The 2nd Annual CHHS Student Case Competition will take place on Research and Innovation Day, April 9, 2018, during the 5th Annual Health and Human Services Week hosted by the College of Health and Human Services (CHHS) at the University of North Carolina Wilmington.

The College of Health and Human Services invites three student teams to participate and display their experience and expertise. Each team will consist of a CHHS faculty sponsor and three CHHS students, representing each CHHS professional school (e.g. School of Health and Applied Human Sciences, School of Nursing and School of Social Work).

In addition to three undergraduate teams from the College of Health and Human Services, invitations to one undergraduate student team from East Carolina University and Campbell University were extended to join the CHHS student case competition.

Student teams are given a unique case study and are charged with applying their creativity, knowledge and experience to analyze the diverse and real situation facing a critical area in the field of health and human services. Student teams will have three weeks to analyze a complex health and human services strategy case and present to a panel of judges during the case competition. This is an excellent networking opportunity for CHHS students to interact and engage with CHHS faculty, peers, sponsors, judges and peers, collectively. The top team will receive a monetary award of $1000.00; second place winners will receive a monetary award of $750.00.

Judges for the 2nd Annual CHHS Student Case Competition will consist of representatives from event sponsors, health agencies/organizations, CHHS alumni, faculty and staff. Not only is this an opportunity to display your skills, but an invaluable opportunity to network and build relationships.

Registration is OPEN! To register your team for the case competition, please access the online application form HERE. Teams are accepted on a first come, first served basis! Do not delay, as spots will fill up quickly!

After registration, teams will be required to submit a resume for each team member and a one-page, double spaced statement that describes one of the biggest challenges facing the aging population in the field of health and human services as well as a potential solution. These materials will be due by email to Sheri Shaw, at shaws@uncw.edu, as soon as possible after registration is complete.

Additionally, to assist with the case study preparation, the CHHS Student Success Center will host three (January, February, March) workshops (time and location TBA). The workshops will include case study practice prompts and presentation recommendations.

Interested, but need help in connecting with other students in other CHHS professional schools? Need to learn more about the competition? Stop by the CHHS Student Success Center (1009 McNeill Hall), contact the CHHS Assistant Dean for Student Success, Sheri Shaw (910-962-7603).
2nd Annual
CHHS Student Case Competition
April 9, 2018
Case Topic: The Aging Adult

- Team Resumes and Statement Paper submitted to chhs@uncw.edu soon after completed registration
- Student Teams will receive case prompt by email on Monday, March 19, 2018, at 8:00am
- Final Presentation submitted to chhs@uncw.edu: Wednesday, April 4, 2018, by 8:00am
- First round of competition: Monday, April 9, 2018, time and location TBD
- Three teams will move to the final round and present in a public forum on Monday, April 9, 2018 (time and location TBD)
- Winner of case competition announced in the public forum.
- Small networking reception to conclude the competition (time and location TBD)

Rules

- Registrations accepted on a first-come, first-served basis. Register early to reserve your space ASAP
- Student teams will receive a case study scenario addressing a specific health issue on Monday, March 19, 2018, at 8:00am, by email.
- Each team must have a faculty sponsor. Faculty sponsors will be assigned to you upon registration.
- Participating teams must work independently. Team members may not include peers, sponsors or other faculty in the issue resolution or the presentation development.
- Teams have freedom to address the issue as they see fit, but are encouraged to show competence in the current materials, readings and articles related to the case topic: the aging adult
- Teams must present their response to the case scenario with the aid of one technology medium, such as PowerPoint, however the use of audio, video and internet is prohibited
- Time limit for each team presentation is 15 minutes. A point is deducted every minute over time limit.
- The Case Competition timekeeper will end all team presentation after a maximum of 20 minutes.

Undergraduate Student Teams

- A maximum of five undergraduate teams are accepted for the first round of the competition (three teams from the College of Health and Human Services and two teams (one from East Carolina University and one team from Campbell University). Three (3) teams will advance to the final round and compete for the monetary award.
- Each CHHS team will consist of a faculty sponsor and three undergraduate students, representing each CHHS professional school (e.g. School of Health and Applied Human Sciences, School of Nursing and School of Social Work). East Carolina University and Campbell University are required to have a faculty sponsor.
- Each campaign should have four phases: research, planning, execution and evaluation.
- Teams should clearly demonstrate in their entry how the research findings influenced their planning, execution and evaluation.
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- Student Teams are evaluated on 12 areas related to team achievement with each criterion
- The scale ranges from 0 to 4 points
- The judging rubric will be provided to the team captain with the case prompt on March 19, 2018

Case Competition Criteria

- Assessing Individual and Community Needs for Health Education.
- Planning Effective Health Education Programs
- Implementing Health Education Program
- Evaluating Effectiveness of Health Education Programs
- Coordinating Provision of Health Education Services
- Acting as a Resource Person in Health Education
- Communicating Health Education Needs, Concerns, and Resources
- Professionalism
- Ability to answer judges’ questions
- Attribution of Sources
- Creativity and resourcefulness
- Presentation Time