are not available on recently purchased memberships. Must be present at the conference to take advantage of this offer.*

**Benefits of joining NC SOPHE:**

- Regular contact and exchange of information with practicing health educators
- Planned professional development and continuing education activities
- Mid-year and Annual Meetings
- Newsletters at least twice a year
- Job announcements that are ONLY shared with members
- Scholarship and Award Opportunities
- And Many More!

For questions or more information visit the NC SOPHE Booth at the Annual Meeting or contact the Co-Chairs for the Membership Committee:

Yalonda Galloway at yamiller0@gmail.com
Michelle Robinson at chellerobinson919@gmail.com