WHAT IS THE BLUEFISH SOCIETY?

The Bluefish Society is the annual giving program of the UNCW Center for Marine Science (CMS). All Bluefish Society contributions are used to fund the Center’s public outreach projects, helping to defray operating costs for the popular Planet Ocean Seminar Series and other community enrichment programs. Bluefish Society contributors enjoy the following special benefits: advanced notice and registration for preferred seating at each Planet Ocean Seminar, invitations to special events at the Center, acknowledgement on a plaque displayed in our lobby, and a handsome Bluefish Society lapel pin. Contributors also have the opportunity to interact with world-renowned scientists, high-level government officials, and other environmental experts featured at Planet Ocean Seminars.

CMS AND THE COMMUNITY

Research, Education, and Outreach – three important ways that CMS benefits the greater Wilmington community through its major outreach programs, such as:

Planet Ocean Seminars – CMS offers four distinguished lecture seminars each academic year, featuring prominent speakers from our own faculty and other leading research institutions, from well-known environmental organizations, and from government agencies.

Source of Expertise – CMS scientists and research staff are frequently called upon to provide information and advice on issues that impact the environment locally, regionally, or nationally.

WHY YOUR HELP IS IMPORTANT

Contributions to the Bluefish Society provide CMS with a steady source of unrestricted funds, which are indispensable in allowing us to expand our outreach efforts. Unrestricted gifts are more important now than ever before, given the fiscal challenges facing the State of North Carolina and its public universities. You can help us maintain high-quality, informative outreach programs by “hooking up” with the CMS Bluefish Society. Remember, bluefish operate most effectively in schools. Please join our “school” of Bluefish Society donors to keep the outreach tradition at CMS “afloat.”

For further details, call us at 910-962-2301.